# **■** KING JIM

Integrated Report 2023







# Surprise, Comfort, Work and Life

# Creating a New Culture—Work and Life

Our main products, KING FILE and the label printer TEPRA, have created new cultures such as filing and labeling in Japanese offices.

As our products have long been used in business settings, the idea of KING JIM being synonymous with stationery and office supplies has become widespread.

However, recently, we have gone beyond the domain of stationery and office supplies, actively planning and developing products that focus on people's "life" settings, and expanding into the interior lifestyle business domain with a focus on everyday goods, household appliances, furniture, and artificial flowers.

You might even find the KING JIM Group's products in your own kitchens and living rooms.

Our corporate message, "Surprise, Comfort, Work and Life," reflects our desire to provide surprise and comfort not only in "work" settings, but also in "life" settings.

The KING JIM Group will continue to contribute to society by providing new value to the world.

#### **Management Philosophy**

# DEVELOPING ORIGINAL PRODUCTS AND CREATING A NEW CULTURE TO CONTRIBUTE TO SOCIETY

#### **Guidelines for Action**

#### Locate Markets, Rethink Customs and Find New Ways of Thinking

#### **Regarding Our Customers:**

Our products and our services must fully satisfy our customers. We must develop new products through creative planning to open new markets. Product quality must be maintained consistent with the standards demanded by our customers and pricing must be appropriate.

#### **Regarding Our Employees:**

A working environment must be maintained in which the capabilities of our employees are brought to life, abilities are developed while respecting the individuality of the employee, and proposals and ideas can be freely and frankly expressed. Treatment of our employees must be fair and appropriate, and must correspond to their skills and achievements.

#### Regarding Our Shareholders:

Information must be disclosed in a positive fashion so that we may always gain the trust and understanding of our shareholders. We must strive to expand the value of our company and return profits to our shareholders. We must strengthen corporate governance and operate under management that demonstrates a high degree of fairness and transparency.

#### **Regarding Society:**

Our products must be such that they can contribute to the advancement of culture. We must further develop our internal compliance system, and maintain our consciousness and morality as a member of society. Through our products and corporate activities, we must always strive to protect the environment and our resources.



Integrated Report 2023

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#### **Editorial Policy**

This integrated report is published with the purpose of helping our shareholders, investors, and all other stakeholders of KING JIM CO., LTD. (the Company) to understand our initiatives to create value with a focus on the 10th Medium-Term Management Plan, as well as our activities for solving ESG challenges through our business. In the process of editing this report, we referred to, among other standards and guidelines, the "Guidance for Collaborative Value Creation" published by the Ministry of Economy, Trade and Industry (METI), and the "International Integrated Reporting Framework" published by the International Integrated Reporting Council (IIRC).



#### Organizations Covered in the Report:

KING JIM CO., LTD. and its consolidated subsidiaries **Reporting Period:** 

Fiscal Year Ended June 20, 2023 (June 21, 2022 to June 20, 2023)

\* Some contents before and after the above period are also included.

#### **Disclaimer**

The earnings forecasts and other forward-looking statements herein are based on information currently available to the Company and certain assumptions deemed reasonable as of the date of publication of this document, and are not intended as a guarantee by the Company that they will be achieved. Actual results may differ significantly from these forecasts due to a wide range of factors.





#### "Surprise, Comfort, Work and Life"

KING JIM was founded in 1927 in the Higashi-Kanda district of Tokyo. The founder, Eitaro Miyamoto was a local inventor who liked to create things that are helpful to people. He invented a product called Jinmeibo (name directory) that cuts out the name and address portions of postcards, and organizes them as an address book. The idea of "developing products that have never before existed" has been part of KING JIM's DNA since the time of its founding, all the way to the present day. Following Jinmeibo, we expanded our product lineup to include stationery and office supplies such as notebooks, binders, and files. In 1961, the company name was changed from MEIKANDO CO., LTD. to KING JIM CO., LTD. In 1964, we launched our hit product KING FILE, which is still used in many offices to this day, and our sales grew steadily.

In the 1980s, office automation progressed in Japan, and society as a whole began to call for paperless operations. As a result, a sense of urgency began to emerge within the Company. With the aim of creating a business that can respond to the new era, we launched an electronic product development project, known within the Company as the "E Project." When the E Project team was developing electronic products for the first time, they wondered if it would be possible to make electronic stationery using their know-how regarding filing. They came up with the idea of "doing something to write titles on the spines of files," and settled on the concept of making a product that can easily print text on a tape-like object. This led to a series of trial and error for the project members, who had never before worked on the development of an electronic product. However, they managed to overcome the myriad challenges that arose, in collaboration with another company that joined in the development of the product, and in 1988 we launched the label printer, TEPRA. Like KING FILE, TEPRA is still used by many people, and has grown into a core business that supports the Company.

The next major turning point for our company was the 2008 launch of the digital memo, POMERA. POMERA is an electronic device that is dedicated to text input. In an era when everyone has their own personal computer, there were debates at development meetings regarding whether a product that only allows text input would be in demand. Just when the mood seemed to indicate that the plan would be rejected, one person in attendance praised the idea, saying that POMERA was just the product he had been waiting for. This person traveled a lot and had to write things down frequently. So, rather than a PC that had many functions, and was capable of connecting to the Internet and playing music, what he really wanted was a device that was specialized for text input, and which was light enough to carry and could be activated immediately when he needed to input text. POMERA was successfully commercialized specifically because there was one such person who enthusiastically supported the idea. Immediately after the product was launched, it garnered a strong response on the Internet due to its focus on a single feature, and became widely known as a product in a new genre that had never previously existed. In this way, TEPRA and POMERA have grown to become KING JIM's main electronic stationery products, and have been used by many customers since their release. In the fall of 2023, TEPRA has celebrated its 35th anniversary, while POMERA has celebrated its 15th anniversary.

Looking back on the history of our company, we have definitely continued to embody our management philosophy of "DEVELOPING ORIGINAL PRODUCTS AND CREATING A NEW CULTURE TO CONTRIBUTE TO SOCIETY." Our philosophy has taken root in all of our employees, and serves as the starting point for all of their actions. We will continue to pursue the KING JIM style under our management philosophy.

In July 2021, we established the corporate message, "Surprise, Comfort, Work and Life." Our main business was originally making stationery and office supplies used in "work" settings, such as KING FILE and TEPRA. However, the proportion of Group sales occupied by the interior lifestyle business developed by our Group companies is increasing, and our business domain is expanding. This represents our desire to provide more comfort than ever in "life" settings. The "surprise" part of our corporate message is the KING JIM style. We will continue to actively develop products that do not yet exist, and products that are based on brand new ideas.

# Changes in the Business Environment and Signs of Recovery

The consolidated financial results for the fiscal year ended June 20, 2023 showed an increase in sales, but a decrease in profit. Sales of the stationery and office supply business decreased due to out of stock TEPRA products caused by the global semiconductor shortage, a reactionary decline in sales of sanitary products, including hand sanitizer dispenser "tette," which sold well last year, and shrinking demand for files caused by an accelerating shift to paperless operations. Sales in our interior lifestyle business increased due to BON FURNITURE CO., LTD., whose sales expanded mainly for storage products, ASCA CO., LTD., who performed well due to demand for bridal and photo studio decorations, which are on the rise following the relaxation of COVID-19 restrictions, as well as the sales contributions of Life on Products, Inc., who joined the Group in November 2021.

As a result, while the Group as a whole secured increased sales, profits decreased due to major changes in the business environment. In addition to the precipitous depreciation of the yen and soaring logistics costs, high raw material prices had a



significant impact on profits. Because the ratio of the Group's purchases from overseas to its overall purchases is larger than the ratio of the Group's overseas sales to its overall sales, the structure of our business makes it such that our profits decrease when the yen is weak. It has become difficult to maintain prices through our own efforts alone, so we have revised the prices of some of our products.

The issue of TEPRA products remaining out of stock for a long time due to the semiconductor shortage, which had caused many inconveniences for customers, has been resolved, and it is expected that we will continue to receive a stable supply of semiconductors going forward.

In addition, we absorbed and merged with HIM Co., Ltd. in February 2023. This company plans the development of products such as kitchenware and everyday goods and sells them on the Internet. By incorporating its expertise into our E-commerce Department, we aim to expand our E-commerce business.

In the interior lifestyle business, sales are steadily expanding due in part to domestic demand in the post-COVID-19 era. We will continue to aim to expand the business domain through M&As, while striving to enhance business performance and create synergies through joint development and procurement of products with Group companies.

#### Growth as a Group toward 10th Medium-Term Management Plan and Beyond

In the final year of the 10th Medium-Term Management Plan (from the fiscal year ended June 20, 2022 to the fiscal year ending June 20, 2024), we aim to achieve net sales of ¥40.0 billion, and an ordinary profit of ¥0.28 billion.

The world has changed dramatically since 2020,

due to the spread of COVID-19. Remote work has become widespread, and paperless operations and digitalization are progressing rapidly. People are being required to pursue new lifestyles, and values in daily life are changing. On the other hand, because people are spending more time at home, new business opportunities are also emerging, such as stay-at-home demand and an expansion of the E-commerce market. Moreover, new demands are expected to arise due to recent increases in the number of foreign tourists visiting Japan and the strengthening of initiatives to create a diverse society.

In our 10th Medium-Term Management Plan, we have stated two policies: focus on growth fields and further strengthen core businesses. Through these policies, we aim to break away from a profit structure that relies on files and expand our business domains.

Our strength lies in our flexible development system based on freedom of ideas, which we have cultivated since the time of our founding. The Group has grown by developing new products that provide "surprise" and "comfort." With society changing at an unprecedented speed, we will continue to focus on developing products that meet the needs of the world, by quickly ascertaining these changes. In particular, the fields of office and living environment products and interior lifestyles are growth fields where demand continues to be strong. Therefore, the entire Group will promote the planning and development of new products, and an expansion of sales.

In order to further strengthen core businesses, we will work to stimulate demand by proposing new uses and functions for, and promoting awareness of TEPRA and stationery. In addition, we will work on the mutual utilization of a wide range of sales channels within the Group and sales growth in the E-commerce business, for which the market is expected to grow.

We will also actively consider M&As as a means of expanding our business domains. By adding new

business partners to the Group, we will be able to expand the scope of our business, which will lead to a stronger management structure in an era of uncertainty regarding the future. We will promote Group management by mutually utilizing management resources for sales, development, and procurement and creating synergies with companies that we have welcomed into the Group.

Furthermore, we anticipate medium- to long-term challenges due to the declining population of Japan, as well as the rapid progress of IT. As such, we aim to develop the entire Group by leveraging the strengths of each Group company, in order to mutually complement their management resources. The Group views changes as opportunities, and has overcome a variety of obstacles thus far, by developing new products that offer "surprise" and "comfort." We will continue to work together as a Group to build a solid management base.

#### **Initiatives to Improve Sustainability**

We believe that solving social issues is an important mission, as part of our corporate activities. As stated in our management philosophy of "DEVELOPING ORIGINAL PRODUCTS AND CREATING A NEW CULTURE TO CONTRIBUTE TO SOCIETY," we have contributed to society by providing new value through our products. Based on this philosophy, we will continue our activities to realize a sustainable society.

In our Securities Report for the 75th term (fiscal year ended June 20, 2023), we disclosed CO2 emissions in an effort to reduce our CO2 emissions. We have also announced our endorsement of the Task Force on Climate-related Financial Disclosures (TCFD) recommendations and disclosed information about our response to climate change based on the framework of the TCFD recommendations. In addition, we were registered as a "Tokyo Barrier-free Mindsets Support Corporation" in December 2022, and in March 2023, we participated as partner in the Tokyo Metropolitan Government's Tokyo Ethical Action Project to spread ethical consumption. We are also undertaking various initiatives to improve the sustainability awareness of our executives and employees.

#### **Environment**

For more than 20 years, we have been collecting used TEPRA tape cartridges. Collected tape cartridges are reborn through the process of recycling and reuse.

We also have a wide lineup of environmentally friendly products, including KING FILE, which allows users to easily remove the cover and binding parts. Moreover, we are actively working on initiatives such as publishing instruction manuals online to reduce paper usage, and standardizing packaging. We will continue to develop products that use materials

and technologies which have a small environmental impact.

#### Society

Based on our Policy for Human Resource Development and Enhancing the Internal Work Environment, we are focusing on creating a better working environment in order to enhance our human capital. The telework that we introduced in order to prevent the spread of COVID-19 has now taken root in the Company. By combining telework with staggered working shifts, employees can choose their own work styles.

We are also promoting diversity, and aiming to create an environment where all employees can work comfortably, regardless of gender, age, and other characteristics. We are actively promoting the appointment of female managers, and while the ratio is still far from our target, everyone is active in their respective workplaces. As of September 2023, 5 of 11 Directors (including External Directors) are women, and 4 of 5 External Directors are women.

As part of our communication with employees, we started holding "Tea with the President" in 2021. We regularly hold this event online with employees who wish to participate. These are friendly meetings, where participants are welcome to discuss work as well as other topics.

#### Governance

Our Board of Directors aims to create an open environment, where lively discussions are held, and added stimulation is provided by the candid opinions of External Directors, from a third-party perspective. In addition, we regularly evaluate the effectiveness of the Board of Directors, provide feedback on the results, and strive to improve the way in which the Board of Directors operates, as needed.

#### To Our Shareholders and Investors

Our motto for product development is to be the "first penguin." The "first penguin" is the penguin that leaves the group and dives into the ocean first to hunt for fish. It is risky to be the first to dive into an ocean where there may be natural predators. However, the penguin that is brave enough to do so may also be the first to catch a large fish. We will continue to boldly take on challenges without fear of risk, with the aim of being a pioneer, just like the first penguin.

While valuing the "KING JIM style," the Group will strive to further improve our corporate value, so that we are able to meet the expectations of our shareholders, investors, customers, business partners, and other stakeholders of the Group.

Going forward, we humbly request your continued support.

# **History of Value Creation**

# Keep Pioneering the New Era

For 96 years since the founding of KING JIM in 1927, we have developed many products that respond to the changing times, based on our conviction that we should "make original items" and "not make mere imitations." We will continue to propose new forms of value that go beyond stationery and office supplies, taking advantage of the experience we have accumulated over the course of our history.

1927

**Founding** 

#### Jinmeibo

#### The era before files

Our founder Eitaro Miyamoto noticed that the address and name sections were nearly the same size on all postcards, so he developed the product Jinmeibo (name directory), which cuts out the address and name sections so they can be managed as a customer directory. This marked the beginning of the KING JIM spirit.



1964

# **Creation of filing culture**

#### KING FILE

# The era when documents were bound with string

We developed the KING FILE, a product which is durable and stain-resistant, and created a culture of filing documents. Since this product was launched, it has been cherished by customers, and has become a fixture of workplaces.



1988

# Creation of labeling

#### Label printer TEPRA

# The era when offices were cluttered

We developed the label printer TEPRA in response to people saying they want to display the title of files on bookshelves neatly. It created a culture of labeling files and displaying information.



2008

#### Digital memo POMERA

# The era when people carried around heavy PCs

One employee said that they did not want to carry a whole PC around just to type the minutes of meetings, so in response we developed the digital memo POMERA, which is specialized for text input. We created a new market with this concept for a new type of product.



