



Financial Results Briefing for the Fiscal Year Ended June 20, 2026

July 30, 2026 KING JIM CO., LTD.

Executive Summary

Significant YoY increase in operating profit despite lower net sales, driven by improvements in gross profit margin and SG&A-to-sales ratio

FY6/2026 Results

- ✓ **Net sales decreased YoY.** In the Stationery and Office Supplies Business, stationery sales increased thanks to the effects of price revisions and higher sales in overseas business, but overall revenue declined due to the transfer of part of the e-commerce business to a subsidiary and lower sales of disaster preparedness goods. In the Lifestyle Products Business, overall revenue declined as weak performance at Bon Furniture Co., Ltd. offset solid results from Ladonna Co., Ltd. and other Group companies.
- ✓ **Operating profit and ordinary profit increased**, driven by improvements in gross profit margin and the SG&A-to-sales ratio. **Profit attributable to owners of parent also rose**, thanks to higher gains on sale of investment securities and lower impairment losses.

FY6/2027 Forecasts

- ✓ We are guiding for ¥42.0 B in net sales, ¥1.44 B in operating profit, ¥1.62 B in ordinary profit, and ¥1.055 B in profit attributable to owners of parent; this represents both higher sales and profits.
- ✓ **Accelerate growth** in Lifestyle Products Business; **bolster sales** in the Stationery and Office Supplies Business by strengthening the digital and office/living environment categories.
- ✓ Drive a **profit increase** through revenue expansion and fixed-cost reductions to offset a decrease in gross profit margin due to the impact of exchange rates and materials costs.
- ✓ ROE projected to reach approx. 4.0%, reflecting profitability improvements.

11th MTMP: Status & Progress

- ✓ **We have revised our management targets downward** to net sales of ¥42.0 B, ordinary profit of ¥1.62 B, and ordinary profit margin of 3.9%.
- ✓ Key reasons for the downward revisions include the absence of completed M&A transactions, falling short of targets for overseas business, and the delayed launch of the service business.
- ✓ Dual focus on core business optimization while simultaneously actively establishing execution frameworks and making strategic investments in key growth areas.

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01 FY6/2026 Results

Consolidated Statements of Income

FY6/2026 saw lower sales and higher profits

Gross profit margin: +1.1pt and SG&A-to-sales ratio: -0.4pt

(Unit: ¥1 M)

	FY6/25		FY6/26		YoY		Vs. forecast [*]	
	Results	% of Sales	Results	% of Sales	Change	Change (%)	Change	Change (%)
Net sales	39,639	100.0%	39,134	100.0%	-504	-1.3%	-1,365	-3.4%
Gross profit	14,865	37.5%	15,090	38.6%	+225	+1.5%		
SG&A	14,327	36.1%	13,961	35.7%	-366	-2.6%		
Operating profit	537	1.4%	1,128	2.9%	+591	+109.9%	+128	+12.9%
Ordinary profit	836	2.1%	1,510	3.9%	+674	+80.7%	+310	+25.9%
Profit attributable to owners of parent	424	1.1%	1,000	2.6%	+575	+135.4%	+350	+53.9%

^{*}Vs. forecast figures are based on full-year forecasts, which were revised on January 23, 2026.

Consolidated Net sales

Both the Stationery and Office Supplies Business and the Lifestyle Products Business experienced a decline in net sales

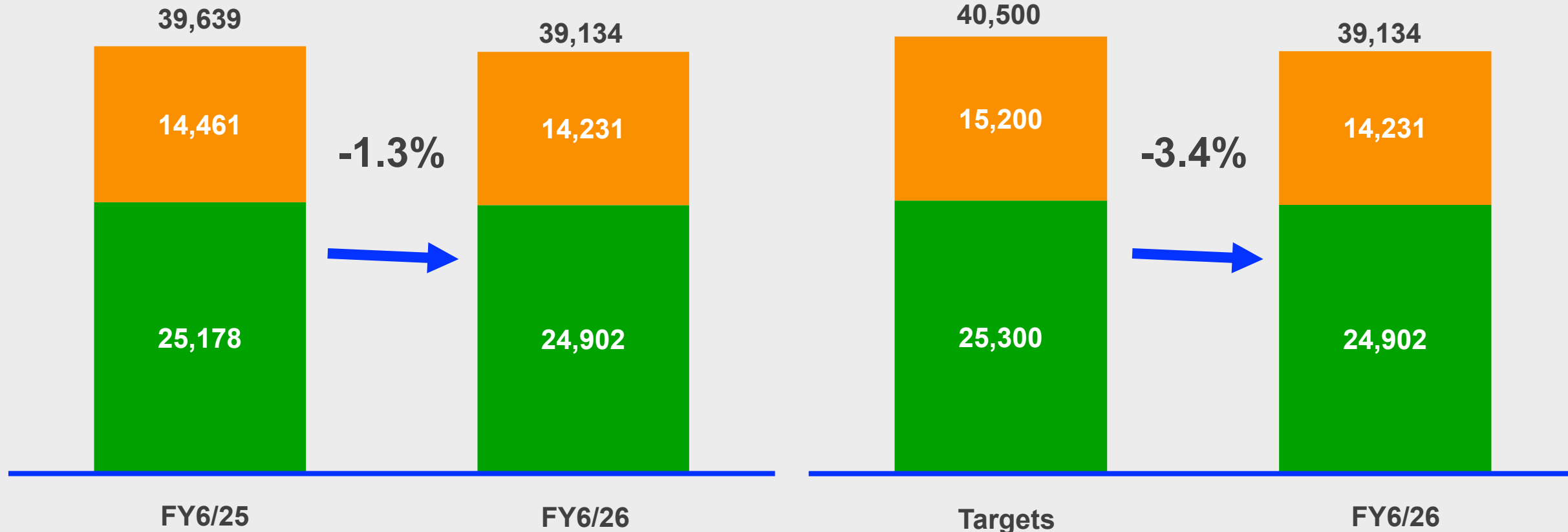
■ Stationery and office supplies business

■ Lifestyle products business

(Unit: ¥1 M)

