



# Surprise, Comfort, Work and Life

## Creating a New Culture—Work and Life

Our main products, KING FILE and the label printer TEPR, have created new cultures such as filing and labeling in Japanese offices.

As our products have long been used in business settings, the idea of KING JIM being synonymous with stationery and office supplies has become widespread.

However, recently, we have gone beyond the domain of stationery and office supplies, actively planning and developing products that focus on people's "life" settings, and expanding into the interior lifestyle business domain with a focus on everyday goods, household appliances, furniture, and artificial flowers.

You might even find the KING JIM Group's products in your own kitchens and living rooms.

Our corporate message, "Surprise, Comfort, Work and Life," reflects our desire to provide surprise and comfort not only in "work" settings, but also in "life" settings.

The KING JIM Group will continue to contribute to society by providing new value to the world.

Management Philosophy

DEVELOPING ORIGINAL PRODUCTS AND CREATING A NEW CULTURE TO CONTRIBUTE TO SOCIETY

Guidelines for Action

Locate Markets, Rethink Customs and Find New Ways of Thinking

Regarding Our Customers:

Our products and our services must fully satisfy our customers. We must develop new products through creative planning to open new markets. Product quality must be maintained consistent with the standards demanded by our customers and pricing must be appropriate.

Regarding Our Employees:

A working environment must be maintained in which the capabilities of our employees are brought to life, abilities are developed while respecting the individuality of the employee, and proposals and ideas can be freely and frankly expressed. Treatment of our employees must be fair and appropriate, and must correspond to their skills and achievements.

Regarding Our Shareholders:

Information must be disclosed in a positive fashion so that we may always gain the trust and understanding of our shareholders. We must strive to expand the value of our company and return profits to our shareholders. We must strengthen corporate governance and operate under management that demonstrates a high degree of fairness and transparency.

Regarding Society:

Our products must be such that they can contribute to the advancement of culture. We must further develop our internal compliance system, and maintain our consciousness and morality as a member of society. Through our products and corporate activities, we must always strive to protect the environment and our resources.



Integrated Report 2023

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Editorial Policy

This integrated report is published with the purpose of helping our shareholders, investors, and all other stakeholders of KING JIM CO., LTD. (the Company) to understand our initiatives to create value with a focus on the 10th Medium-Term Management Plan, as well as our activities for solving ESG challenges through our business. In the process of editing this report, we referred to, among other standards and guidelines, the "Guidance for Collaborative Value Creation" published by the Ministry of Economy, Trade and Industry (METI), and the "International Integrated Reporting Framework" published by the International Integrated Reporting Council (IIRC).



Organizations Covered in the Report:

KING JIM CO., LTD. and its consolidated subsidiaries

Reporting Period:

Fiscal Year Ended June 20, 2023 (June 21, 2022 to June 20, 2023)

\* Some contents before and after the above period are also included.

Disclaimer

The earnings forecasts and other forward-looking statements herein are based on information currently available to the Company and certain assumptions deemed reasonable as of the date of publication of this document, and are not intended as a guarantee by the Company that they will be achieved. Actual results may differ significantly from these forecasts due to a wide range of factors.