## Main companies that joined the Group through M&As

#### 2001 LADONNA CO., LTD.

**Location** Koto-ku, Tokyo

Main business portfolio Planning and sale of interior decoration goods, kitchen goods, clocks

#### 2008

ASCA CO., LTD.

Nagoya, Aichi

Import, planning, and sale of artificial flowers and interior decoration goods

#### 2014 BON FURNITURE CO., LTD.

Kainan, Wakayama

E-commerce sale of furniture









focusing on the originality.

**Corporate Message** 

**Work and Life** 

Surprise,

Comfort,

culture

#### **Creation of new markets**

2023

Undertaking challenges in new domains

With the aim of expanding our business domain, we have welcomed into the Group new companies that plan and develop lifestyle products into the Group. The Group is working together to undertake challenges in new domains beyond stationery and office supplies.











# 2020 WINCESS CORPORATION

Takamatsu, Kagawa

Manufacture and sale of work gloves, etc.

#### 2021 Life on Products, Inc.

Osaka City, Osaka

Planning and sale of home appliances, everyday goods, room fragrances, etc.

# 2022 HIM Co., Ltd.

\* Absorbed and merged into KING JIM in February 2023

E-commerce sale of kitchenware and everyday goods

# Value Creation Process

# **Maintaining the KING JIM Style**

For the KING JIM Group, the unique management resources accumulated based on our management philosophy are our main source of value creation. We aim to provide value to society, realize a sustainable society, and achieve sustainable development for the Group by making maximum use of our management resources and creating a wide array of products.

## Materiality (priority issues)

→ p.15–16

Social contribution via the development of original products > p.13, 25

- Providing new value not found in the world
- Developing sustainable products
- Ensuring quality management
- Obtaining and protecting intellectual property
- Implementing and disseminating our management philosophy

# **Environmental** consideration



- Reducing CO<sub>2</sub> emissions
- Promoting the 3Rs
- Managing waste

#### Promotion of diverse human resources p.31–34

- Ensuring labor health and safety
- Promoting diversity
- Cultivating human resources
- Promoting work-life balance

#### **Business** environment



Transition to paperless and digital operations

lifestyles

## **Enhancement of** governance > p.35-40

- Ensuring compliance
- Performing risk management

## Input

# **Management philosophy**

**DEVELOPING ORIGINAL** PRODUCTS AND CREATING A **NEW CULTURE TO** CONTRIBUTE TO SOCIETY

# **Management resources**

# Intellectual capital

Flexible product development structure > p.13



Intellectual property Patents, designs, trademarks 1.714 (total in Japan and abroad)

# Human capital

Consolidated number of employees: 2.019

## Manufacturing capital

In-house production factories that realize high quality

**Extensive procurement abilities** 

# Social capital

**Extensive sales** channels



Strong brand power

# Financial capital

Equity ratio: 69.1%

Total assets: ¥35,812 million

# Output

# Wide array of products

Stationery and office supply business













# **Interior lifestyle business**





#### Outcome

# Realization of a sustainable society

Contributing to the achievement of SDGs























# Sustainable development of the KING JIM Group

# **Corporate Message**

Surprise, Comfort, Work and Life

10th Medium-Term Management Plan





**Net sales** 

¥40.0billion

**Ordinary profit** 

 $\pm 0.28$  billion

Ordinary profit ratio

0.7%

ROE

1.1%

\* Revised in October 2023

# Strengths of KING JIM



# Wide Array of Original Products

#### Message $\angle$

# Developing original products and providing customers with touching experiences!

Based on our purpose of "DEVELOPING ORIGINAL PRODUCTS AND CREATING A NEW CULTURE TO CONTRIBUTE TO SOCIETY," we continue to solve problems for customers and offer them new discoveries and experiences. The R&D department values the ideas and values of its diverse team members, and plans products to provide touching experiences to customers who change with the times. Regardless of the number of years of service, from the first year after joining the Company, members are responsible for developing products and playing active roles as employees in charge. This flexible development system allows us to create products that are crafted down to the finest detail and that reflect the thoughts and commitment of developers. Going forward, based on the theme of "making SDGs more fun while taking the next step forward," we will actively develop products that further contribute to environmental considerations and the improvement of social issues, and contribute to society while providing unique value that pleases our customers.



Miyoko Kimura

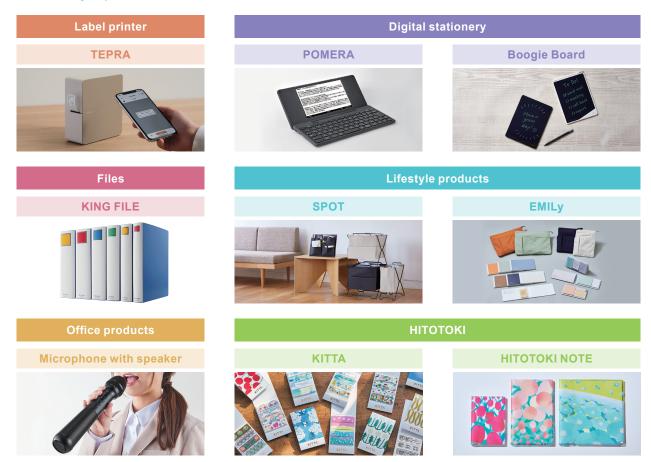
Director and Managing
Executive Officer

General Manager, R&D Division, and CMO

"Making things that have never existed before"

KING JIM's stance on product development is shown in our management philosophy of "DEVELOPING ORIGINAL PRODUCTS AND CREATING A NEW CULTURE TO CONTRIBUTE TO SOCIETY." Valuing new ideas, we actively undertake development activities to bring about innovation in the market, and have continued to create a wide array of products.

#### Wide array of products that we have created



## **Extensive Sales Channels**

#### Message $\angle$

#### Steadily providing products to customers through extensive sales channels.

Purchasing attitudes around the world are steadily changing in the aftermath of the COVID-19 pandemic. In order to understand diversifying needs and utilize them in product manufacturing, our sales department has seven sales locations across the country, and we share the appeal of KING JIM products in places closer to our customers, helping them solve minor inconveniences in their daily lives. Precisely because we live in an era where it is possible to efficiently obtain large amounts of information due to the development of AI and communication devices, we are conscious of increasing opportunities for customers to experience our products first-hand.

In addition to traditional stationery and office supply distribution, we will steadily deliver products and value to more customers through electronics retailers and clients who specialize in E-commerce, while also promoting daily sales activities with an emphasis on sharing "surprise and comfort."



Shinji Taniguchi Executive Officer, General Manager, Sales Division

To make "products that have never before existed" available for purchase at many different stores, KING JIM works with variety of sales channels to offer them, including unique sales channels of its Group companies.

To keep providing new information to many customers at all times, we will continue working to develop optimum sales channels and provide more benefits that respond to the needs of the times.

# Communication with Fans of KING JIM

We use our official website and various social media to announce our promotions and corporate activities. Worthy of particular attention is KING JIM's official X (former Twitter) account, which has 450,000 followers (as of November 2023). Followers enjoy our daily tweets and interactions with other companies' official accounts. We value the bilateral relationship with our fans and will keep striving to enhance communication on a daily basis.

KING JIM's official social media accounts

As of November 2023

X (former Twitter)

Facebook

Instagram

YouTube

About 450,000 followers

About 120,000 followers

About 50,000 followers

About 9,000 channel subscribers









#### **Materiality (Priority Issues)**

Based on our management philosophy "DEVELOPING ORIGINAL PRODUCTS AND CREATING A NEW CULTURE TO CONTRIBUTE TO SOCIETY" and the concept of sustainability, we identified in March 2022 issues where our business activities are highly relevant to social issues from the perspective of ESG (environment, society, governance). We then designated those issues as materiality (priority issues) and selected important themes to associate with them.

We associate specific materiality (priority issues) with SDGs and contribute to achieving SDGs via initiatives for resolving the materiality (priority issues).

# Social contribution via the development of original products

- Providing new value not found in the world
- Developing sustainable products
- Ensuring quality management
- Obtaining and protecting intellectual property
- Implementing and disseminating our management philosophy











# **Environmental** consideration

- Reducing CO<sub>2</sub> emissions
- Promoting the 3Rs
- Managing waste









# Promotion of diverse human resources

- Ensuring labor health and safety
- Promoting diversity
- Cultivating human resources
- Promoting work-life balance









# Enhancement of governance

- Ensuring compliance
- Performing risk management



#### **Selection Process**

#### STEP 1

#### **Identifying Social Issues**

When identifying materiality (priority issues), we selected the social issues to consider based on international sustainability frameworks such as the GRI standards, SDGs, ISO26000, SASB, and the evaluation items of ESG ratings agencies.

#### STEP 3

#### **Deciding Materiality (Priority Issues)**

We identified the final materiality (priority issues) upon an investigation by external experts, and received approval by the board of directors.

#### STEP 2

#### **Evaluating the Importance of Social Issues**

When evaluating the importance of the selected social issues, we identified the issues with the highest priority for the KING JIM Group based on A) level of demand/ expectations from society and stakeholders and B) level of business impact.

#### STEP 4

#### **Planning Action**

We will periodically review the materiality (priority issues) in the future and aim to continuously improve corporate value via further integration with management strategy.

#### **Metrics and Targets**

We have set five sustainability-related Metrics and targets and are working to achieve each. In the future, we will consider and set new indicators and targets to enhance our sustainability efforts.

Metrics	Targets	FY6/23 Actual		
Percentage of net sales of eco-friendly products	Achieve 80% in the FY6/30	77%		
Reduction of CO <sub>2</sub> emissions (Scope 1+2)	Reduction of 30% in the FY6/30 compared to FY6/21	Decrease of 21% compared to FY6/21		
Recycling and reuse rate	Maintained 76% recycling and reuse rate of collected used "TEPRA" PRO tape cartridges	76%		
Percentage of female managers	Achieve 20% in the FY6/30	8%		
Number of Days of paid leave taken	An average of 10 days was acquired in the FY6/25	11.8 days		

Notes : 1.  $CO_2$  emissions are for Scope 1 and Scope 2.

- 2. The aggregation period for paid leave days taken is from June 16, 2022, to June 15, 2023. 3. Metrics and targets other than "CO $_2$  emissions reduction" are subject only to KING JIM.

The business environment surrounding the Group is changing due to the effects of the COVID-19 pandemic. With the progression of paperless operations and digitalization, we are working to break away from our file-dependent earnings structure, while also viewing new work styles and lifestyles, as well as the expansion of the E-commerce market, as opportunities for business growth.

In the 10th Medium-Term Management Plan, which will end in the fiscal year ending June 20, 2024, we aim to materialize sustainable growth while firming up our management basis by driving the Group-based management fully utilizing the Group's management resources such as a flexible product development structure, a wide array of original products, and extensive sales channels. We uphold "focus on growth fields" and "further strengthen core businesses" as policies, and we will implement the following measures. We will also promote ESG initiatives with realization of a sustainable society as a priority goal.

#### **Basic Policy**

Focus on growth fields and further strengthen core businesses

Build a foundation for the post-COVID-19 era

- 1. Expand the business domain
- Develop products for new work styles and ways of working.
- Shift from paper storage to stuff storage. Expand sundry and household goods.
- Further develop the Group through mergers and acquisitions.
- 2. Enhance the competitiveness of three overseas factories
- Bring in production technologies for products other than stationery.
- Expand the variety of production items.
- 3. Sustainability initiatives
- Contribute to society through products that make life and business convenient and comfortable.
- Environmentally conscious procurement, design, and development. Respond to climate change.
- Promote diversity and realize diverse working styles.

#### **Management Targets**

Net Sales \\ \frac{\pmathbf{40.0}}{\pmathbf{0.10}}\) billion

Ordinary \\ \text{Profit} \\ \frac{\pmathbf{0.28}}{\pmathbf{0.17}}\) billion

Ordinary \\ \text{Profit Ratio} \\ \frac{\pmathbf{0.7}}{\pmathbf{%}}\)

ROE 1.1%

Net Sales (Billion yen)

Stationery and office supply business

Ordinary Profit • ROE

Ordinary profit (Billion yen)
ROE(%)

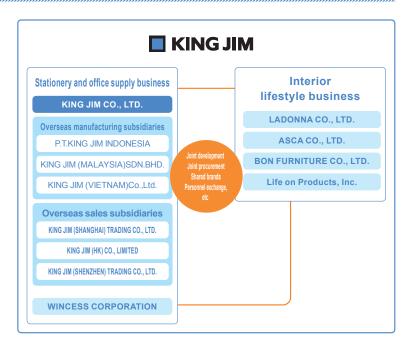
6.1
6.7
6.7
4.5
5.0
2.7
3.3
1.7
1.1
1.3
0.63
0.28

Business	Policy	Item	Measures				
		Office and living environment products	Provide a new product line-up that leverages our brand strength, selling power, and development/procurement capabilities in response to changes in office and personal environments.				
	Focus on growth	Digital stationery	Aim to acquire new users while creating new markets through adapting to changes in work style and enhancing new product range based on our original product concept.				
Stationery and	fields	Style stationery	Strengthen our appeal to the targeted user segments through more extensive range of products including general merchandise outside stationery.				
office supply business		Hygiene and health products	Actively engage in planning and development of products that adapt to the new lifestyle in the post-COVID-19 era.				
	Further strengthen	TEPRA	Develop new markets and distribution channels for acquiring the customer segments that have hitherto been stranger to TEPRA, by uncovering labeling-related demand. Implement sales promotion and advertising measures aimed at increasing awareness of TEPRA and demonstrating its uses.				
	core businesses	Stationery	Drive reinforcement of existing product categories and participation in new product categories in parallel. Introduce production technologies for merchandise other than stationery at overseas manufacturing subsidiaries to diversify product portfolio.				
Interior lifestyle business	Focus on growth fields	Demonstrate further Group synergies and accelerate business growth.					
0	5	Overseas business	Work still harder for developing business in the European and American markets in addition to the Asian markets. Drive global marketing of kitchen appliances supported by the Japanese quality standards as well as stylish stationery.				
Common to both businesses	Focus on growth fields	E-commerce business	Aim to drastically expand sales through effective marketing and by enlarging scope of merchandise handled. Develop the E-commerce store "Latuna" through an absorption-type merger with HIM Co.,Ltd.				
		M&A	Enhance business portfolio through active investment in this area as an essential means to expand our business domain.				

#### **Business Domain Expansion and Group Management Promotion**

KING JIM has welcomed new companies into the Group and worked to expand its business domain through the process of M&As. Currently, we have five Group companies in Japan. Moving forward, we will earnestly consider M&A proposals, focusing on projects that can contribute to the Group's growth strategy and projects that can be expected to produce synergies with the Company's current businesses.

The KING JIM Group aims to achieve sustainable growth by promoting Group management that makes maximum use of our management resources, such as joint development and procurement, brand strategy development, and personnel exchanges.



# **Strategy by Business**



# Stationery and Office Supply Business

#### Message 4

#### Continuing to develop products and services that provide comfort and surprise.

I believe that our typical products since the founding of the Company have been KING FILE and TEPRA. Many people were surprised when these original products were introduced, but the products earned the trust of our customers by making their work and lives more comfortable.