YoY

Vs. forecast



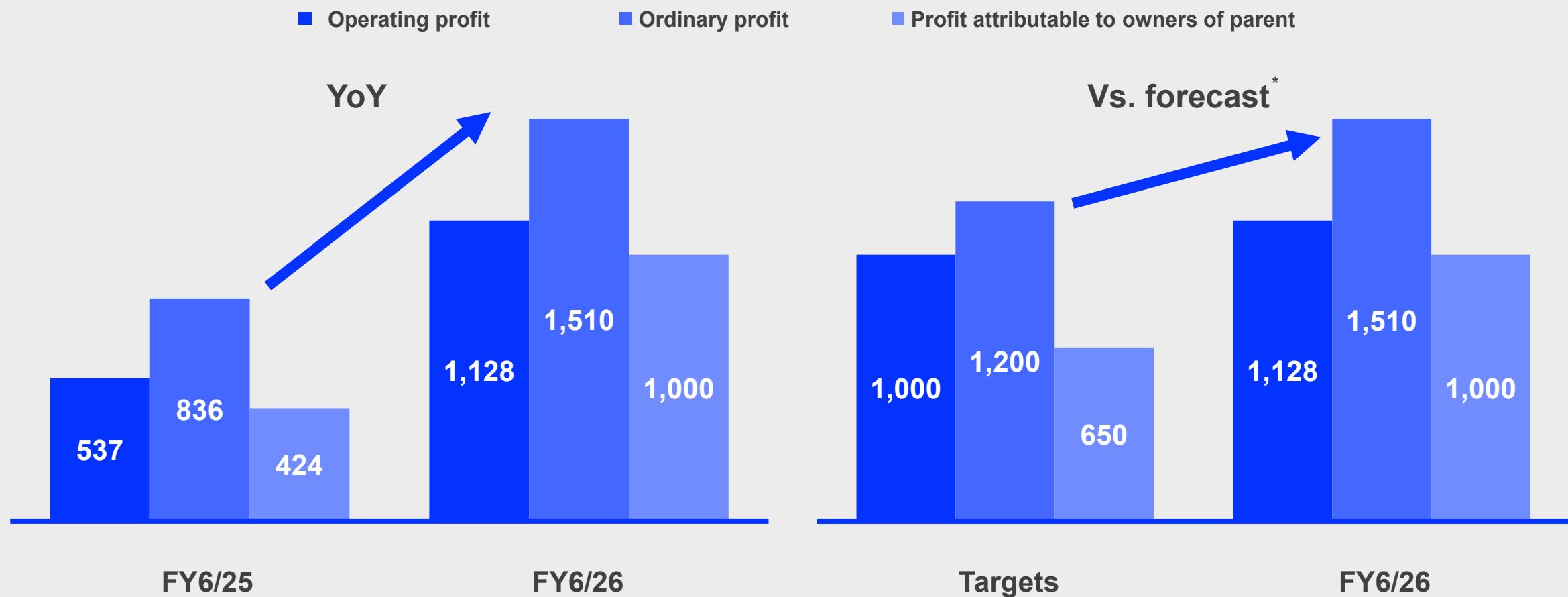
*Vs. forecast figures are based on full-year forecasts, which were revised on January 23, 2026.

Consolidated Profits

Significant increase in profit

Positive contribution from improved GPM and SG&A-to-sales ratio

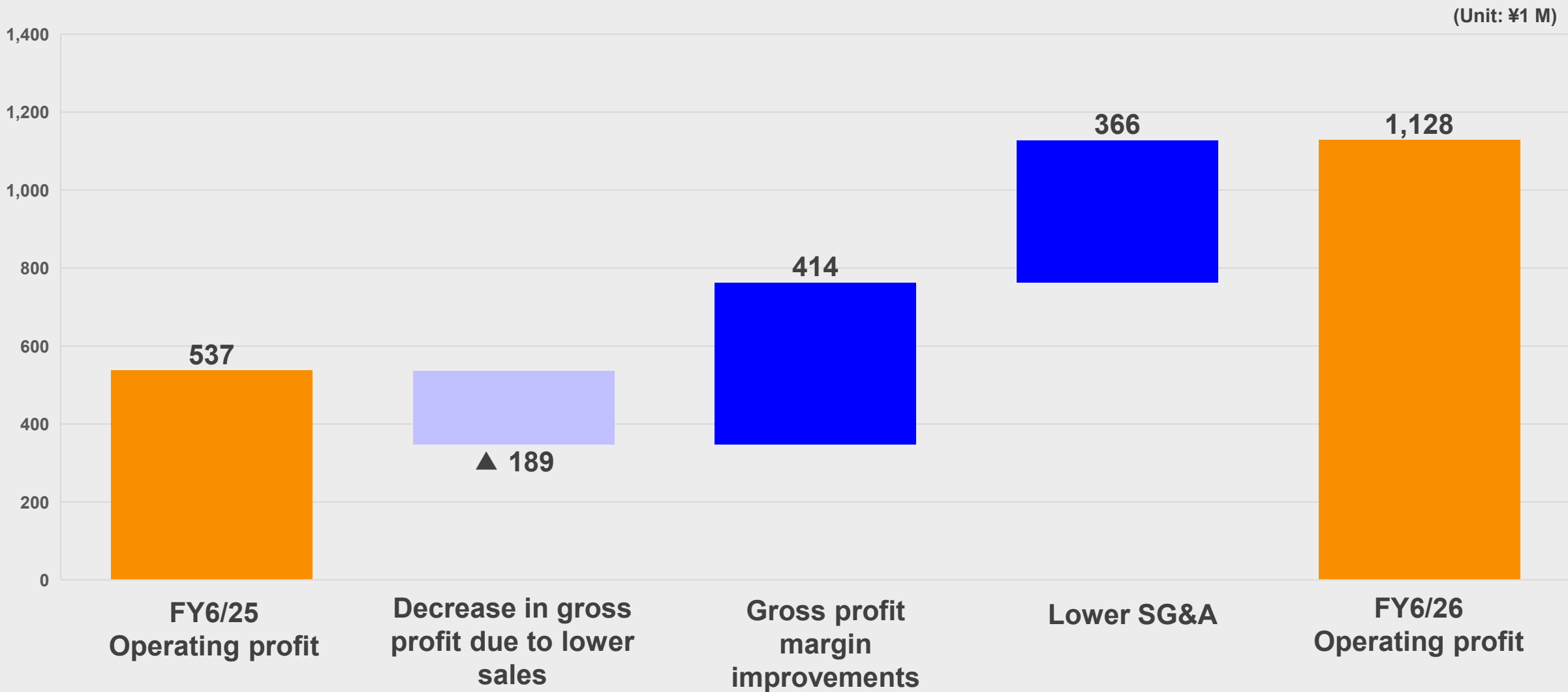
(Unit: ¥1 M)



*Vs. forecast figures are based on full-year forecasts, which were revised on January 23, 2026.

