



Management Philosophy

Developing original products and creating a new culture to contribute to society

Guidelines for Action

Locate Markets, Rethink Customs and Find New Ways of Thinking

Regarding Our Customers:

Our products and our services must fully satisfy our customers. We must develop new products through creative planning to open new markets. Product quality must be maintained consistent with the standards demanded by our customers and pricing must be appropriate.

Regarding Our Employees:

A working environment must be maintained in which the capabilities of our employees are brought to life, abilities are developed while respecting the individuality of the employee, and proposals and ideas can be freely and frankly expressed. Treatment of our employees must be fair and appropriate, and must correspond to their skills and achievements.

Regarding Our Shareholders:

Information must be disclosed in a positive fashion so that we may always gain the trust and understanding of our shareholders. We must strive to expand the value of our company and return profits to our shareholders. We must strengthen corporate governance and operate under management that demonstrates a high degree of fairness and transparency.

Regarding Society:

Our products must be such that they can contribute to the advancement of culture. We must further develop our internal compliance system, and maintain our consciousness and morality as a member of society. Through our products and corporate activities, we must always strive to protect the environment and our resources.

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Editorial Policy

This integrated report is published with the purpose of helping our shareholders, investors, and all other stakeholders of King Jim Co., Ltd. (the Company) to understand our initiatives to create value with a focus on the 11th Medium-Term Management Plan, as well as our activities for solving ESG challenges through our business. In the process of editing this report, we referred to, among other standards and guidelines, the "Guidance for Collaborative Value Creation 2.0" published by the Ministry of Economy, Trade and Industry (METI), and the "International Integrated Reporting Framework" published by the International Integrated Reporting Council (IIRC).



Organizations Covered in the Report:
King Jim Co., Ltd. and its consolidated subsidiaries

Reporting Period:
Fiscal Year Ended June 20, 2025 (June 21, 2024 to June 20, 2025)

* Some contents before and after the above period are also included.

Disclaimer

The business forecasts and other forward-looking statements herein are based on information currently available to the Company and certain assumptions deemed reasonable as of the date of publication of this document, and are not intended as a guarantee by the Company that they will be achieved. Actual results may differ significantly from these forecasts due to a wide range of factors.



History of Value Creation

Founding

Creation of filing culture

First launched in 1964, the KING FILE series has become a widely used office standard. Features included a color-codable square on the spine, and a pipe mechanism that made document insertion and removal easy. This product transformed Japan's filing culture, which at the time was dominated by string-binding systems. It became widely popular as the pioneering product in the category of thick binders.

TEPRA—Pioneering the labeling culture

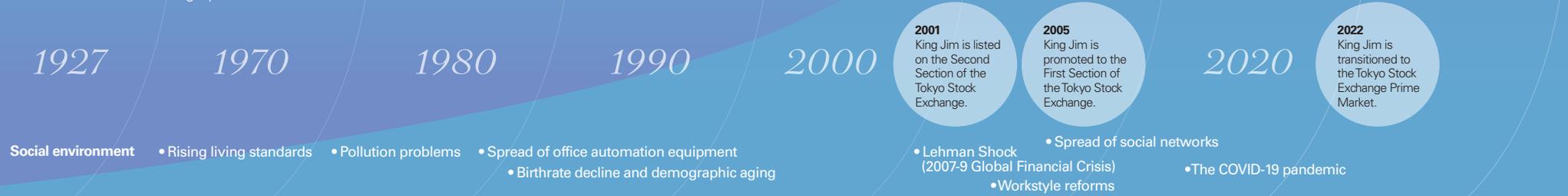
Launched in 1988, the TEPRA label printer was developed as a tool that would allow anyone to print neat file spine labels rapidly and easily. Its introduction at a time when labels were mainly hand-written or cut and pasted from word processor printouts marked the start of a new era in label printing culture. Today TEPRA is widely used in homes as well as offices.

Business expansion through the development of market-pioneering products

King Jim has continually offered new concepts to meet a wide range of needs. For example, we developed the TEPRA label printer and the POMERA digital memo—a writing focused device and launched the HITOTOKI stationery brand. By focusing on clearly defined situations and users, we have created new markets that transcend the traditional scope of stationery and office products.

Adapting to social change by targeting lifestyle markets

We have expanded our range of stationery and office products to include hygiene and wellness products and disaster preparedness products. At the same time, we have expanded our corporate group to include companies specializing in lifestyle products, such as kitchen appliances and sundries, furniture, artificial flowers, and gloves. This diversification from office products to household and lifestyle markets has driven the continual evolution of the entire King Jim Group.



Stationery and office supplies business

<p>1927 Company founder Eitaro Miyamoto launches "patented address book" and "seal impression book."</p> 	<p>1964 KING FILE G is launched.</p> 	<p>1976 Clear File is launched.</p> 	<p>1988 TEPRA label printer is launched.</p> 	<p>2008 POMERA digital memo is launched.</p> 	<p>2008 Emergency Get home Kit, a disaster preparedness product, is launched.</p> 	<p>2017 HITOTOKI stationery brand is launched.</p> 	<p>2019 Tette automatic hand sanitizer dispenser is launched.</p> 	<p>2025 KOKOBO disaster preparedness brand is launched.</p> 
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Since its founding in 1927, King Jim has continually innovated in response to a changing environment and created a new culture by developing a stream of original products.

As we approach our centenary year in 2027, we will leverage our history and experience to achieve further evolution through the expansion of our business domains from stationery and office products to lifestyle products. As in the past, King Jim will continue to create new value by taking the changes of the times as an opportunity.

Lifestyle products business

<p>2001 The company acquires Nagashima & Co., Ltd., currently Ladonna Co., Ltd.</p> 	<p>2008 The company acquires Asca Co., Ltd.</p> 	<p>2014 The company acquires Bon Furniture Co., Ltd.</p> 	<p>2020 The company acquires Wincest Corporation.</p> 	<p>2021 The company acquires Life on Products, Inc.</p> 
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