Over the years, we have strived to evolve these products and meet the needs of our customers. However, work styles and the business environment surrounding us are changing dramatically. As a result, the products and services needed by customers have also changed.

However, while the tools and styles have changed, our "work" and "lives" have not disappeared. In order to provide new products and services that are suitable for "work" and "life" in this new era, we have been developing and selling products that are compatible with telework, etc., as well as products that are more environmentally friendly than ever before.

We will continue to change, create new value, and contribute to society so that our products and services may continue to provide comfort and surprise to customers.



Takanobu Kameda

**Director and Managing Executive Officer** 

In Charge of Corporate Planning Department, E-commerce Department, Public Relations & Advertising Section

#### Summary of the Fiscal Year Ended June 20, 2023

In the stationery and office supply business which is our core business, we strived to expand sales by proposing new uses and renewing products to stimulate demand. As measures to expand sales, while continuing to develop new channels, we also focused on utilizing TV shopping and proposing hygiene and health products to educational institutions and the construction sector. The E-commerce business grew due in part to the addition of sales resulting from the absorption-type merger of HIM Co., Ltd.

As new products, we launched a TEPRA model that allows users to easily create labels from smartphones, and in the stationery category, we launched the "favluv" binder series which is available in a wide variety of colors for those who enjoy cheering on their favorite anime characters and idols. In the field of digital stationery, we launched a new model of digital memo POMERA. In hygiene and health products, we released DROPLET CATCHER that collects droplets in the air generated during conversations. In office and living environment products, we launched Alcohol Checker that detects alcohol in breath, ahead of the revision of the Regulations for Enforcement of the Road Traffic Act that require also general business operators to conduct alcohol breath tests.

However, due to such factors as the reactionary decline in the sales of "tette," a hand sanitizer dispenser that sold strongly in the previous fiscal year, net sales remained almost flat. Combined with sustained high raw material prices in addition to the sharp depreciation of the yen and soaring distribution costs, an operating loss was recorded in the period.

Net sales

**¥25,933** million (down 0.5% YoY **∑**)

Operating loss

△¥20 million







# **Interior Lifestyle Business**

#### Message $\angle$

#### Utilizing mobility to respond to changes in the world. Further developing business.

KING JIM entered the interior lifestyle business 20 years ago after a company joined the Group through an M&A. Currently, four Group companies are involved, and sales have grown from approximately ¥0.7 billion when we first entered the business to approximately ¥13.5 billion. The business domains of each company have expanded from photo frames to include watches, kitchen goods/kitchen appliances, artificial flowers, seasonal home appliances, and room fragrances. The sales channels have expanded accordingly.

This business is easily influenced by global trends and seasonality, making it unstable. Depending on the products handled by each company, the situation can change significantly even within one short year. For example, demand at stores decreased due to the impact of COVID-19, but then recovered due to demand from people staying at home. Moreover, while summer home appliances may do well due to hot temperatures, sales of winter home appliances might decrease due to a warm winter. Mobility is extremely important in order to respond quickly to such changes. We will continue to develop our business by sharing the sales channels and knowledge of each company within the Group and using these synergies to develop new products and expand sales channels.



Makoto Takano Director and Managing Executive Officer

General Manager, Procurement Division, In Charge of Quality Management, Domes-tic Subsidiaries Coordination Department, and Overseas Manufacturing Subsidiaries

#### Summary of the Fiscal Year Ended June 20, 2023

BON FURNITURE CO., LTD. posted increased sales, mainly in storage products. In addition to its mainstay knockdown furniture, it launched new products including new categories of lighting fixtures such as pendant lights and storage products for children, which recorded strong sales. In addition, its flagship store GEKIKAGU received the "Rakuten SHOP OF THE YEAR 2022 Furniture & Storage Category Prize." Life on Products, Inc.'s new summer products, such as Collar Air Fan and 3WAY Aroma Handy Fan, performed well. We also launched a new product brand bearing the company name "Life on Products" and held a presentation event. LADONNA CO., LTD. saw the growth of sales of its mainstay kitchen appliances slow slightly to remain at the same level as the previous year. With the growing awareness of the Toffy brand, its media exposure and novelty projects have been increasing. Orders for photo frames, specifically the mainstay products for camera mass retailers, remained stable. ASCA CO., LTD. saw strong sales of its mainstay flower materials due to a recovery in the demand for photo studio decoration and the bridal business. Greenery and foliage plants continued to perform well, due to the uptake of the demand for office decorations.

As a result, net sales increased thanks not only to robust sales recorded by BON FURNITURE CO., LTD. and ASCA CO., LTD., but also to the addition of sales of Life on Products, Inc., which became a subsidiary of the Group in November 2021. However, operating profit decreased due to an increase in the cost of sales ratio caused by sharp yen depreciation.

Net sales

¥13,460 million (up 27.3% YoY \( \subseteq \)

Operating profit

¥370<sub>million</sub> (down 19.9% YoY 1)









We will aim to expand the business domain and improve profitability with growth investment through "offensive" and "defensive" financial strategy.

#### Shinichi Harada

Director and Senior Managing Executive Officer General Manager, Administration Division & CFO & General Manager, Overseas Division & In Charge of Overseas Sales Subsidiaries

#### Expanding business by leveraging the strengths of Group management through M&As

In our stationery and office supply business, which is our core business, we have continued to develop new markets as a pioneer, and have grown as a Group through active growth investment, including M&As.

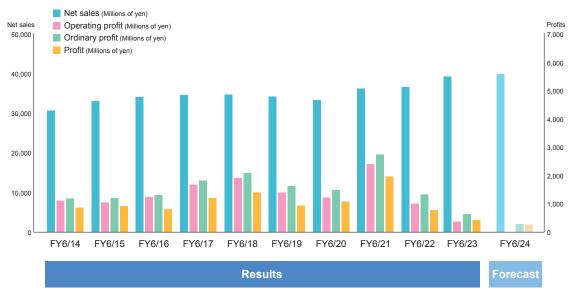
Since January 2014, when we made BON FURNITURE CO., LTD., which handles E-commerce sale of interior furniture and everyday goods, into a subsidiary, sales and ordinary profit increased for five consecutive years up until the fiscal year ended June 20, 2018. Moreover, profit for the fiscal year ended June 20, 2021 reached a record high thanks to the strong performance of Group companies operating the interior lifestyle business, which was positioned as a growth field, even during the COVID-19 pandemic, as well as various cost reduction effects.

The consolidated results for the fiscal year ended June 20, 2022 and the fiscal year ended June 20, 2023 saw year-on-year increases in sales due to sales contributions caused by Life on Products, Inc. which became a subsidiary in November 2021 and the absorption-type merger with HIM Co., Ltd. in February 2023. On the other hand, despite efforts to secure profits by revising product prices, all levels of profits decreased due to an increase

in the cost of sales ratio caused by the sudden depreciation of the yen, soaring raw material prices and distribution costs, and other factors, as well as an increase in the selling, general and administrative expense ratio.

As of the announcement of the financial results for the fiscal year ended June 20, 2023, our financial forecast for the fiscal year ending June 20, 2024 foresaw an increase in sales and profit as we expected HIM Co., Ltd.'s sales to contribute throughout the year, sales promotion and advertising measures aimed at expanding awareness of TEPRA and demonstrating its uses to have an effect, price revisions that have been implemented so far to take effect, and the performance of each Group company to be strong. However, at the time of the subsequent announcement of financial results for the first quarter of the fiscal year ending June 20, 2024, demand for both the stationery and office supply business and the interior lifestyle business was lower than expected and costs were expected to rise due to the continued depreciation of the yen. In light of these factors, we made a downward revision to the initial forecasts for net sales and each level of profits.

#### Trends in Net Sales, Operating Profit, Ordinary Profit, and Profit



#### Strengthening profitability, improving ROE, and implementing efficient management of Group funds

Regarding the 10th Medium-Term Management Plan, which will reach its final year in the fiscal year ending June 20, 2024, the planned values have been revised to match those in the full-year performance forecast for the fiscal year ending June 20, 2024. However, our business strategy and investment policy remain unchanged, and we are moving forward with efforts to break away from the file-dependent earnings structure, while also promoting the expansion of the business domain through M&As, the enhancement of the competitiveness of three overseas factories, and sustainability initiatives. In particular, M&As are one of the important growth drivers for the Company, as evidenced by our performance over the past 10 years. In order to further strengthen core businesses and focus on growth fields, we have identified manufacturers and E-commerce operators of kitchen goods, home appliances, everyday goods, knockdown furniture, storage products, interior goods, and other items as important target sectors. Going forward, we will consider companies with a high ratio of overseas sales, including exports, as important candidates, and aim to strengthen Group management as a countermeasure against the risk of ven depreciation.

In order to promote this growth strategy, it is also essential to strengthen the financial aspects that support the said strategy. In order to further strengthen profitability and improve ROE (return on equity) as pressing issues, in addition to ongoing price revisions, we also reduced inventory, which had been on the rise, and launched a cross-departmental "Distribution Cost Reduction Project" in August 2023. We are also implementing measures to address the 2024 problem and continuing to practice various cost reduction activities.

Moreover, while our equity ratio had trended around 80% up to the fiscal year ended June 20, 2021, it fell to 69.1% as of the end of the fiscal year ended June 20, 2023 due to stock acquisition through M&As. However, even considering this development, the debt/equity

ratio remains at 0.24, and we have sufficient fund procurement capacity to actively engage in investments such as M&As.

As a new measure for efficient fund management that leverages the strengths of Group management, we have started pooling within the Group. While the Company borrows money from subsidiaries within the Group that have a surplus of funds, it lends money to subsidiaries with insufficient funds. Thus, the Group reduces borrowings on a consolidated basis.

With regard to the risk of yen depreciation, which has become a concern in recent years, we hedge roughly half of the actual demand for foreign currency purchases with forward exchange contracts. In the previous fiscal year as well as the fiscal year before the previous one, although we were affected by the precipitous depreciation of the yen, we were able to reduce the extent of fluctuation to a certain degree. Going forward, as a fundamental solution, we will work across departments to consider measures such as expanding sales channels to increase our overseas sales ratio among total consolidated sales.



#### Aiming to maintain a stable PBR of 1x or more through appropriate capital policies, shareholder returns, and enhanced IR

The major precondition for implementing these measures is that the Company's mission be to meet the expectations of shareholders, investors, and other stakeholders, and to realize sustainable increases in corporate value that contribute to the sustainability of society.

Currently, a challenge within Japan is the improvement of PBR (price-to-book ratio), a measure of corporate growth and profitability, below 1x.

PBR (price-to-book ratio) = PER (price earnings ratio) x ROE (return on equity)

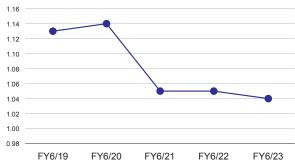
In order to stably achieve PBR of 1x or more, it is necessary to improve both PER (price earnings ratio) and ROE (return on equity). In order to maintain PBR of 1x or more, we aim to sustainably improve ROE to exceed the cost of shareholders' equity, as mentioned earlier, while also working to improve PER (price earnings ratio) through appropriate capital policies, shareholder returns, and enhanced IR.

Moreover, with regard to shareholder returns, we aim to consistently provide stable dividends with a dividend payout ratio of 40% as our baseline by strengthening our financial base. Regarding shareholder benefits, we started issuing coupons that can be used on our official online store in September 2022, and

we have improved the system so that shareholders can choose products of the Company and some products of Group companies as gifts for themselves.

Going forward, we will continue to aim for steady growth while maintaining a balance between offense and defense, and promoting dialogue with all of our stakeholders. As such, we ask for your continued understanding, support, and hopeful expectations.





# **Sustainability Management**



#### Message 4

#### Fostering a sense of ownership amongst all employees toward the realization of a sustainable society.

The environment surrounding us is changing rapidly, and the resolution of various social issues, such as climate change and human rights issues, has become increasingly important.

Under these circumstances, the KING JIM Group has undertaken its activities and initiatives, always conscious of materiality (priority issues) in order to realize a sustainable society.

In response to climate change, we announced our endorsement of the Task Force on Climate-related Financial Disclosures (TCFD) recommendations in June 2023 and disclosed information. In addition, we have formulated and announced a Procurement Policy to practice sustainable procurement that takes the environment and society into consideration, as well as a Policy for Human Resource Development and Enhancing the Internal Work Environment to enhance human capital. These initiatives were established based on contents of discussions by the Sustainability Committee, a cross-departmental organization. This committee, which includes a variety of members from young employees to executives, has generated many ideas, including initiatives to raise awareness of sustainability and company-wide initiatives to reduce CO2 emissions. I believe that this has been made possible because we deeply recognize that each of us is a member of society and each and every employee has a deeprooted sense of ownership in how he/she can contribute to society.

From the perspective of environment, society, and governance (ESG), the KING JIM Group will continue to work as one to improve corporate value and promote activities that contribute to society.



Naomichi Hagita
Director and Senior Managing Executive Officer

Corporate Planning Department Special Assignment (In Charge of Sustainability and M&A), In Charge of Sales Division

#### Comments from Execution Members of the Sustainability Committee

#### Impressions before joining the committee

The committee was a hot topic amongst employees, as there were many interesting projects in place, such as original comics and posters for in-house enlightenment, as well as participatory campaigns. We felt that the way in which the committee worked sincerely on sustainability and SDGs while also trying to get employees involved in creative ways was very much in the KING JIM style.



Saki Aoyagi Human Resources Department

Nami Norimoto
Public Relations & Advertising Section

#### After joining the committee

First and foremost, we were surprised at the wide variety of topics being discussed and tasks being undertaken. As execution members, we feel that we need to learn more. From the viewpoint of "What direction should the KING JIM Group take in the future?" all committee members, from young employees to executives, engage in open discussion regardless of position and new initiatives are generated as a result. Even in our daily lives, whenever we see or hear words like "sustainability" or "SDGs," we find ourselves thinking, "Is there something I can gain from this?"

#### **Future activities for the committee**

We would like to involve members from the Human Resources Department and Public Relations & Advertising Section, to which we belong, and utilize the knowledge of each department in our activities. We would also like to actively propose initiatives that employees can take an interest in and have fun participating in, and we hope that this will improve the awareness of each and every employee.

#### **Basic Sustainability Policy of the KING JIM Group**

We have positioned sustainability as an important management issue in the 10th Medium-Term Management Plan, which will end in the fiscal year ending June 20, 2024. We have formulated the Basic Sustainability Policy of the KING JIM Group to clearly state the basic direction of our initiatives to improve sustainability.

This policy consists of perspectives from ESG (environment, society, governance) as well as the social contributions we have worked on for many years, which are expressed in our management philosophy of "DEVELOPING ORIGINAL PRODUCTS AND CREATING A NEW CULTURE TO CONTRIBUTE TO SOCIETY."



#### **Basic Sustainability Policy of the KING JIM Group**

The KING JIM Group aims to realize a sustainable society and achieve sustainable development of the Group through its corporate activities.

- We will contribute to society by providing new value to the world, through developing products that make work and life convenient and comfortable.
- As a responsible member of society, we will actively make effective use of resources and strive to conserve the global environment in all aspects of our corporate activities.
- We will promote the creation of a workplace environment where a diverse group of human resources can each exert their abilities to the maximum and be active just the way they are.
- Through sound governance, we will conduct management that gains the trust of society, and aim to continuously increase corporate value.