Factors Affecting Consolidated Operating Profit

YoY increase in operating profit thanks to gross profit margin improvements and a decrease in SG&A



Segment Sales & Operating Profit

Stationery and Office Supplies Business

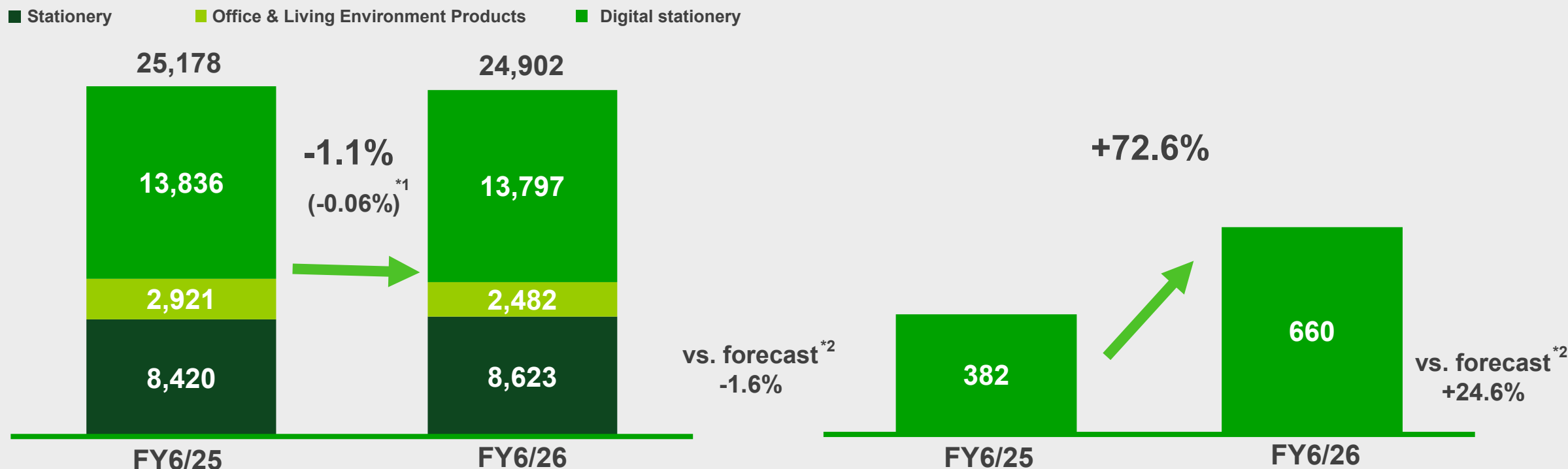
Net sales: ¥24.902 B

- Increase in revenue in the Stationery Business thanks to price revisions and overseas business growth
- Decrease in overall revenue due to the transfer of part of the EC business and lower sales of disaster preparedness goods

Operating profit: ¥660 M

(Unit: ¥1 M)

- Increase in profit thanks to improved GPM and SG&A-to-sales ratio



*1 Based on actual figures before the transfer of part of the EC business from the Stationery and Office Supplies Business to the Lifestyle Products Business

*2 Vs. forecast figures are based on full-year forecasts, which were revised on January 23, 2026.

Segment Sales & Operating Profit

Lifestyle Products Business

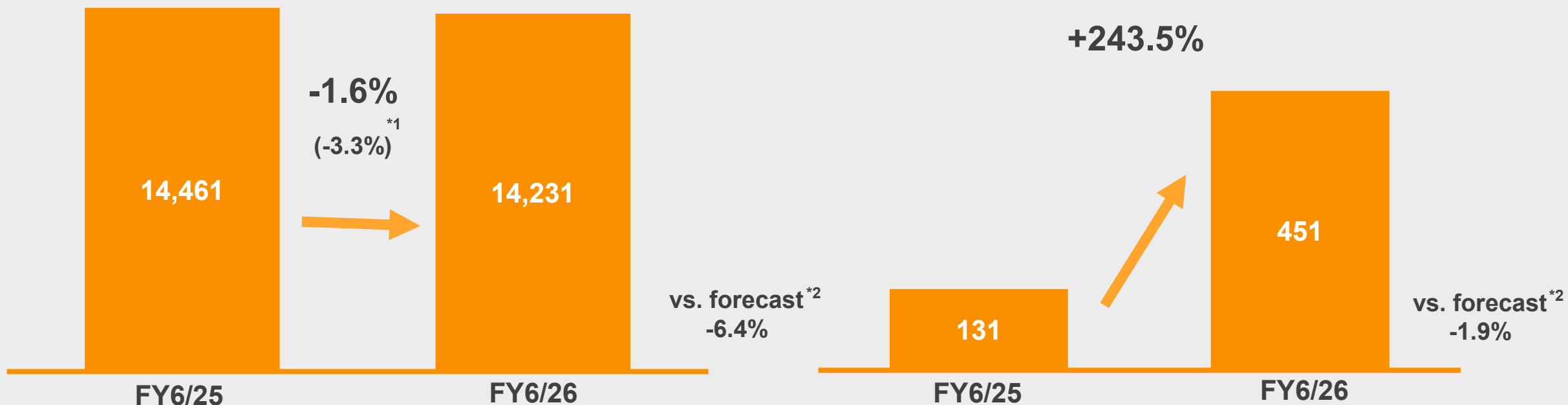
Net sales: ¥14.231 B

- Solid performance at Ladonna Co., Ltd. and other Group companies
- Sluggish performance at Bon Furniture Co., Ltd.

Operating profit: ¥451 M

(Unit: ¥1 M)

- Positive contribution from improved COGS ratio and SG&A-to-sales ratio



^{*1} Based on actual figures before the transfer of part of the EC business from the Stationery and Office Supplies Business to the Lifestyle Products Business

^{*2} Vs. forecast figures are based on full-year forecasts, which were revised on January 23, 2026.

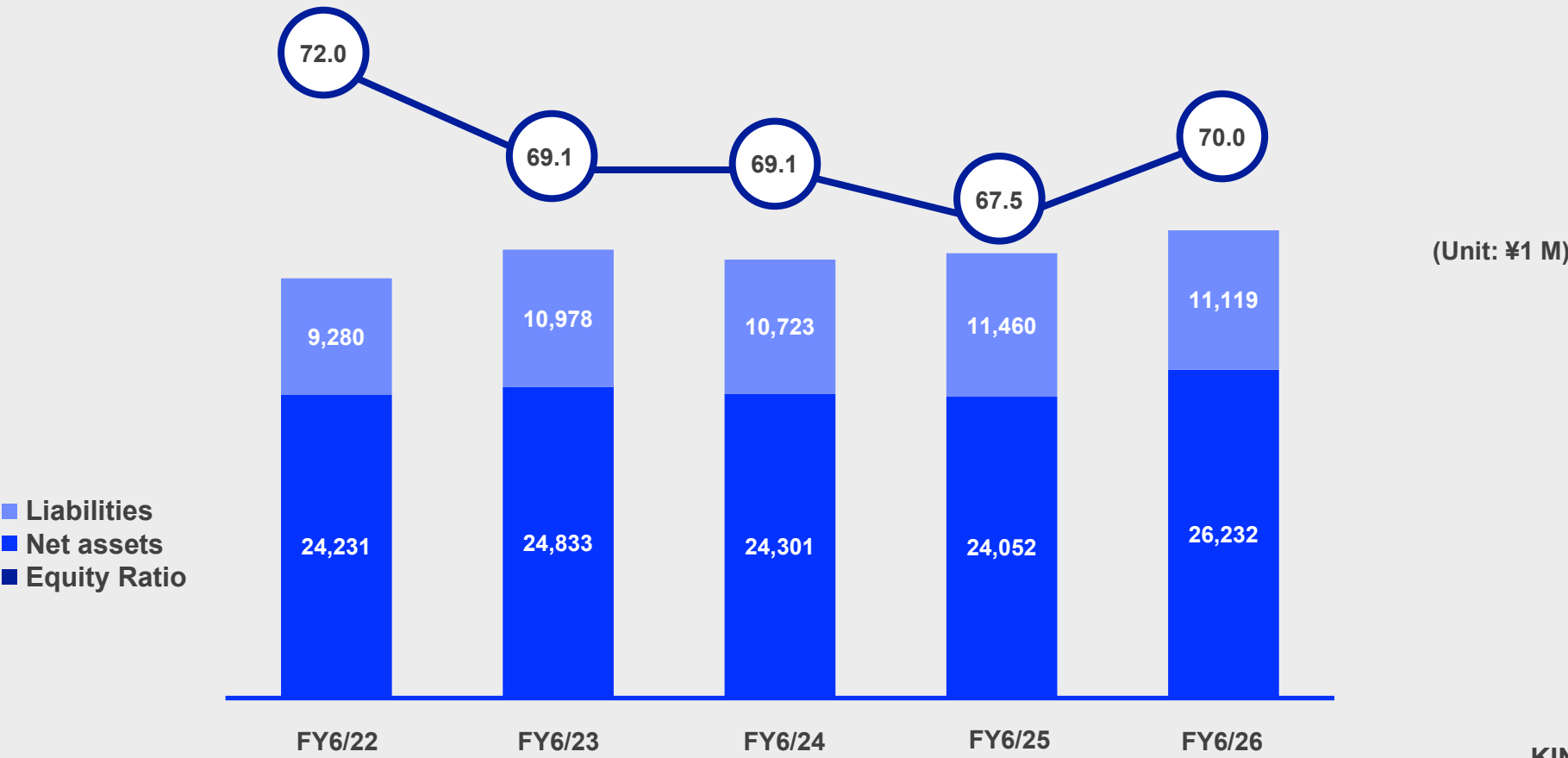
Consolidated Balance Sheets and Equity Ratio

Total assets: +¥1.838 B YoY; driven by higher investment securities and assets related to retirement benefits

Liabilities: -¥341 M YoY following a decrease in borrowings

Net assets: +¥2.18 B YoY thanks to increases in valuation difference on available-for-sale securities and retained earnings

Equity ratio: +2.5pt YoY to stand at 70.0%



Consolidated Cash Flows

Cash flows from operating activities: Profit before income taxes, depreciation, etc.

Cash flows from investing activities: Purchase of property, plant and equipment and intangible assets, etc.

Cash flows from financing activities: Net decrease in short-term borrowings, repayment of long-term borrowings, etc.

(Unit: ¥1 M)

	FY6/22	FY6/23	FY6/24	FY6/25	FY6/26
Cash flows from operating activities	-1,278	166	1,047	1,468	2,114
Cash flows from investing activities	-3,578	-1,234	-444	-825	-550
Cash flows from financing activities	3,206	1,065	-1,071	175	-1,876
Effect of exchange rate change on cash and cash equivalents	254	135	234	-108	276
Net increase (decrease) in cash and cash equivalents	-1,395	132	-234	709	-35
Increase in cash and cash equivalents resulting from merger with unconsolidated subsidiaries	—	153	—	—	—
Cash and cash equivalents at end of period	5,637	5,923	5,689	6,399	6,363

02 FY6/2027 Forecasts

FY6/2027 Forecasts

FY6/26 Consolidated forecasts

(Unit: ¥1 M)

	FY6/26		FY6/27		YoY	
	Results	% of Sales	Forecast	% of Sales	Change	Change (%)
Net sales	39,134	100.0%	42,000	100.0%	+2,865	+7.3%
Operating profit	1,128	2.9%	1,440	3.4%	+311	+27.6%
Ordinary profit	1,510	3.9%	1,620	3.9%	+109	+7.2%
Profit attributable to owners of parent	1,000	2.6%	1,055	2.5%	+54	+5.5%

FY6/26 Segment forecasts

		FY6/26		FY6/27		YoY	
		Results	% of Sales	Forecast	% of Sales	Change	Change (%)
Net sales		39,134	100.0%	42,000	100.0%	+2,865	+7.3%
	Stationery and Office Supplies Business	24,902	63.6%	26,300	62.6%	+1,397	+5.6%
	Digital Stationery	13,797	35.3%	14,200	33.8%	+402	+2.9%
	Office & Living Environment Products	2,482	6.3%	3,000	7.1%	+517	+20.8%
	Stationery	8,623	22.0%	9,100	21.7%	+476	+5.5%
Lifestyle Products Business		14,231	36.4%	15,700	37.4%	+1,468	+10.3%
Segment profit*		1,128	2.9%	1,440	3.4%	+311	+27.6%
Stationery and Office Supplies Business		660	1.7%	860	2.0%	+199	+30.2%
Lifestyle Products Business		451	1.2%	570	1.4%	+118	+26.3%

*Segment profit for individual businesses is shown before adjustments for inter-segment transactions. The total reflects figures after inter-segment transaction adjustments (operating profit).