#### **Sustainability Promotion System**

In order to promote initiatives for improved sustainability, we have appointed an executive in charge of sustainability and established an interdepartmental organization called the Sustainability Committee, thereby building a management system. We have also set up a Sustainability Promotion Section within the Corporate Planning Department, which is conducting activities as a leader in sustainability.

We have posted the management philosophy, Basic Sustainability Policy of the KING JIM Group, and Environmental Policy at all offices of Japanese and overseas Group companies, with the aim of inculcating these values among employees, so employees are conscious of them as they go about their day to day work.



Management philosophy



Basic Sustainability the KING JIM Group **Environmental Policy** 



Initiatives That Lead to the Improvement of Sustainability

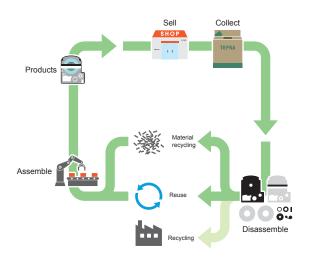


#### **Products for Achieving SDGs**

#### Collecting used products\*

We collect used "TEPRA" tape cartridges and recycle or reuse them to reduce waste.

\*In Japan only



# Development of filing tools with reusable "covers" and "bindings"

A product that provides easy removal of file covers and bindings to enable various materials to be separately disposed of. Old covers can also be replaced to reuse bindings.



# Development of an electronic memo pad that enables written communication without using paper\*

A simple electronic notepad that can be written on and erased as required, which is useful for written communication and practicing mathematics.





# Development of products that can spray disinfectant without touching

A sensor detects human hands and automatically dispenses disinfectant, which helps prevent the spread of infectious disease



# Development of products with simplified packaging instead of individual boxes to reduce waste

Jumbo packs for customers that consume a large quantity of "TEPRA" tape cartridges, which reduce the number of individual boxes.



#### **Efforts to Improve Employee Awareness**

#### Original comic "Sustainya Press"

To deepen employees' understanding of our sustainability activities and promote active and voluntary participation in

those activities, we publish an original comic series "Sustainya Press," in which original characters introduce sustainability terminology and the sustainability initiatives of KING JIM and other companies.

Characters in "Sustainya Press"







#### SDGs campaign

We carry on an "SDGs campaign" to raise awareness of sustainability issues and familiarize employees more with SDGs. From the five activities that can be practiced easily in daily life, employees choose and declare to the Company the one they will focus on, and carry it out in their own lives.

Five activities

- "Temaedori" (Take food products displayed in the front)
- Choose means of transport with lower CO2 emissions
- Choose locally produced food
- Use of refillable products
- Use flea markets

#### Walk-home drill "Let's walk home!"

About 50 participants including the President and executives walked to a major terminal station as part of a disaster drill to return home on foot in the event of a disaster, which was intended also to promote employee health.



#### **Posters**

We have put up posters about sustainability at various places in the Company to increase employee awareness and knowledge.



#### **Efforts to Contribute to Local Communities**

#### Participating in the "Tokyo Ethical" as a partner

"Tokyo Ethical" is a project implemented as part of the Tokyo Metropolitan Government's "Future Tokyo" strategy, which aims to build a network of partner companies and organizations committed to ethical consumption. The project aims to create a social movement to make ethical consumption a part of everyday life and to create an environment that makes it easier to practice ethical consumption.

As part of our As part of our contribution to addressing social challenges, we will support the "TOKYO Ethical" activities by providing information on products that promote ethical consumption, promoting and raising awareness of ethical consumption.



#### Registration as a "Barrier-Free Mind" Support Company by the Tokyo Metropolitan Government

To promote the creation of communities where everyone, including the elderly, those with disabilities, and people with infants and toddlers, can move around smoothly and enjoy various activities, it is important not only to develop accessible facilities but also to ensure "Barrier-free Mind" where we think about a society and environment where all people can participate equally and continue to take necessary action.

To foster social awareness of the need for this thinking, the Tokyo Metropolitan Government registers companies and organizations involved in awareness-raising activities as "Tokyo Barrier-free Mind Support Company," and KING JIM has also been registered as a Support Corporation.

We remain committed to developing products that make life more convenient for all people and creating a comfortable workplace environment as part of efforts to promote "Barrier-Free Mind".



#### **Donations**

As part of our community service activities, we donate our products to social welfare corporations and nursing care facilities.

- Donated clear files to social welfare corporations in Tokyo through the Central Community Chest of Japan
- Donated automatic hand sanitizer dispensers "tette" to social welfare corporations in Tokyo through the Tokyo Goodwill Bank as a
  countermeasure against viral infections such as COVID-19.

#### Sustainability

#### **Environment**



The KING JIM Group has established an Environmental Policy to act responsibly for the environment as a member of society.

The Group established Our Corporate Charter of the Environment to serve as a foundation for environmental activities in Group management. In response to societal demand to address environmental issues and the expansion of our business domains due to the increase in the number of Group companies, in March 2022, we revised the contents of Our Corporate Charter of the Environment and changed its name to Environmental Policy, so it can serve as a new policy on sustainability.



#### **Environmental Policy**

As a supplier of products, the King Jim Group views environmental considerations as an important management issue, and actively make effective use of resources. As a responsible member of society, we aim to live harmoniously with nature and strive to conserve the global environment in all aspects of our corporate activities.

#### **Environmental Action Guidelines**

#### ■ Planning, development and design

We conduct the practice of giving consideration to the environment in the planning, development, and design stages.

#### ■ Procurement, production, sales and logistics

We will strive to reduce our environmental impact in order to realize a sustainable society.

#### ■ Recycling

We will promote effective use of resources with the aim of realizing a recycling-oriented society.

#### ■ Compliance with laws and regulations

We will comply with environmental laws and regulations, as well as other requirements that we have agreed to.

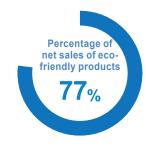
#### ■ Raising awareness

We will strive to raise the environmental awareness of each and every employee, and engage in continuous environmental conservation activities.

#### **Eco-friendly products**

Based on our Environmental Policy, KING JIM considers the environment throughout our product planning, development, and design. KING JIM has defined our standards for environmental consideration categories at each stage of production, use, and disposal of the products. Our comprehensive catalog uses Environmental Marks to designate products and make it easy to understand a product's environmental information. We have internally defined "eco-friendly products" as products that comply with certifications from third-party organizations, such as the "Environmental Mark" and the Eco Mark, as well as the Act on Promoting Green Procurement.

In the fiscal year ended June 20, 2023 eco-friendly products made up 77% of net sales. We will continue to maintain this high net sales ratio of eco-friendly products.



Environmental Mark ECOLOGY 再牛プラスチック

#### The mark shown is just one example

#### Eco Mark

エコマーク認定商品 認定番号:17112075

\* This certification number is just one example.

Act on Promoting Green Procurement compliant product



<sup>\*</sup> Environmental Mark is a registered trademark of KING JIM.

#### **Promoting the 3Rs**

The KING JIM Group works on creating products that further reduce the burden on the environment in terms of the product lifecycle, 3Rs [Reduce, Reuse, and Recycle].

# Reduce:

We work to decrease waste by planning, developing, and designing products that can be used for a long time and can be refillable with reducing, minimizing, and lessening waste as our priority.

#### Reuse: euse" products

Our product development and design are focused on creating products that are not single-use but can be used repeatedly. We make products that allow customers to easily replace individual components and continue to use the product repeatedly.

# Recycle: "Recycle" once more as source material

We promote recycling by developing products that use recycled materials or can be easily separated for appropriate disposal after use



#### **Managing Waste**

The amount of waste is continuing to increase globally. The Group is working to reduce and recycle waste by promoting the effective use of resources such as plastic and cardboard.

#### **Converting waste to RPF**

We turn part of the waste emitted from Matsudo Office into RPF.

\* Refuse-derived paper and plastics densified fuel (RPF) is a high-grade, low-cost, safe, and easy-to-handle solid fuel alternative to fossil fuels, made mainly from used paper and waste plastics, which are difficult to recycle as materials. RPF can help the reduction of CO2 emissions and effective use of waste plastics.

#### Reuse of plastic scraps

At KING JIM Group's overseas factories, we are reusing plastic scraps generated during file production by dissolving these scraps and turning them into raw materials once again.

#### **Collection of cardboard boxes**

When the online furniture retailer BON FURNITURE CO., LTD. provides product assembly service and placement service, the transport company staff takes back all the packing materials, including the cardboard boxes. Some of the collected cardboard boxes are recycled and put to effective use.

#### **Environmental Conservation Activities**

The KING JIM Group actively supports organizations that strive for nature conservation activities and engages in environmental conservation activities as a member of society itself.

#### **WWF Japan**

In July 2023, KINGJIM made a contribution of 200,000 yen in support of WWF Japan.

#### Wild Bird Society of Japan

We have been a sponsor since 1992 and a corporate member since 2001.

#### **Environment**



#### **Endorsement of TCFD Recommendations and Disclosure of Information**

The KING JIM Group regards addressing climate change, which is an environmental issue, as one of the critical issues to be addressed by management. Climate change caused by global warming is a risk that threatens the sustainability of our Group and our planet's environment and affects our business, customers, and supply chain.

In June 2023, we announced our endorsement of the recommendations of the Task Force on Climate-related Financial Disclosures (TCFD), and based on the TCFD framework, we disclose the information regarding our response to climate change as follows.

\*Task Force on Climate-related Financial Disclosures (TCFD): The TCFD was established by the Financial Stability Board (FSB) at the request of the G20 to examine how companies and others should make climate-related disclosures and financial institution responses. The TCFD recommends that companies and others disclose climate change-related risks and opportunities.



#### Governance

Concerning sustainability initiatives, including addressing climate change, under Basic Sustainability Policy of the KING JIM Group, the Sustainability Committee, chaired by the executive in charge of sustainability, establishes various policies and detailed targets to resolve issues and determines the structure and specific measures to put them into practice. The important matters considered and decided by the Sustainability Committee are discussed and reported to the Board of Directors after prior deliberation by the management conferences as necessary. Thereby we establish a system for appropriate management decision-making and supervision over the status of initiatives.

#### Strategy

In order to understand the medium- and long-term impacts of the risks and opportunities posed by climate change on our business and to study countermeasures, we conducted a scenario analysis by referring to reports of the Intergovernmental Panel on Climate Change (IPCC) and the International Energy Agency (IEA) for our stationery and office supply business, which accounts for a high percentage of our net sales.

#### Scenarios Considered by the Company

Scenario	Overview					
	The scenario where the average global temperature increase by 2100 is less than two degrees Celsius above pre-industrial levels					
Below 2℃	Strengthening of policies and rules in each country, such as the introduction of carbon taxes and other carbon pricing measures and the shift to renewable energy sources					
	The risks of transitioning to a decarbonized society will become apparent					
	The scenario where the average global temperature increase by 2100 is four or more degrees Celsius above pre-industrial levels					
4℃	<ul> <li>Climate change will cause extreme weather events to become more severe and frequent, resulting in physical risks such as difficulty in procuring raw materials and reduced productivity, which will significantly negatively impact business activities</li> <li>No new policies or regulations implemented, and CO<sub>2</sub> emissions will continue to increase as the transition to a decarbonized society remains stagnant</li> </ul>					

The scenario analysis revealed that transition risks due to tighter policies and regulations and physical risks due to more extreme and frequent chronic weather events significantly impact business and finances while simultaneously indicating that business expansion opportunities also exist.

By implementing these measures, we will reduce the risks associated with climate change and proactively take advantage of growth opportunities.

Sustainability

Category	Туре	Factor	Content of Impact	Business/ Financial Impact		Countermeasures	
outogory	, ,,,,,	1 40101			4°C	Countormousuros	
	Transition	Policy and legal	Product cost increases due to compliance with the Act on Promotion of Resource Circulation for Plastics	high	middle	Switching to alternative raw materials     Study of the resource cycle system	
			Increase in various costs due to introducing the carbon tax, etc.	middle	low	<ul> <li>Establishment of CO<sub>2</sub> emission reduction targets and implementation of measures to reduce CO<sub>2</sub> emissions</li> </ul>	
		Technology	Increased cost of raw materials for environmentally friendly products	high	low	Review of suppliers and raw materials     Strengthening relationships with raw material manufacturers	
	risks	Market	Decline in sales of files due to paperless operations and digitalization	high	middle	<ul> <li>Expand product lineups that are not affected by paperless operations and digitalization</li> </ul>	
	Physical risks		Decrease in sales of PP products due to the growing shift to plastic-free products	high	middle	Consider the development of products using recycled plastics     Proposal of alternative products	
Risks		Reputation	Decline in reputation among consumers, investors, and suppliers due to delays in addressing climate change and loss of opportunities to attract personnel	high	low	Planning, announcement, and implementation of climate change countermeasures Participation in climate change initiatives	
			Loss of sales opportunities due to production and logistics delays and disruptions	middle	high	Monitoring of disaster risk at each operating site     Strengthening relationships with partner factories     Postuling in a first part of the strength o	
			Reduction in the labor force due to the damage caused by disasters to employees	middle	high	<ul> <li>Decentralization of production and distribution bases</li> </ul>	
			Increased raw material costs due to difficulty in procuring fossil fuels	middle	high	Monitoring of raw material market trends     Consider alternative raw materials     Diversification of suppliers	
			Decreased productivity due to increased heat stress and infectious diseases	middle	high	Implementation of disease prevention measures     Improvement of a workplace environment in response to temperature changes	
		Products/	Increased sales opportunities for environmentally friendly products, etc.	high	middle	<ul> <li>Maintain sales ratio of environmentally friendly products at 80% or higher</li> </ul>	
Opportu	ınities	Services	Increased sales opportunities for disaster preparedness goods, hygiene and health products, etc.	middle	high	Strengthen sales structure	
		Market	Generate sales in new markets and businesses in the fight against climate change	high	high	Continue new business creation activities     Strengthen development and sales structure	

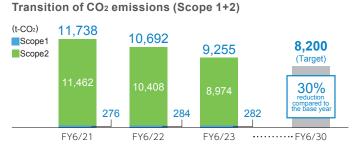
#### **Risk Management**

The Sustainability Committee is responsible for identifying and evaluating risks related to climate change and other environmental issues that the KING JIM Group should pay attention to and deciding on countermeasures to address them. Countermeasures are deployed to each department and group companies, and the Sustainability Committee monitors the status of risks. Should an event that could have a significant impact on management occur, it is immediately reported to the Risk Management Committee, chaired by the President & CEO, through the executive in charge of sustainability. Upon receipt of the report, the Risk Management Committee will consider the response.

#### **Metrics and Targets**

To address climate change, we are working to execute "Reducing of CO<sub>2</sub> emissions," an important theme in Materiality (priority issues) "Environmental Consideration" identified by the Group, by setting the reduction targets for the following CO<sub>2</sub> emissions (Scope 1+2) as a metric and working to achieve the reduction targets.