FY6/2027 2Q Forecasts

FY6/26 2Q Consolidated forecasts

(Unit: ¥1 M)

	FY6/26 2Q		FY6/27 2Q		YoY	
	Results	% of Sales	Forecast	% of Sales	Change	Change (%)
Net sales	17,967	100.0%	19,300	100.0%	+1,332	+7.4%
Operating profit	198	1.1%	200	1.0%	+1	+0.6%
Ordinary profit	382	2.1%	385	2.0%	+2	+0.6%
Profit attributable to owners of parent	27	0.2%	200	1.0%	+172	+625.9%

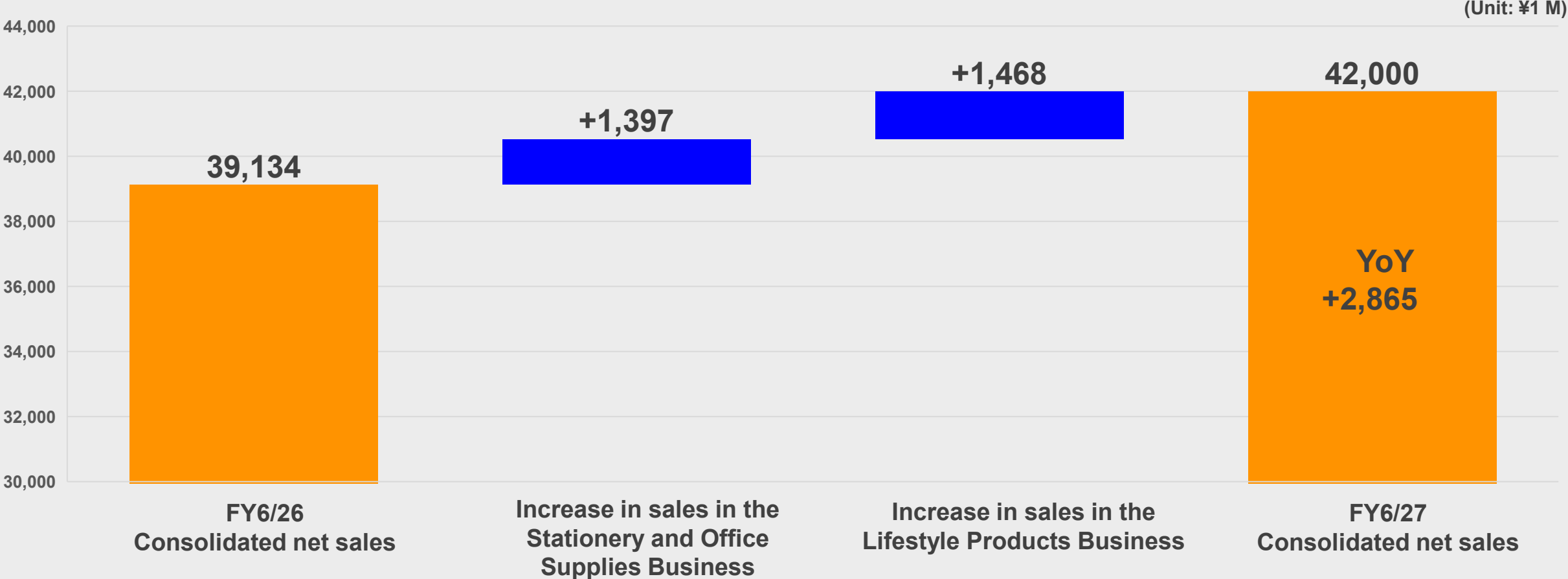
2Q Segment forecasts

		FY6/26 2Q		FY6/27 2Q		YoY	
		Results	% of Sales	Forecast	% of Sales	Change	Change (%)
Net sales		17,967	100.0%	19,300	100.0%	+1,332	+7.4%
	Stationery and Office Supplies Business	11,019	61.3%	11,700	60.6%	+680	+6.2%
	Digital Stationery	6,012	33.5%	6,200	32.1%	+187	+3.1%
	Office & Living Environment Products	1,139	6.3%	1,400	7.3%	+260	+22.8%
	Stationery	3,866	21.5%	4,100	21.2%	+233	+6.0%
Lifestyle Products Business		6,948	38.7%	7,600	39.4%	+651	+9.4%
Segment profit*		198	1.1%	200	1.0%	+1	+0.6%
Stationery and Office Supplies Business		-114	-0.6%	30	0.2%	+144	—
Lifestyle Products Business		305	1.7%	170	0.9%	-135	-44.4%

*Segment profit for individual businesses is shown before adjustments for inter-segment transactions. The total reflects figures after inter-segment transaction adjustments (operating profit).