Metric	CO <sub>2</sub> emissions (Scope 1+2)				
Scope	The KING JIM Group				
Base year	Fiscal year ended June 20, 2021				
Target in 2030	8,200 t-CO <sub>2</sub> (30% reduction compared to the base year)				
Results for fiscal year ended June 20, 2023	9,255 t-CO2				





As a pioneer of new markets at a time of fragmented individual tastes, the KING JIM Group continues its search for new business styles. We provide work environments that accommodate employees of differing backgrounds, diverse in gender, age, working styles, presence of disabilities, and other aspects. We believe that incorporating the ideas of these employees will lead to responses to changes in the business environment and the Company's growth. With the aim of being a company where diverse human resources can be themselves and work while remaining highly motivated, we have established the Policy for Human Resource Development and Enhancing the Internal Work Environment.



#### Policy for Human Resource Development and Enhancing the Internal Work Environment

The KING JIM Group regards its employees as its most valuable asset and a driving force for growth. As such, we develop innovative human resources who are motivated to take on the challenge of creating new value. We also make an internal work environment in which employees can each exert their abilities to the maximum and be active just the way they are.

#### ■ Fair and equitable recruitment

 We conduct fair and equitable selection and hiring procedures from the perspective of innovation, company growth, and diversity.

#### ■ Encouraging a willingness to embrace the challenge

- We encourage employees to take on new challenges in pursuit of innovation, motivating them to achieve personal growth.
- We place a high value on a mindset that embraces challenges without fear of failure. Learning from failure leads to growth.
- Creating an atmosphere of healthy competition and emphasizing personal growth and contribution to the company boost employee engagement.

#### ■ Providing opportunities for learning and on the job practical application

 We support autonomous learning and offer opportunities for employees to nurture their creative thinking abilities and cultivate a global mindset.

#### ■ Fair personnel evaluation

 We make commendations and compensation decisions to appropriately reward employees' performance based on fair evaluation.

#### ■ Healthy workplace environment

- . We make every effort to assure the safety of our employees and promote their physical and mental health.
- We foster an open and healthy workplace environment to promote vibrant communication among employees.

#### ■ Promoting diversity

• We create a dynamic workplace environment where all individuals, regardless of age, gender, ethnicity, nationality, presence of disabilities, and other aspects, can actively participate and contribute.

#### ■ Improving work-life balance

• In order to maximize motivation and foster innovative thinking among our employees, we introduce systems that respect the unique lifestyles of each individual. Through this approach, we aim to create a healthy work-life balance for our employees.

#### **Human Rights**

The King Jim Group upholds fundamental human rights, respects people as human beings, and does not conduct acts that degrade individual dignity. That is clearly stipulated in our Compliance Program, which is made known to those within the Group using the internal network, e-mails, and files for internal viewing.

Respecting each other's fundamental human rights is our obligation, regardless of whether it concerns internal or external company matters or whether one is another person's superior or subordinate. We notify all members of the Group of this obligation to ensure that acts of unjust, discriminatory treatment and those that will degrade the dignity of others are not conducted.

#### **Preventing Harassment**

The King Jim Group prohibits insulting attitudes toward other employees, harassment, verbal or physical violence, and other acts that may harm others physically or mentally, in addition to actions such as those above that indirectly bring about disadvantageous working conditions for other employees or may worsen the workplace environment.

Having consultation desks for harassment-related issues, we strive to take the appropriate measures to solve such problems in line with the Company regulations.

#### **Human Resource Development and Career Support**

#### E-learning/External group-training program/Distance learning

We offer e-learning courses and external training programs that employees can freely take, at no cost, from many subjects, including Business Skills, Languages, Management, Labor and Mental Health.

#### **Overseas training program**

Our annual overseas training program aims to develop a global workforce by sending selected young employees to overseas affiliated companies as trainees for one year.

Trainees benefit from the opportunity to work in a different culture and then apply their experiences to their work upon their return home.



#### Support for employees' self-development

We provide partial financial support for employees to learn subjects related to their current or future work as part of our selfdevelopment support program, including course-related fees (e.g., admission and tuition).

#### Training at subsidiaries in Japan

In this training program, selected young employees are sent to our Group companies in Japan as trainees for one year. The program is intended to broaden their perspective and network while allowing them to learn sales techniques from different industries and utilize the knowledge in their future work.



#### **Ensuring Labor Health and Safety**

The KING JIM Group considers employee safety paramount and is working hard to improve its labor health and safety. At the KING JIM Headquarters and Matsudo Office, a Health and Safety Committee has been established. Each site health and safety general manager directs safety supervisors, health supervisors, and other personnel to protect employees' safety and health.

#### Programs to support employee health

Healthy Walking	We hold a walking event twice a year, in which we recruit participants to walk 8,000 steps per day for a month and share the results within the Company. Every time, we award original goods as participation prizes.
Lectures by industrial physicians	We regularly hold educational sessions on health and safety topics for employees by industrial physicians.
"Let's walk home!"	This is an event intended to promote employee health as well as to be a drill to return home on foot in the event of a disaster, where participants walk in groups of several members to a major terminal station.  The first event was held only in the Headquarters area, but we consider planning similar events also at other locations in Japan.

#### Sustainability

# Society

**Promotion of Diverse Human Resources** 



#### **Promoting Diversity**

#### Promotion of active participation by women

KING JIM has set a goal of increasing the percentage of female managers to 20% by 2030, and the current percentage of female managers is 8.0%. When appointing women to managerial positions, we recognize differences in the average length of service between men and women due to resignation for marriage, childbirth, and childcare reasons. We have established an internal system to enhance work-life balance regardless of gender and seek to create environments where all employees can continue working throughout life's events.

#### Efforts to promote the active participation by women

Life event handbook	We distribute handbooks that summarize the internal systems and procedures that can be used when an employee experiences major life events.				
Iku-boss Manual	We distribute a manual to direct supervisors of departments that will welcome pregnant employees and employees returning to work after taking childbirth/childcare leave.				
Support for employees taking childbirth or childcare leave	We interview employees taking childbirth or childcare leave before and after their leave. We also send monthly company information e-mails to employees on childbirth/childcare leave.				

#### **Employment of persons with disabilities**

We are actively working to employ people with disabilities. We have established a satellite office in Kawagoe City, Saitama Prefecture, and Yokohama City Kanagawa Prefecture, which provides full support for employees with disabilities. We respect the individuality and abilities of each employee with disabilities in our operations.



#### **Self-reports**

Under this system, once a year, the KING JIM Group asks all employees to directly communicate and share their thoughts on any matters, including current job status, their future careers, relationships at work, and general management matters, to top management.

#### Work-Life Balance

#### **Childcare support**

We are implementing initiatives to support a balance between childcare and work, and we have received the Kurumin certification from the Minister of Health, Labour, and Welfare as a company that supports childcare.



#### Increasing the number of days of annual paid leave taken

We encourage our employees to take annual paid leave by setting a target for the number of days of leave that should be taken and notifying employees of this target. In the fiscal year ending June 20, 2024, our target is for every employee to take at least eight days of leave. We provide managers of each department with monthly updates on how much paid leave their subordinates have taken to help them keep track of the status to ensure that all employees can take paid leave actively and aim for further improvement.

Average days of paid leave taken: 11.8 days

(fiscal year ended June 20, 2023)

#### Reducing overtime work

KING JIM is undertaking the following initiatives to reduce overtime work.

(1) Employees must leave the office by 20:05 at the latest. (2) Overtime work is not allowed on Wednesday every week. (3) The supervisors of employees whose overtime exceeds 45 hours a month are given warnings

#### Childcare and nursing care leave, etc.

We encourage employees to take childcare leave, of which five days are paid. In addition, we try to foster a company culture where it is easy to take childcare leave. For example, we individually reach out to employees who or whose spouses will be giving birth so that we can share their stories with the persons concerned inside and outside of the Company. The criteria for restrictions on offthe-clock work, overtime work, and late-night overtime work, as well as child nursing care leave and shortened working hours are raised above the statutory levels to the time children to complete the third grade of elementary school. Even when nursing care is involved, employees can use the system for shortened working hours in addition to nursing care leave. Moreover, off-the-clock work, overtime work, and late-night overtime work are restricted.

Return and retention rates of employees after childcare leave:

\* Includes results for male employees

#### Systems and Efforts to Provide Support for Employees' Work and Home Life Balance

	Transferred spouse accompaniment system	In the event an employee's spouse is transferred, this system allows an employee to accompany their spouse for a maximum of three years per assignment.
Job return system  This system is designed to enable employees including a spouse's transfer, childcare, caregour company once again.  Staggered working shifts  Employees may change their working hours for childcare or nursing care, and infection control.		In the event an employee's spouse is transferred, this system allows an employee to take a leave of absence in order to accompany their spouse for a maximum period of three years.
		This system is designed to enable employees who were compelled to resign from our company due to reasons including a spouse's transfer, childcare, caregiving, etc., to have an opportunity to return and actively contribute to our company once again.
		Employees may change their working hours for such reasons as work-related circumstances, injury or illness, childcare or nursing care, and infection control, to work in more flexible styles. Employees working from home more than a certain number of days a month receive an at-home work allowance.

#### Message from the General Manager of the Human Resources Department

#### Working toward the active participation of diverse human resources.

Based on the belief that employees are the Company's most important assets and the driving force behind our growth, we have formulated the Policy for Human Resource Development and Enhancing the Internal Work Environment. We will provide a variety of educational opportunities to our employees in order to develop innovative human resources who take on the challenge of creating new value by bringing out knowledge and abilities that individuals have to the maximum extent.

Seeing as it is also important to improve the IT literacy of our employees, we will promote digital transformation and increase our business competitiveness by improving the ICT environment, supporting the acquisition of IT-related qualifications, offering in-house training, providing information, and more.

It is essential that diverse human resources play an active role in order to respond to unprecedented situations such as the decline of the working population, the COVID-19 pandemic, and the rapid depreciation of the yen. To that end, we will flexibly change our internal systems so as to support our employees.



Yusuke Kojima Senior Executive Officer General Manager, HR & DX Division, CHRO, CIO, and General Manager, Human Resources Department



#### **Corporate Governance Structure**

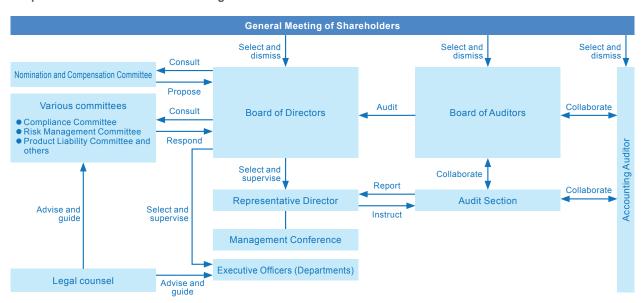
The Company's basic approach to corporate governance is to conduct sound management that is highly fair and transparent, with a view to continuously increasing corporate value. To that end, the Company is working to enhance corporate governance.

The Company has chosen the structure of a company with a board of auditors and has appointed 11 Directors (5 of whom are External Directors) and 3 Auditors (2 of whom are External Auditors). To clarify the Directors' management responsibilities further, the terms of Directors have been set at one year. The Company has increased the ratio of External Directors in the Board of Directors, thereby strengthening the corporate governance structure.

#### **Changes in the Corporate Governance Structure**

			FY6/15	FY6/16	FY6/17	FY6/18	FY6/19	FY6/20	FY6/21	FY6/22	FY6/23	FY6/24
	Dinantana	Internal	8	6	8	8	8	8	4	5	6	6
Composition of the Board	Directors	External	1	2	2	2	2	4	4	4	5	5
of Directors	Auditors	Full-time	1	1	1	1	1	1	1	1	1	1
	Auditors	External	3	3	3	3	3	2	2	2	2	2
	The number of Directors											
	Terms of Directors		From 2 years to 1									
History of	Executive Officer system	Intro	oduced in FY	' ended June	20, 2003				Revised th	e system		
governance reforms	Nomination and Compensation Committee	I										
	Remuneration of Directors and Auditors	Stock option plan							Restricted	stock remur	eration plan	
	Evaluations of the effectiveness of the Board of Directors	е										

#### **Corporate Governance Structure Diagram**



#### Board of Directors (13 meetings held in the fiscal year ended June 20, 2023)

The Board of Directors meets once a month, as a rule. Guided by the Company's management philosophy of "DEVELOPING ORIGINAL PRODUCTS AND CREATING A NEW CULTURE TO CONTRIBUTE TO SOCIETY," Directors deliberates on various matters at the Board of Directors meetings. They discuss the vision and feasibility, as well as risk avoidance and other aspects of various measures to improve shareholder value, such as management policies, business plans, organization, financial condition, and investment projects, along with agenda items based on the Board of Directors' Regulations. In order to improve Board of Directors meetings, the Management Conference, which consists of Internal Directors and additional members, is held once a month, as a rule, as a body that conducts deliberations prior to the Board of Directors meetings.

#### Major topics discussed at the Board of Directors meetings in the fiscal year ended June 20, 2023

- Matters related to the settlement of accounts of the Company
- Matters related to the General Meeting of Shareholders
- Matters related to business plans including the Medium-Term Management Plan
- Decisions on details of business transfers, acquisitions, etc.
- Matters related to mergers
- Matters related to the sale of important assets
- Matters related to the remuneration and bonuses to Directors
- Matters related to organizational changes and personnel matters concerning officers and key employees
- Matters related to basic policies about internal control systems
- Matters related to the sale of shares held for cross-shareholding purposes
- Matters related to sustainability
- Matters related to the effectiveness of the Board of Directors

#### Board of Auditors (12 meetings held in the fiscal year ended June 20, 2023)

The Board of Auditors meets once a month, as a rule. Since September 19, 2019, the Company has had 3 Auditors, specifically 1 Full-Time Auditor and 2 External Auditors. To monitor significant decision-making processes based on the Audit Plan, the Full-Time Auditor audits the status of execution of Directors' duties through activities such as surveying the business execution status of internal departments and subsidiaries, viewing important documents, and attending important meetings, and reports the audit details to the Board of Auditors. In addition, the Auditors attend the Board of Directors meetings and state their opinions, and also audit the methods of operation, resolutions, and deliberations of the Board of Directors, among other things.

#### Major audit items in the fiscal year ended June 20, 2023

- Establishment and operation of internal control systems
- Status of compliance with the system for reporting on internal control over financial reporting
- Status of compliance
   Status of response to SDGs
   Compliance with the Corporate Governance Code

#### Major audit activities

- Auditors monitor the systems of control over Group companies by obtaining monthly reports from domestic and overseas subsidiaries to the parent company, attend meetings of the boards of directors of five domestic subsidiaries, and conduct audits of financial statements either onsite or online.
- While cooperating with the audit firm by having frequent meetings, they check the status of audits by inspecting stocktaking and other means. All auditors receive reports on audit results directly from the audit firm and confirm the appropriateness of audit methods and results.

#### Nomination and Compensation Committee (5 meetings held in the fiscal year ended June 20, 2023)

The Company has established a Nomination and Compensation Committee as an advisory body to the Board of Directors, comprising five members, three of whom are External Directors and two of whom are Internal Directors. The committee was established to further increase the transparency of the decision-making process for the selection and dismissal of Directors and Auditors, and for their remuneration. The Nomination and Compensation Committee considers matters related to the selection and dismissal of candidates for Director, Executive Officer and Auditor, as well as matters related to remuneration, and also determines the amounts of base remuneration and bonuses for each Director.