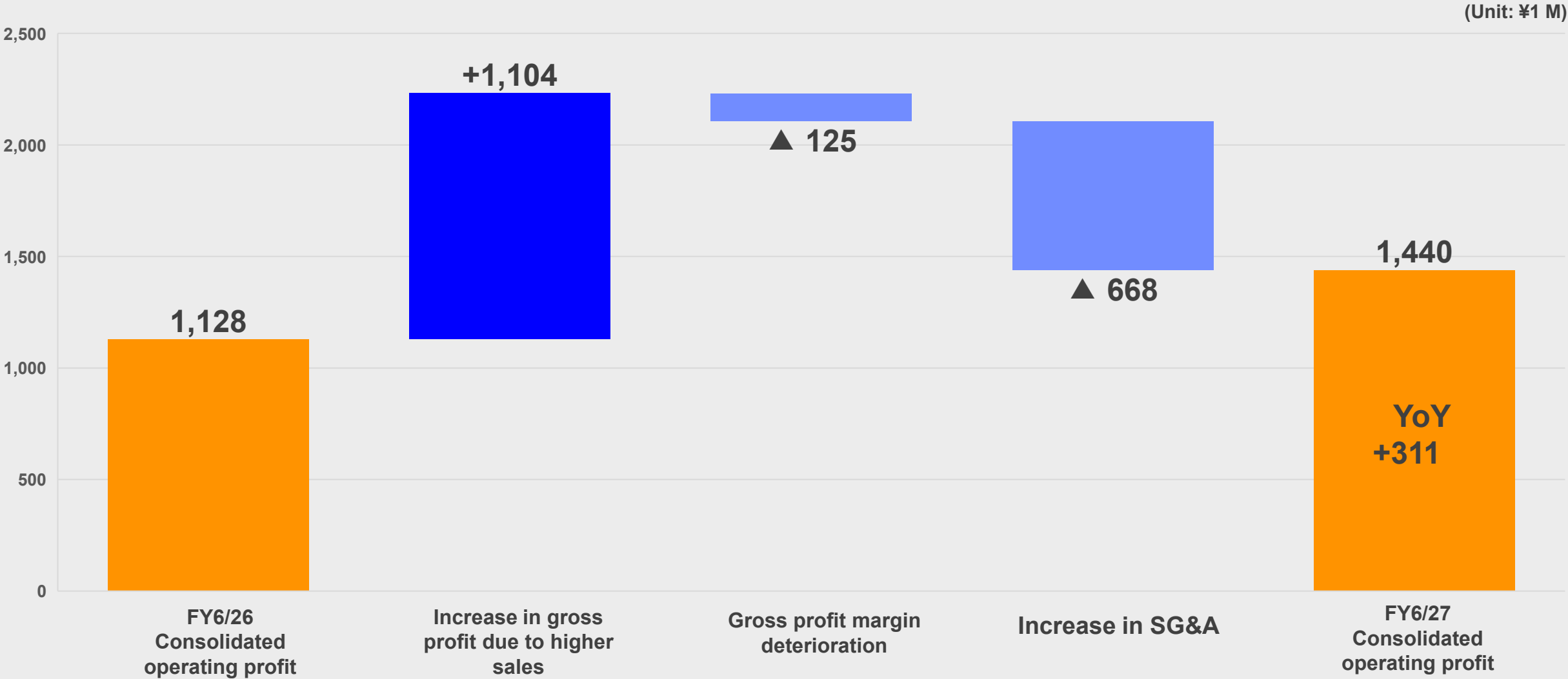
FY6/27 YoY Change in Consolidated Net Sales (Forecast)

- Stationery and Office Supplies Business
Drive a revenue increase through launch of new products, expansion of new markets, and strengthening of the e-commerce business (domestic) and launch of market-oriented products (overseas).
- Lifestyle products business
Drive a revenue increase through expansion of lineup of fast-selling kitchen accessories and seasonal products, launch of new products, development of sales channels at Group companies, as well as turnaround of Bon Furniture Co., Ltd., etc.



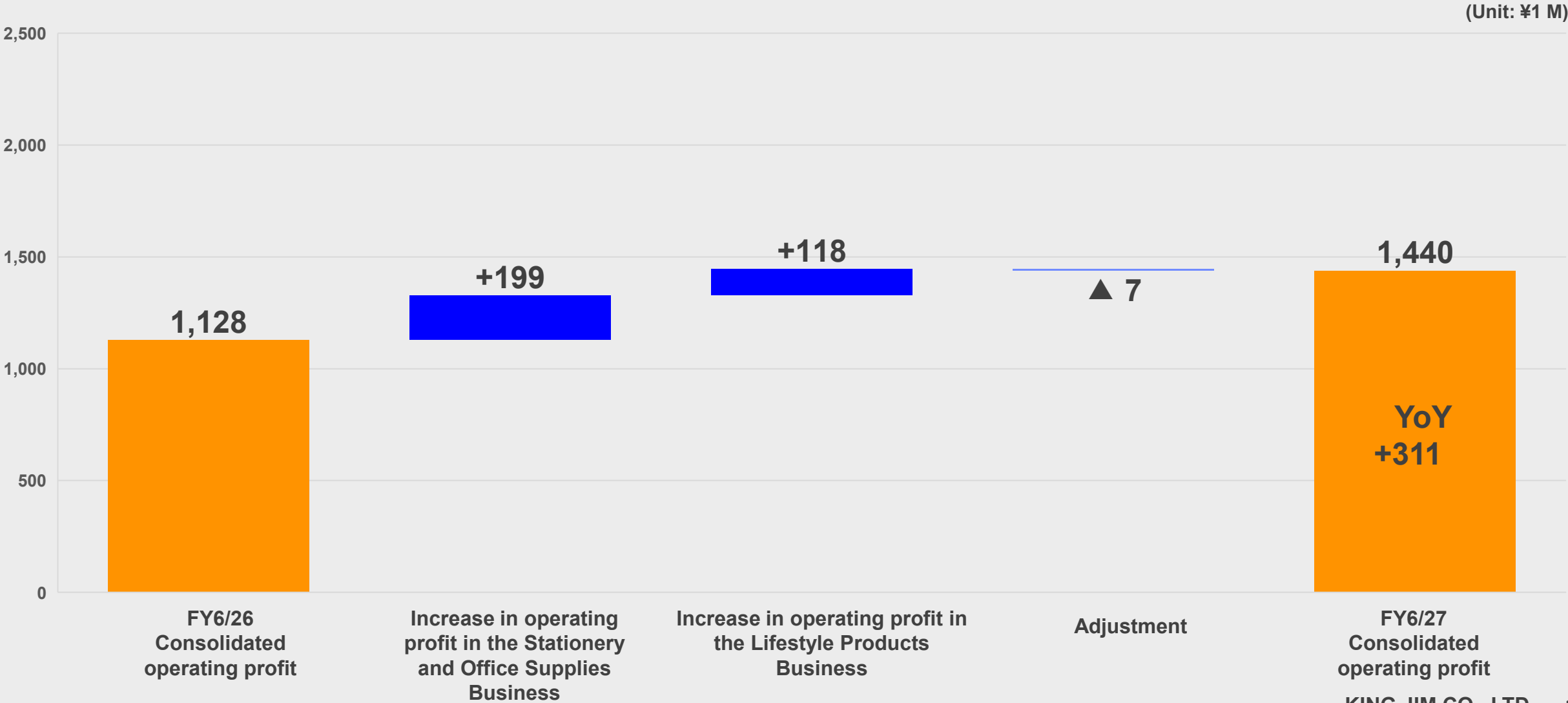
FY6/27 YoY Change in Consolidated Operating Profit (Forecast)