#### Policies and procedures for the nomination of Director and Auditor candidates

When nominating Director candidates, people with excellent personal character and knowledge who have accomplished results in their duties, who are well versed in corporate management, and who have a high degree of specialization, are selected as candidates. When nominating Auditor candidates, those with excellent character and knowledge who have a high degree of specialization are selected as candidates. Furthermore, the Company will dismiss Directors and Auditors who engage in misconduct, serious violations of laws and regulations, or breaches of the Articles of Incorporation while performing their duties.

The Nomination and Compensation Committee, which is an advisory body to the Board of Directors, considers the candidates for election and dismissal of the Company's Directors, Auditors and Executive Officers, and then proposes such candidates to the Board of Directors. After they have been discussed and approved by resolution of the Board of Directors, the candidates for election or dismissal of Directors and Auditors are ultimately put forward to the General Meeting of Shareholders as a proposal and determined. When electing Auditor candidates, the Company obtains the consent of the Board of Auditors.

### Governance Corporate Governance



#### **Remuneration for Directors and Auditors**

### Matters concerning policy on the determination of the amount of remuneration of Directors and Auditors and its calculation method

The remuneration of Directors (excluding External Directors) comprises base remuneration, which is fixed remuneration; bonuses, which are performance-linked remuneration; and stock remuneration. In light of their roles, External Directors and Auditors receive only base remuneration (fixed remuneration).

#### [Base remuneration (fixed remuneration)]

Base remuneration (fixed remuneration) is determined within the range set for each post of the Directors, considering the business environment and social trends.

#### [Performance-linked remuneration]

For bonuses, which are performance-linked remuneration, ROE has been adopted as a performance indicator to calculate the bonuses. ROE was chosen to provide further incentives for Directors to contribute to increasing corporate value and raising the stock price over the medium and long terms from the same perspective as shareholders. The amount of bonus for each Director is determined by reflecting an amount calculated by multiplying the base remuneration by a coefficient set according to ROE in each relevant year, while taking into consideration the results of Directors' mutual evaluation conducted at the fiscal year-end. The amount of bonus for each Director is then ultimately determined based on the President & CEO's evaluation.

#### [Non-monetary remuneration]

Stock remuneration, which is a type of non-monetary remuneration, is paid as restricted stock to Directors (excluding External Directors) at a certain time every year, in order to raise their awareness of the importance of increasing corporate value over the medium and long terms. The payment amount, which is the basis for calculating the number of restricted shares to be allotted, will be within the scope of the remuneration limit (¥40,000 thousand per year) approved by the General Meeting of Shareholders, and will be based on an amount determined by the new monthly remuneration of each eligible recipient approved by the Board of Directors after the General Meeting of Shareholders every year, multiplied by a coefficient for each post of officer. Individual remuneration is composed of around 70% base remuneration, 20% performance-linked remuneration, and 10% non-monetary remuneration.

Furthermore, by resolution of the Board of Directors, the Company has entrusted the Nomination and Compensation Committee with determining the amount of base remuneration and bonuses for each Director from the standpoint of ensuring the objectivity and transparency of the determination process. The Nomination and Compensation Committee appropriately makes the determination based on its deliberations. The specific payment date, payment amount, and other aspects of restricted stock remuneration is determined in the Board of Directors meeting held every October. In addition, by resolution of the Board of Directors, the Company has entrusted President & CEO Akira Miyamoto with determining the specific allocation of restricted stock remuneration to the eligible recipients.

The Company has entrusted this authority based on the belief that it would be appropriate for the President & CEO, who oversees the Company's business execution, to determine the allocation, given that this remuneration is designed to provide incentive over the medium and long terms. The President & CEO determines the specific allocation to each eligible recipient appropriately in accordance with the Regulations on Restricted Stock Remuneration.

Furthermore, the Board of Directors has confirmed that the method of determining the details of remuneration, etc. and the approved remuneration, etc. for the individual remuneration of Directors in each fiscal year is consistent with the policy for determining remuneration approved by the Board of Directors, and that the responses from the Nomination and Compensation Committee are respected and are consistent with its policy on determining remuneration.

### Total Amount of Remuneration, etc. by Type of Officer, Total Amount of Remuneration, etc. by Category, and the Number of Eligible Officers

	Total amount of	Total amou	Number of eligible		
Type of officer	remuneration (Thousands of yen)	Base remuneration (Thousands of yen)	Performance-linked remuneration (Thousands of yen)	Non-monetary remuneration (Thousands of yen)	officers (people)
Directors (excluding External Directors)	170,870	124,050	23,936	22,884	6
Auditors (excluding External Auditors)	17,220	17,220	_	_	1
External Directors and Auditors	32,460	32,460	_	_	8

Note: ROE of 3.3% was used as the performance indicator for the previous fiscal year to calculate the amount of performance-linked remuneration.

#### **Evaluation of the Effectiveness of the Board of Directors**

#### Method of evaluation

The Company conducts a questionnaire on the effectiveness of the Board of Directors covering all participating members of the Board of Directors, to enhance the functions of the Board of Directors as a whole. The questionnaire has been conducted 8 times (every June) since 2016.

#### Overview of evaluation results

Considering the following factors, it has been concluded that the Board of Directors' effectiveness is sufficiently secured.

- It has been determined that there are no problems with the level of management and supervision provided by the current Board of Directors, given that all respondents who were asked about the level of management and supervision by the Board of Directors offered positive comments.
- It has been determined that the Board of Directors is managed appropriately as a whole, given that the respondents offered positive comments in almost all items about questions on the Board of Directors' management decisions.

Furthermore, the following issues were raised by the questionnaire administered in 2023:

- We should discuss the direction of the Group as a whole at the time of formulating the next medium-term management plan.
- It would be good to have summary materials when reporting the medium-term management plan.
- Themes, such as short-term operating results, measures, and progress on priority issues, should be determined and discussed.

Efforts will be made to further enhance the Board of Directors' effectiveness and further bolster corporate governance by considering improvement actions for each issue and steadily implementing them.

#### **Training Policy**

To ensure that Directors and Auditors can fully exercise their management supervision and auditing functions, the Company's policy is to provide opportunities for Directors and Auditors to obtain necessary knowledge through such means as attending lectures by external experts on management and compliance, or on specific fields, as needed. Furthermore, the Company has provided External Directors and External Auditors with opportunities to learn about a wide range of operations by, for example, attending internal meetings and visiting overseas and domestic subsidiaries. In addition, the Company has held study sessions taught by newly appointed external officers. It has enabled the External Directors' and External Auditors' specialized knowledge to be shared within the Company.

When appointed, External Directors and External Auditors attend seminars taught by various in-house department managers to expand their knowledge of the Company's management strategy, business activities, and medium-term management plan, among other matters. In addition, the Company distributes and explains materials for Board of Directors meetings in advance, provides relevant information, and takes other steps to improve discussions in Board of Directors meetings.

#### **Cross-Shareholdings**

The Company acquires and maintains cross-shareholdings only when they are judged to contribute to increasing its corporate value over the medium to long term, considering a comprehensive range of factors such as the need to maintain and strengthen relationships with business partners, the necessity from a business management standpoint, and the economic rationality.

In terms of the review methods, the Company has reviewed the economic rationality of cross-shareholdings by comparing the holding benefits (dividend income and profit from business transactions) and the Company's cost of capital for each individual stock issue. Concurrently, every year the Board of Directors judges the suitability of holding each individual stock issue by considering a comprehensive range of factors, such as the need to maintain and strengthen business relationships and the necessity from a business management standpoint.

The Company determines how it will exercise the voting rights attached to cross-shareholdings on a proposal-by-proposal basis, considering a comprehensive range of factors such as whether or not it can expect the corporate value of the Company and the investee company to increase in the medium to long term. The Company will not approve any proposal that will hurt shareholder value.



At the KING JIM Group, based on the management philosophy, Guidelines for Action, and the KING JIM Group Compliance Program, which is positioned as the Group's highest regulations, its officers and employees shall exercise self-discipline abide by laws and regulations and put corporate ethics into practice.



#### **KING JIM Group Compliance Program**

All of the corporate activities of the KING JIM Group companies, (the "KING JIM Group"), must be grounded in "compliance."

- No individual member of our KING JIM Group may act in a manner contrary to corporate ethics or applicable laws. In the unlikely event that an employee becomes aware of any act contrary to corporate ethics or applicable law, or any suspicious act, such employee must take appropriate measures as set out in the compliance system.
- Each individual member of the KING JIM Group must act in accordance with all applicable laws and regulations, and with integrity.
- No individual member of the KING JIM Group may pursue profits in an improper way, in violation of the spirit of "compliance."

#### **Compliance Promotion System**

The Company has established the Compliance Committee as a body to provide surveys, advice, and decisions on any compliance problems of the Group. The Chief Compliance Officer, as the person in charge of all aspects of the Group's compliance, manages the KING JIM Group Compliance Program and monitors and supervises the status of compliance. In addition, the Company has established the Speak Out System as a contact point for internal whistleblowing. If a person witnesses a questionable act in terms of compliance or an attempt to commit such an act, the Speak Out System enables the person to report it to the Speak Out System Lawyer. The whistleblower's anonymity is guaranteed. The whistleblower's legitimate actions are protected by the Work Regulations for Employees and Speak Out System Operation Regulations, and the whistleblower will not be treated unfavorably for reporting. The Auditors audit the status of the Group's compliance as well as audit the management of the system by receiving notices from the Speak Out System Lawyer and reports from the Compliance Committee.



#### **Compliance Initiatives**

#### 1) Compliance education (June 21, 2022–June 20, 2023)

We conduct a variety of training and awareness-building activities to strengthen and penetrate compliance.

- Implementation of an e-learning program on the protection of personal information
- Awareness about workplace harassment prevention
- Revision of the Compliance Program and informing employees about the program
- Implementation of compliance training for new employees
- Awareness about prevention of insider trading
- Informing employees about the Speak Out System
- Holding study sessions on the Subcontract Act

#### 2) Questionnaire on compliance

At the end of each fiscal year, we conduct a compliance questionnaire for the heads of each department and subsidiary. If the results of the questionnaire indicate that the department/subsidiary is not doing so well or that it is not doing well at all, we will hold hearings and take corrective measures with the department or subsidiary. The results of the questionnaire are reported to the Board of Directors.

#### **Risk Management System**

The Company constantly manages risks by identifying risk factors that may affect the KING JIM Group's business activities and assigning relevant departments to each risk factor. Each relevant department monitors the threat level of its assigned risks, and in cases where events deemed significant to management could occur, each relevant department immediately reports the matter to the Risk Management Committee via the officer in charge, while the Risk Management Committee discusses and approves response measures. Once a year, each relevant department reports to the Board of Directors on risk avoidance, countermeasures, management status and other matters. In addition, risk factors are revised in response to changes in the environment surrounding the KING JIM Group's business activities, as well as the magnitude of their impact, and the frequency of occurrence.

#### **Risk Factors**

Business strategy risk	External environment risk	Legal risk
Research and development investment	Price fluctuations in raw materials, etc.	Protection of intellectual propert
Inventories	International situations	Product liability
M&A	Foreign exchange fluctuations	
Natural disaster and related risk	Infrastructure and related risk	
Natural disasters	Information security	
COVID-19	* The risk categories are determined at the discreti	ion of the Company.

#### **Risk Management Initiatives**

- The KING JIM Group Crisis Management Regulations and the Detailed Regulations on Crisis Management have been established at each Group company, and efforts are being made to minimize losses throughout the entire Group.
- In the fiscal year ended June 20, 2023, the Risk Management Committee met four times.
- The Risk Management Committee's Foreign Exchange Tax Subcommittee holds meetings to appropriately deal with sudden fluctuations in foreign exchange rates. Two meetings were held in the fiscal year ended June 20, 2023.
- We introduced a safety confirmation system in the event of a disaster. In the event of an earthquake with a seismic intensity of a lower 5 or greater, we have established a system in which a safety confirmation e-mail is automatically sent to all employees and the results are shared to managers in real-time. The system also serves as an e-mail communication network, ensuring that we have an emergency communication system in place in addition to conventional telephone communication networks. To familiarize employees with how to use the system, e-mail response drills are conducted periodically.
- As an information security measure, we conduct targeted attack e-mail training every year. We also distribute an e-mail newsletter on information security to all employees.
- We established a telework environment and system to prevent the spread of COVID-19.
- To clarify what to do in the event of leakage of electronic data containing confidential information or loss of a mobile terminal, we revised the Confidentiality Management Regulations and the Detailed Regulations on Mobile Terminal Management and informed employees about the revisions.
- A questionnaire on business risks and other risks is administered to the heads of departments managing risks, and a risk awareness survey is administered to the heads of departments and subsidiaries at the end of each fiscal year. The results of the questionnaire are reported to the Board of Directors.

#### Governance

Conversation between Director and Managing Executive Officer and an External Director



## KING JIM is Striving to Be a Company Involved in the Creation of Next-Generation Culture

The Group invites external officers with a wide range of experience and extensive knowledge to engage in lively discussions at Board of Directors meetings. We held a conversation between Director Kameda, who has been involved in the development of products and services that have never before existed in response to the needs of the times, and External Director Hirokawa, who has extensive insight and track record in the financial field and takes the lead in new business development.



#### Takanobu Kameda

Director and Managing Executive Officer
In Charge of Corporate Planning Department, E-commerce
Department, Public Relations & Advertising Section

April 1985

Joined the Company

November 2006

General Manager, Electronic Stationery Business Promotion Department, the Company

June 2011

Executive Officer, the Company

September 2014

Director, General Manager, R&D Division, In Charge of Public Relations & Advertising Section, the Company

September 2016

Managing Director, the Company

September 2020

Director and Managing Executive Officer, the Company (current position)

### Katsuya Hirokawa

External Director and Independent Officer

April 1993

Joined The Sumitomo Bank, Ltd.

(currently Sumitomo Mitsui Banking Corporation)

December 2005

Incubation Manager, Keio Fujisawa Innovation Village, Keio University Shonan Fujisawa Campus

April 2012

Secretary General, General Foundation SFC Forum

July 2017

Fund Manager, SFC Forum Fund (current position)

April 2018

External Director, ShuR Co., Ltd.

September 2019

External Director, the Company (current position)

April 2023

Secretary General in charge of general management, General Foundation SFC Forum (current position)

### Commitment to Creative Product Development and Quality Improvement

Kameda I joined the Company in April 1985. At the time, thick files were one of the Company's main products, and we were feeling a sense of crisis wherein we worried that the spread of office automation would lead to a shift toward paperless operations. Amongst young employees at the time, including myself, there was a rising belief that we could not carry on like this. Therefore, a new team was established to develop products in new fields other than files, and I served as a member of that team, which eventually created what would become one of KING JIM's main products, the label printer TEPRA.

Hirokawa I have served as an External Director since September 2019, and I have had an impression that KING JIM has developed original and innovative products. And now I understand that it is because of such turning points.

Kameda◆ Exactly. The Company then went on to actively develop electronic stationery while also focusing on the quality of products.

**Hirokawa** ◆ It's true that discussions about product quality management and safety often come up at Board of Directors meetings.

Kameda◆ We have been committed to quality since the days when files were one of our main products. In the past, when we received reports that our binding fasteners were unable to withstand the weight of documents and had come loose from the covers of our files, we immediately made improvements by increasing the number of metal fittings (rivets) that secure the binding fasteners. In the unlikely event that a malfunction or fault is reported, we take action before it becomes a major incident and disseminate information regarding product recalls and voluntary recalls as necessary. I am proud to say that this attitude of responding sincerely and quickly is a tradition at KING JIM.

#### **An Open and Free Board of Directors**

Hirokawa The agendas for our Board of Directors meetings are made available to officers about a week in advance. I am always impressed that the meeting materials contain just the right amount of information needed for each discussion, and are well-organized and easy to understand.

Kameda◆ We have been working on improving the

materials for a long time now, and I think they have certainly become easy to read and understand.

Hirokawa The various requests made by External Directors, including myself, such as requests to add specific data or change certain aspects to make comparison easier, are fully reflected in the next meeting's materials.

Sustainability

Kameda◆ At our Board of Directors meetings, External Directors participate in discussions from their own professional perspectives. In order to enrich these discussions, it is important to update materials so that the Group's actual situation can be properly understood. I am very grateful for the points raised by External Directors, as they often point out things that we fail to notice from within the Company.

Hirokawa The Board of Directors of the Company has an open atmosphere where everyone can speak freely, including External Directors like me. This reflects KING JIM's belief that active discussion is necessary for accurate decision-making by the Board of Directors.

# Confronting Drastic Changes in the Business Environment Based on a Stable Financial Foundation

**Hirokawa** ◆ The fiscal year ended June 20, 2023 was a difficult year.

Kameda◆ Indeed, it was. At the beginning of the COVID-19 pandemic, we were worried about what would happen, but we were able to improve our business performance due to growth in hygiene and health products and demand from people staying at home. However, we subsequently suffered from the sharp depreciation of the yen and soaring raw materials prices and logistics prices. The Group's business model is to produce products overseas and sell them in Japan, so profits decreased significantly. **Hirokawa**♦ With the prices of various products in the world rising, the Group carefully revised prices in accordance with the management philosophy and business model that we have cultivated over the years, taking into consideration discussions by the Board of Directors.

Kameda♦ Indeed. Nevertheless, the exchange rate of the yen depreciated to an extent that we could not have anticipated, and it was a very difficult time. In the end, we had to revise the figures planned in the Medium-Term Management Plan.

**Hirokawa**◆ However, we have a high equity ratio as well as an ability to raise cash due to our trusting

#### Sustainability

#### Governance

Conversation between Director and Managing Executive Officer and an External Director



relationship with banks, so I believe that we are fairly well balanced in the medium- to long-term. In addition, we are actively working to reduce fixed costs. I believe that we should view this adversity as an opportunity.

Kameda◆ Indeed. TEPRA, which has become one of our main products, was born out of the need to respond to changes in the business environment caused by the shift to office automation. Although the current situation is difficult, we are steadily moving forward with the development of products with new concepts similar to TEPRA, as well as new measures to grow as a Group. Moreover, I believe that the price revisions we have made thus far will lead to improved profit ratios.

### Focusing on Activities to Spread the Appeal of Our Products

Kameda◆ You mentioned earlier that you have an impression that the Group has developed original and innovative products.

Hirokawa Yes. Actually, I had always thought that KING JIM seemed like an interesting company, even before I was appointed as an External Director. I still remember seeing KING JIM products and being impressed that there was a company making products like this.

Kameda◆ When our digital memo POMERA, which is representative of our products with new concepts, was launched, we held a presentation meeting and gifted one product to each member of the media who attended. Since POMERA is an electronic stationery product with an edgy concept that is specialized only



for text input, we believed that journalists who often write would become our core target audience. As a result, POMERA was featured in many media outlets, and our connections with the media expanded. Making use of this network, our Public Relations & Advertising Section now also supports some of the PR activities of our Group companies.

Hirokawa Social media is also being skillfully used. I read a book written by someone on X (formerly Twitter) called "Close to followers: Methods of Connection I Learned after Operating Twitter at KING JIM for 10 Years." After reading the book, I can understand why the Company's account has over 400,000 followers.

Kameda◆ Some of our products with new concepts are quite edgy, and I think these products and the content posted on our social media go well together.

Many of our products are expected to continue to grow in the future. However, it can be difficult to convey a product's appeal just by placing it on a store shelf, especially when it comes to products with new concepts. It is important to determine how to approach the market based on each product's unique characteristics. We will focus on activities to develop new sales channels and spread the appeal of our products.

### Promoting M&As and New Businesses Unique to KING JIM

**Hirokawa** ◆ M&As are one of the Group's growth strategies.

Kameda◆ In the fiscal year ended June 20, 2023, we made HIM Co., Ltd., a company in the E-commerce field that was mainly planning, developing, and selling daily necessities with a small number of people and steadily producing results, into a Group company through an M&A, and later absorbed and merged it with the Company.

**Hirokawa** ↑ The progress of M&As are also discussed at Board of Directors meetings. I myself have asked specific questions regarding several projects.

Kameda Indeed. Generally, we should not encounter any problems as due diligence is completed by responsible departments and external experts, but personally, the more excellent a deal is, the more I find myself wondering, "Why are they selling?" I sometimes feel wary that there might be negative factors that we aren't aware of.

**Hirokawa** I think that sense of caution is necessary. Qualitative evaluations, such as impressions received

during a meeting between top management of both parties, are also important.

Kameda◆ We have attempted to launch new businesses—which are another one of our growth strategies—many times in the past, but this time we are putting particular effort into it. The "entrepreneurship development seminar" that you held is one of our efforts toward this.

Hirokawa Yes. I conducted in-house training based on my experience supporting venture companies at the Ministry of International Trade and Industry (currently the Ministry of Economy, Trade and Industry), where I was seconded as a banker, and my experience supporting university-originating ventures at a university. The training was mainly attended by young to mid-level employees from various departments who will be responsible for the next generation of KING JIM. I feel that interest in and understanding of new businesses has deepened at a company-wide level.

Kameda◆ You also provide advice to the new business team newly established within the Corporate Planning Department, don't you?

Hirokawa Yes, I do. Through various opportunities, I provide information to the new business team on the obstacles they must overcome and the mindset they must maintain when promoting new businesses within the Company. I'm really looking forward to seeing what kind of proposals they come up with going forward.

### Striving to Develop the Foundations to Achieve Our Ideal State

Kameda • Our overseas business and E-commerce business, which both represent growth opportunities for the Company, are often discussed at the Management Conference, which is made up of Internal Directors and others. Sales are increasing, but they are still "healthy loss-making departments" that are in no position to stand on their own. We will steadily develop these businesses toward profitability. **Hirokawa**♦ Yes, let's make them profitable. To that end, I believe it is also important to strengthen governance, as well as to invest in growth. While the Group has a spirit of taking on new challenges, KING JIM is also a company with a strong sense of vigilance and danger regarding risks. When retiring officers are succeeded by their successors, risk awareness is fully passed on. Thus, I am confident that issues with governance are unlikely to occur. However, the



risks surrounding companies are diversifying, and the importance of risk management is increasing. **Kameda** As part of our risk management system, we have established a Risk Management Committee. This committee discusses and approves important themes related to the promotion of company-wide risk management or countermeasures in the event that issues arise. In recent years, we have also introduced a safety confirmation system in the event of a disaster and regularly conduct targeted attack e-mail training as part of our efforts to address risks.

Moreover, in order to strengthen Group governance in conjunction with M&As, we have established a Domestic Subsidiaries Coordination Department within the Company to provide institutional support to subsidiaries. In addition, the internal audit department conducts audits of our subsidiaries and checks compliance.

**Hirokawa** ↑ The KING JIM Group is truly making progress toward developing the foundations to achieve its ideal state.

#### To Our Stakeholders

Hirokawa With my wide range of experience, I currently provide advice concerning the Group's new businesses. The Group is looking for partners to launch new businesses with and develop products with new concepts that will create next-generation culture. If you are a stakeholder who would like to choose the KING JIM Group as a partner, please let us know.

Kameda The KING JIM Group operates businesses that make the work and life of consumers more comfortable. I am confident that the stakeholders reading this Integrated Report are not only investors who watch over the Group, but also users who directly use the Group's products. With our conviction that we should "make original items" firmly in mind, we will pursue new value that will open a new epoch.

#### Governance **Directors and Auditors** (As of September 14, 2023)



#### **Directors**



**Akira Miyamoto** 

President & CEO (Born August 11, 1954)

1977 Joined the Company September 1984 Managing Director and General Manager, General Planning Section, the Company September 1986 Senior Managing Director,

the Company

1992 President & CEO, the Company April (current position)



Naomichi Hagita

Director and Senior Managing Executive Officer Corporate Planning Department Special Assignment (In Charge of Sustainability and M&A), In Charge of Sales Division (Born May 25, 1960)

1983 Joined the Company September 2010 Director, the Company September 2012 Managing Director, the Company September 2018 Senior Managing Director,

the Company
September 2020 Director and Senior Managing Executive Officer, the Company (current position)



Shinichi Harada

Director and Senior Managing Executive Officer

General Manager, Administration Division & CFO & General Manager, Overseas Division & In Charge of Overseas Sales Subsidiari (Born September 19, 1961)

1984 Joined The Bank of Tokyo, Ltd. (currently MUFG Bank, Ltd.) 2008 Deputy General Manager, April Shanghai Branch, The Bank of Tokyo-Mitsubishi UFJ (China), Ltd. (currently MUFG Bank (China), Ltd.)

2011 Regional Head for Germany and General Manager, Dusseldorf Branch, The Bank of Tokyo-April Mitsubishi UFJ, Ltd. (currently MUFG Bank (Europe) N.V.)

August 2014 Advisor, the Company September 2014 Director, the Company

September 2015 Managing Director, the Company September 2020 Director and Managing
Executive Officer, the Company

September 2023 Director and Senior Managing Executive Officer, the Company (current position)



Takanobu Kameda

Director and Managing Executive Officer In Charge of Corporate Planning Department, E-commerce Department, Public Relations & Advertising Section (Born January 24, 1963)

1985 Joined the Company September 2014 Director, the Company September 2016 Managing Director, the Company

September 2020 Director and Managing Executive Officer, the Company (current position)



**Makoto Takano** 

Director and Managing Executive Officer General Manager, Procurement Division, In Charge of Quality Management, Domestic Subsidiaries Coordination Department, and Overseas Manufacturing Subsidiaries

(Born July 14, 1961)

March 1984 Joined the Company 2006 President & CEO, P.T. KING JIM INDONESIA February

September 2014 Director, the Company September 2021 Director and Managing Executive Officer, the Company (current position)



Miyoko Kimura

Director and Managing Executive Officer General Manager, R&D Division & CMO (Born June 12, 1964)



Keiko Kakiuchi

**External Director** (Born January 25, 1962)



Katsuya Hirokawa

External Director (Born January 14, 1970)

April 1988 Joined PLUS CORPORATION May 1999 Joined ASKUL Corporation February 2010 President.

ASMARU Corporation 2017 Director, Chief Marketing August Officer (CMO), Executive Officer, Executive Officer of Life Creation Unit

and Value Creation Center Unit, B-to-C Company, ASKUL Corporation 2021 Outside Director, Asahi Holdings, Inc. (currently ARE Holdings, Inc.) (current position)

September 2022 Director and Managing Executive Officer, the Company (current position) June

2023 Outside Director, JAPAN POST HOLDINGS Co., Ltd. (current position)

1998 Registered as attorney-at-law 1998 Joined Miyahara, Suda, Ishikawa Law Office April October 2003 Joined Kasahara Law Office 2012 Established Ryowa Sogo Law August Office (current position) September 2015 External Auditor, the Company

2016 External Audit & Supervisory June Board Member, Toppan Printing Co., Ltd. (current position)

2018 Audit & Supervisory Board Member, Yano Research Institute Ltd. (current position)

September 2019 External Director, the Company (current position)

1993 Joined The Sumitomo Bank, Ltd. (currently Sumitomo Mitsui Banking Corporation) December 2005 Incubation Manager,

Keio Fujisawa Innovation Village, Keio University Shonan Fujisawa Campus 2012 Secretary General, General Foundation SFC Forum

2017 Fund Manager, SFC Forum Fund (current position)

2018 External Director, ShuR Co., Ltd. September 2019 External Director, the Company (current position)

2023 Secretary General in charge of general management, General Foundation SFC Forum (current position)



Mizuho Iwaki

External Director (Born August 17, 1965)

April	1988	Joined Japan Broadcasting Corporation (NHK) Matsuyama Headquarters
February	1991	Freelance announcer
March	2007	Joined NTT Solco Corporation (currently NTT Nexia Corporation)
June	2008	Joined Sumitomo Life Insurance Company
December	2009	Representative, OfficeBenefit (current position)
July	2011	Certified as Certified Financial Planner (CFP)
September	2019	Vice President, Fiduciary and Independent Wealth Advisors, NPO (current position)
September	2021	External Director, the Company (current position)
May	2022	Representative Director, MZ Benefit Consulting, Inc. (current position)
August	2022	Registered as Labor and Social Security Attorney



Takako Suzuki

External Director (Born March 5, 1962)

April	1984	Joined Nissan Motor Co., Ltd.
August	2001	Joined LVJ Group Co., Ltd. (currently Louis Vuitton Japan Co., Ltd.)
April	2009	Representative Director, Shaldan Co., Ltd.
January	2010	Joined S.T. CORPORATION
April	2013	Director, President & CEO, S.T. CORPORATION
May	2013	Director, Shaldan Co., Ltd. (current position)
March	2020	Outside Director, TRUSCO Nakayama Corporation (current position)
June	2021	Chairman of the Board, President & CEO, S.T. CORPORATION
September	2022	External Director, the Company (current position)
June	2023	Chairman, S.T. CORPORATION (current position)

1084 Joined Nissan Motor Co. Ltd.



Ikumi Hiraki

External Director (Born April 4, 1975)

April	1998	Joined The Long-Term Credit Bank of Japan, Limited (currently SBI Shinsei Bank, Limited)
April	2003	Research Associate, School of Commerce, Waseda University
October	2009	Adjunct Researcher, Institute of Marketing Communication, Comprehensive Research Organization, Waseda University (current position)
April	2012	Associate Professor, Business Economics Faculty, Tokyo International University
April	2018	Visiting Professor, The Open University of Japan
April	2018	Professor, Business Economics Faculty, Tokyo International University (current position)
September	2018	Part-time Lecturer, Graduate School of Commerce, Waseda University (current position)
September	2022	External Director, the Company (current position)

#### **Auditors**



**Kazuto Shimizu** 

Standing Auditor (Born January 2, 1958)

April	1981	Joined The Sumitomo Bank, Ltd. (currently Sumitomo Mitsui Banking Corporation)
April	2008	Principal Examiner, Audit Dept., Sumitomo Mitsui Banking Corporation
September	2010	Advisor, the Company
September	2010	Standing Auditor, the Company

(current position)



Katsuhiko Imabori

External Auditor (Born January 10, 1973)