Drive a profit increase through revenue expansion to offset a decrease in gross profit margin due to the impact of exchange rates and materials costs.
Continue to reduce fixed costs to offset an expected increase in SG&A expenses



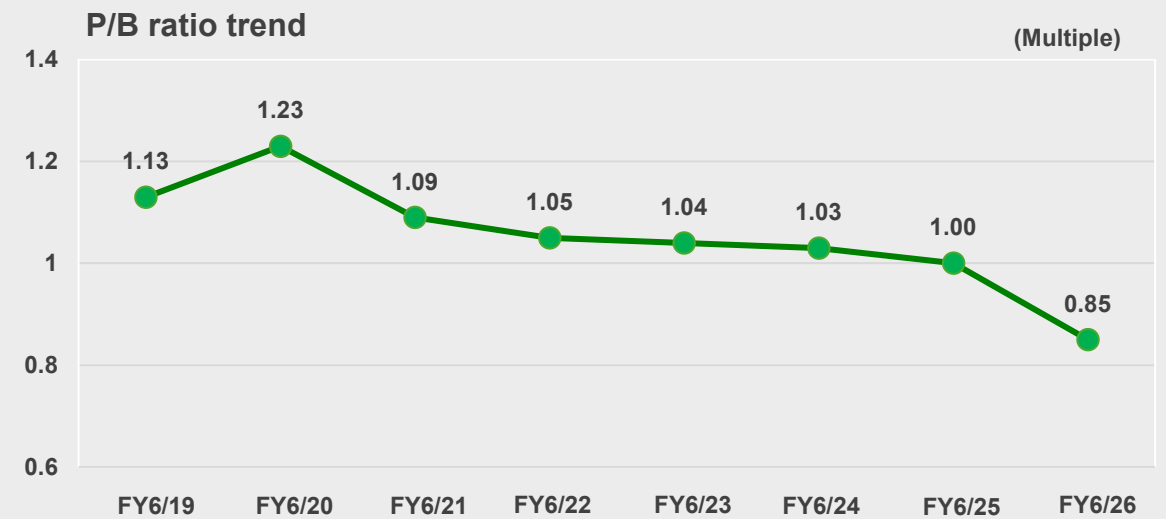
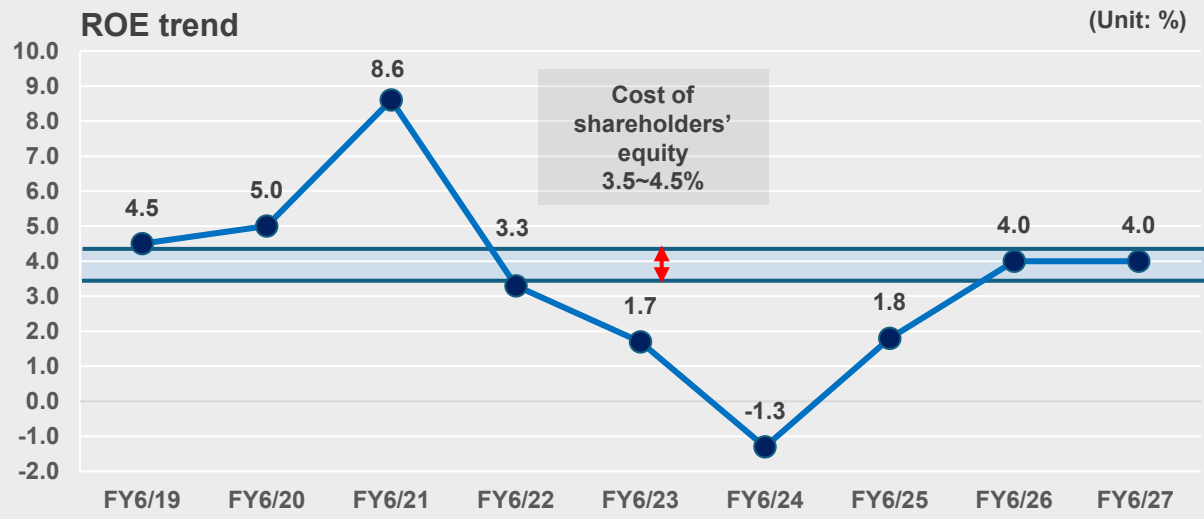
FY6/27 YoY Change in Operating Profit by Segment (Forecast)

Drive profit increases in both the Stationery and Office Supplies Business and the Lifestyle Products Business through various measures to boost sales



Action to Implement Management That Is Conscious of Cost of Capital and Stock Price

- Cost of shareholders' equity is assumed to be in the range of 3.5–4.5%. ROE declined due to the net loss recorded in FY6/24, but recovered following a return to profitability in FY6/25.
- The price-to-book (P/B) ratio remains below 1x, indicating that we have yet to gain sufficient market recognition for our growth potential and earning power.
- Although ROE is around the same level as cost of shareholders' equity, further improvement in earning power remains a key challenge from the perspective of enhancing corporate value.
- Factors impinging on earning-power improvement include a lack of hit new products, the sluggish performance of Bon Furniture Co., Ltd., and cost increases resulting from the prolonged weakness of the yen.



*The P/B ratio is calculated using the closing stock price on the last day of each fiscal year.