April	1997	Joined FANUC CORPORATION
April	2002	Registered as a patent attorney
April	2002	Joined IP Firm SHUWA
April	2012	Director, Shuwa Chizai Inc. (currently IA Beacon Inc.)
October	2020	President, Senior Partner, Patent Corporation IP Firm SHUWA (current position)
March	2023	COO, IA Beacon Inc. (current position)
September	2023	External Auditor, the Company (current position)



Yoko Hayashi

External Auditor (Born May 21, 1970)

April	1991	Joined The Dai-Ichi Kangyo Bank, Ltd. (currently Mizuho Bank, Ltd.)
September	1995	Joined the Adachi Mitsuzo Certified Public Accountant Office (currently Shin-Ei Certified Public Tax Accountant Office)
August	2001	Joined the Toma Certified Public Accountant Office (currently TOMA Certified Public Tax Accountants Corporation)
February	2005	Joined TACT Consulting Co., Ltd. (current position)
March	2005	Registered as a Certified Public Tax Accountant
September	2023	External Auditor, the Company (current position)

#### Skills Matrix

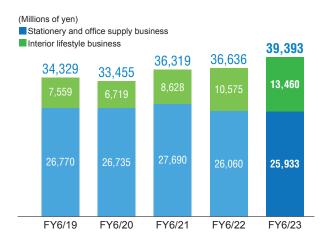
Nomination and Skills, Experience, Knowledge, etc.						ge, etc.				
Name	Position	Compensation Committee	Management Experience	Industry Insight	International Experience	Sales & Marketing	Product Development and Production	Finance and Accounting	Legal	ESG
Akira Miyamoto	President & CEO	•	•	•		,				
Naomichi Hagita	Director and Senior Managing Executive Officer		•	•		•				•
Shinichi Harada	Director and Senior Managing Executive Officer	•	•		•			•		•
Takanobu Kameda	Director and Managing Executive Officer		•	•			•			•
Makoto Takano	Director and Managing Executive Officer		•		•		•			•
Miyoko Kimura	Director and Managing Executive Officer		•			•	•			•
Keiko Kakiuchi	External Director									
Katsuya Hirokawa	External Director									
Mizuho Iwaki	External Director									
Takako Suzuki	External Director		•							
Ikumi Hiraki	External Director									
Kazuto Shimizu	Standing Auditor									
Katsuhiko Imabori	External Auditor									
Yoko Hayashi	External Auditor									

#### KING JIM Highlights



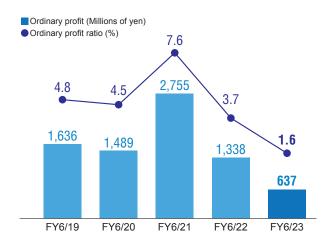
#### **Financial Highlights**

#### **Net Sales**



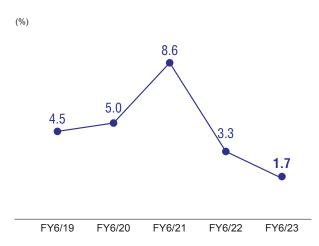
In the stationery and office supply business, net sales decreased by 0.5% from the previous fiscal year due to such factors as the reactionary decline in the sales of "tette," a hand sanitizer dispenser that sold strongly in the previous fiscal year despite the contribution of sales by HIM Co., Ltd., which was absorbed and merged with the Company in February 2023. Meanwhile, in the interior lifestyle business, net sales increased by 27.3% from the previous fiscal year thanks not only to robust sales in BON FURNITURE CO., LTD. and ASCA CO., LTD., but also to the addition of Life on Products, Inc., which became a subsidiary of the Group in November 2021.

#### **Ordinary Profit/Ordinary Profit Ratio**



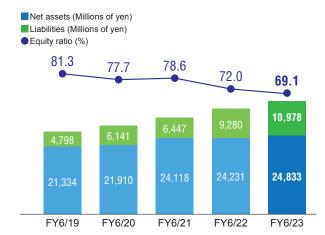
Ordinary profit decreased by 52.4% from the previous fiscal year. The profit was affected significantly by the sharp depreciation of the yen and a surge in distribution costs and other costs, as well as continued higher prices of raw materials, despite our efforts to assure profitability by revising the prices of products.

#### **ROE**



Although extraordinary income increased thanks to the lack of a large loss on retirement of non-current assets as was recorded as extraordinary losses in the previous fiscal year and the gain on sale of investment securities from the sale of cross-shareholdings, ROE decreased by 1.6 percentage points to 1.7% from the previous year due to significant decreases in operating profit and each level of profit items thereunder.

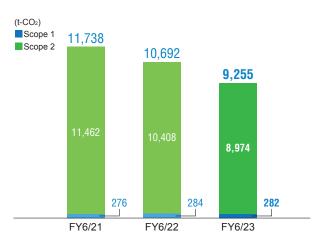
#### **Net Assets/Liabilities and Equity Ratio**



Total assets increased by ¥2,299 million yen due to increases in merchandise and finished goods, investment securities, and other factors. Liabilities increased by ¥1,698 million, mainly due to an increase in short-term borrowings. As a result of these factors and aggressive M&A projects, the equity ratio decreased by 2.9 percentage points, but remained at a high level of nearly 70%.

#### **Non-Financial Highlights**

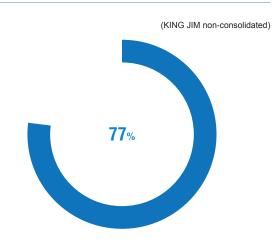
#### CO<sub>2</sub> Emissions (Scope 1+2)



Our emissions in the fiscal year ended June 20, 2023 were 21% lower than the fiscal year ended June 20, 2021, the base year for the reduction target. We will continue to reduce CO<sub>2</sub> emissions by promoting energy-saving measures and other initiatives.

\* We started to calculate these data from the fiscal year ended June 20, 2021. Calculations are based on country specific CO<sub>2</sub> emission factors or the emission factors of the electric power retailers contracted by respective offices.

#### **Percentage of Net Sales of Eco-Friendly Products**



We define eco-friendly products as products that comply with requirements for environmental labels\*, the Act on Promoting Green Procurement and other regulations. In the fiscal year ended June 20, 2023, the percentage of eco-friendly products to sales was 77%. We will continue to maintain this high net sales ratio of eco-friendly products.

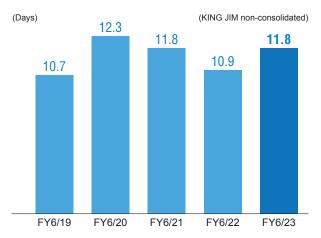
\* Environmental labels certified by third-party organizations such as Eco Mark or the "Environmental Mark" based on our company-internal standards

#### **Percentage of Female Managers**



We have set a goal of increasing the percentage of female managers to 20% by 2030. When appointing women to managerial positions, we recognize differences in the average length of service between men and women due to resignation for marriage, childbirth, and childcare reasons. We have established an internal system to enhance work-life balance regardless of gender and seek to create environments where all employees can continue working throughout life's events. As a result of this effort, the percentage of female managers is rising, and we are actively appointing women to further improve that ratio.

#### **Average Days of Paid Leave Taken**



As part of our efforts to promote work-life balance among employees, we encourage employees to take annual paid leaves in a planned manner. In the fiscal year ended June 30, 2023, our employees took 11.8 days of paid leave on average. Our target in the fiscal year ending June 20, 2024 is for every employee to take at least eight days of leave, which we have made known to all employees. We will continue to improve an environment in which all employees can take paid leave actively.

11-Year Summary < KING JIM and consolidated subsidiaries>



		FY6/13	FY6/14	FY6/15	FY6/16
	Net sales	29,284	30,684	33,184	34,138
	Cost of sales	18,590	19,853	21,317	21,583
	Gross profit	10,693	10,831	11,867	12,554
	Selling, general and administrative expenses	10,032	9,717	10,819	11,316
	Operating profit	661	1,113	1,047	1,238
	Ordinary profit	800	1,194	1,212	1,313
Financial results	Ordinary profit ratio (%)	2.7	3.9	3.7	3.8
	Profit attributable to owners of parent	538	868	918	809
	ROE [Return on equity] (%)	3.3	5.0	4.9	4.2
	ROA [Return on assets] (%)	2.2	3.3	3.3	3.0
	Cash flows from operating activities	764	1,705	1,250	460
	Cash flows from investing activities	(827)	(1,421)	613	(431)
	Cash flows from financing activities	(347)	777	(2,335)	314
	Total assets	24,381	28,268	27,608	26,993
	Total liabilities	7,307	9,959	7,828	7,745
Financial position	Net assets	17,074	18,308	19,780	19,247
	Equity	16,816	18,033	19,453	18,974
	Equity ratio (%)	69.0	63.8	70.5	70.3
	Capital expenditures	753	457	484	933
	Depreciation	662	642	661	708
	Cash	3,114	4,169	3,818	4,032
Other major financial and non-financial data	Earnings per share (yen)	19.45	31.07	32.35	28.47
	Dividend per share (yen)	14	14	14	14
	Payout ratio (%)	72.0	45.1	43.3	49.2
	Number of employees (persons)	2,305	2,421	2,335	2,464

(Millions of yen)

						(Millions of yen
FY6/17	FY6/18	FY6/19	FY6/20	FY6/21	FY6/22	FY6/23
34,627	34,788	34,329	33,455	36,319	36,636	39,393
21,653	21,198	21,146	20,554	21,880	23,159	25,203
12,974	13,589	13,183	12,901	14,438	13,477	14,190
11,283	11,676	11,788	11,668	12,021	12,469	13,822
1,690	1,912	1,395	1,232	2,416	1,007	368
1,828	2,089	1,636	1,489	2,755	1,338	637
5.3	6.0	4.8	4.5	7.6	3.7	1.6
1,204	1,402	963	1,081	1,963	788	419
6.1	6.7	4.5	5.0	8.6	3.3	1.7
4.5	5.2	3.6	4.0	6.7	2.5	1.2
3,916	1,518	1,323	1,989	3,108	(1,278)	166
(463)	(487)	(504)	(1,357)	(492)	(3,578)	(1,234)
(2,464)	(1,574)	(900)	456	(1,382)	3,206	1,065
26,971	26,979	26,132	28,051	30,565	33,512	35,812
6,406	5,320	4,798	6,141	6,447	9,280	10,978
20,564	21,659	21,334	21,910	24,118	24,231	24,833
20,262	21,314	21,244	21,794	24,022	24,135	24,746
75.1	79.0	81.3	77.7	78.6	72.0	69.1
427	519	429	734	496	641	687
680	641	650	643	628	658	631
5,007	4,466	4,368	5,410	7,032	5,637	5,923
42.36	49.36	33.88	38.06	68.99	27.69	14.72
20	17	14	17	27	22	14
47.2	34.4	41.3	44.7	39.1	79.5	95.1
2,334	2,172	2,307	2,239	2,157	2,102	2,019

# **Stock Information/ Corporate Profile**



#### Stock Information (As of June 20, 2023)

#### Stock overview

Total number of shares authorized

100,000,000 shares

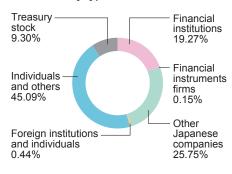
Total number of shares outstanding

31,459,692 shares

Number of shareholders

24,673 people

#### Breakdown by type of shareholder



#### **Major shareholders**

Name	Number of shares held (Thousand shares)	Ratio (%)
Tokyo Small and Medium Business Investment & Consultation Co., Ltd.	2,030	7.12
The Master Trust Bank of Japan, Ltd. (Trust Account)	1,381	4.84
Sumitomo Mitsui Banking Corporation	1,376	4.82
KING JIM Dai-ichi Kyoei Shareholding Association	1,021	3.58
MUFG Bank, Ltd.	1,011	3.54
Yodobashi Camera Co., Ltd.	944	3.31
Sumitomo Mitsui Trust Bank, Limited.	898	3.15
Mayfair Creation Corp.	853	2.99
Akira Miyamoto	841	2.95
MK JIM CO., LTD.	775	2.72

<sup>\*</sup> In addition to the above, there are 2,926,776 shares of treasury stock. Percentage of total shares issued is calculated after excluding treasury stock.

#### Stock price and trading volume movements



#### Corporate Profile (As of June 20, 2023)

#### **Corporate data**

#### Trade name

KING JIM CO., LTD.

#### Start of business

April 1927

#### Date of establishment

August 1948

#### Capital

¥1,978 million

#### Number of employees

Consolidated: 2,019 Non-consolidated: 392

#### Address of head office

2-10-18, Higashi-Kanda, Chiyoda-ku, Tokyo 101-0031, Japan

#### Number of offices

Offices, branches, sales offices: 8 Distribution centers: 3

#### Listed market

Tokyo Stock Exchange Prime Market (Securities code: 7962)

#### Locations

#### • Offices, Branches, Sales Offices

Matsudo Office	Matsudo, Chiba
Tokyo Branch	Chiyoda-ku, Tokyo
Nagoya Branch	Nagoya, Aichi
Osaka Branch	Osaka City, Osaka
Fukuoka Branch	Fukuoka City, Fukuoka
Sapporo Sales Office	Sapporo, Hokkaido
Sendai Sales Office	Sendai, Miyagi
Hiroshima Sales Office	Hiroshima City, Hiroshima

#### Distribution centers

Tokyo Logistics Center	Edogawa-ku, Tokyo
Osaka Distribution Center	Osaka City, Osaka
Fukuoka Distribution Center	Fukuoka City, Fukuoka

#### Domestic Group companies

LADONNA CO., LTD.	Koto-ku, Tokyo
ASCA CO., LTD.	Nagoya, Aichi
BON FURNITURE CO., LTD.	Kainan, Wakayama
WINCESS CORPORATION	Takamatsu, Kagawa
Life on Products, Inc.	Osaka City, Osaka

#### Overseas Group companies

P.T. KING JIM INDONESIA	East Java, Indonesia
KING JIM (MALAYSIA) SDN.BHD.	Kedah, Malaysia
KING JIM (SHANGHAI) TRADING CO., LTD	. Shanghai, China
KING JIM (VIETNAM) Co., Ltd	. Binh Duong, Vietnam
KING JIM (HK) CO., LIMITED	Hong Kong Special Administrative Region, China
KING JIM (SHENZHEN) TRADING CO., LTD	. Shenzhen, Guangdong, China

KING JIM IR website

KING JIM Sustainability website

https://www.kingjim.co.jp/english/ir/

https://www.kingjim.co.jp/english/sustainability/

#### **Editorial Note to the Integrated Report 2023**

We thank you for reading our Integrated Report 2023.

We have edited this report with the aim of further enriching its content from last year, when we published out first Integrated Report. In this report, we have included messages from executives in charge and employees in order to share more sincere voices and opinions. We sincerely hope that this Integrated Report will help readers understand the initiatives and vision of the KING JIM Group. We will continue to strive to deepen our dialogue with readers. We plan to further enrich the content of our report, and so we look forward to hearing your frank opinions and requests.

Lastly, we would like to express our gratitude to all those involved in the production of this Integrated Report. Thank you.

Sotaro Takahashi

Senior Executive Officer General Manager, Corporate Planning Department, In Charge of Audit Section

December 2023



KING JIM CO., LTD.

2-10-18, Higashi-Kanda, Chiyoda-ku, Tokyo 101-0031, Japan https://www.kingjim.co.jp/english/