Course of action

1. Increase earning power through execution of the 11th Medium-Term Management Plan (MTMP)
2. Make strategic investments
3. Deliver shareholder returns and advance IR activities
4. Enhance capital efficiency

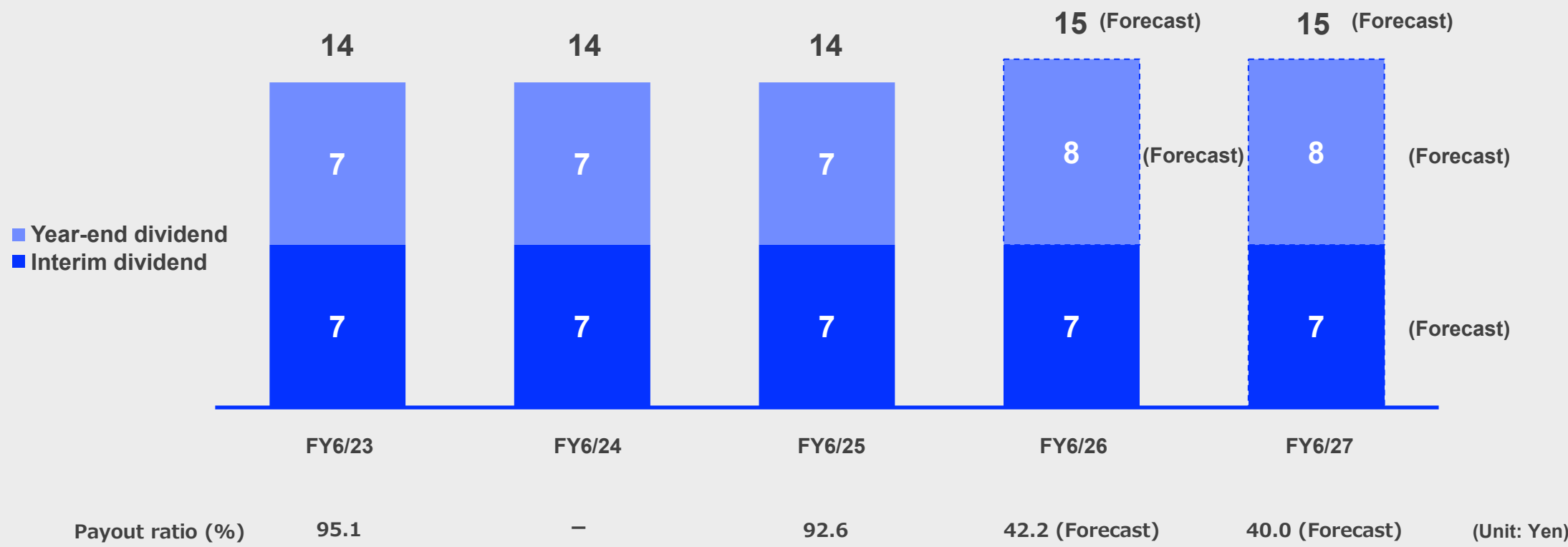


Specific measures

- In this final year of the 11th MTMP, we will strengthen existing businesses and execute the three fundamental policies. We will actively advance new product development, gross profit margin improvements through price revisions, growth strategies for domestic subsidiaries, and the launch of market-oriented products overseas, with the goals of increasing ROE and lifting the P/B ratio to 1x or higher.
- We will invest in growth areas (new products, new service businesses, M&A, human resources, etc.) and also make investments aimed at improving productivity and efficiency.
- We will provide stable dividends to shareholders, maintaining a payout ratio of 40% or higher as the benchmark, and endeavor to enhance our IR activities.
- We will pursue sounder balance-sheet management by trimming inventories.

Shareholder Returns

Provide stable dividends to shareholders, maintaining a payout ratio of 40% or higher as the benchmark

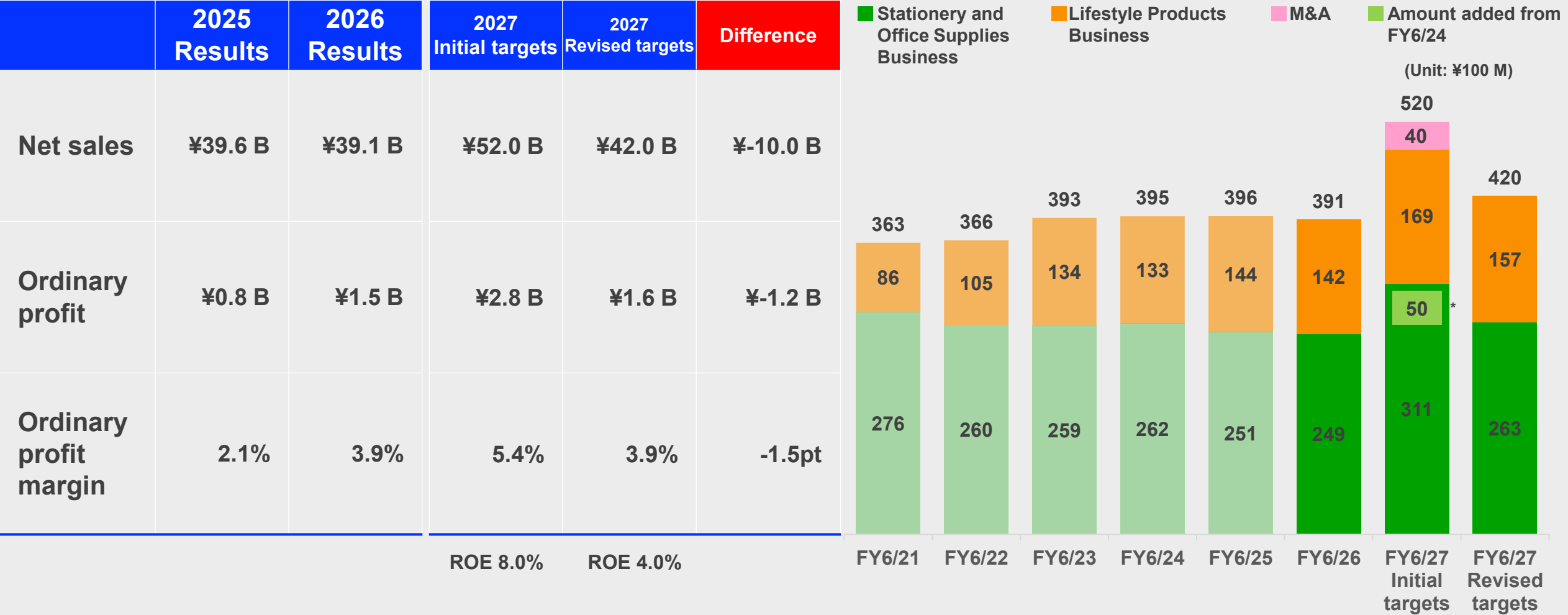


*We plan to seek approval to pay a year-end ordinary dividend of ¥8 per share at the Annual General Meeting of Shareholders on September 17, 2026.

03 11th MTMP: Status & Progress

11th Medium-Term Management Plan: Management Indicators

We revised our management targets downward on July 30, 2026

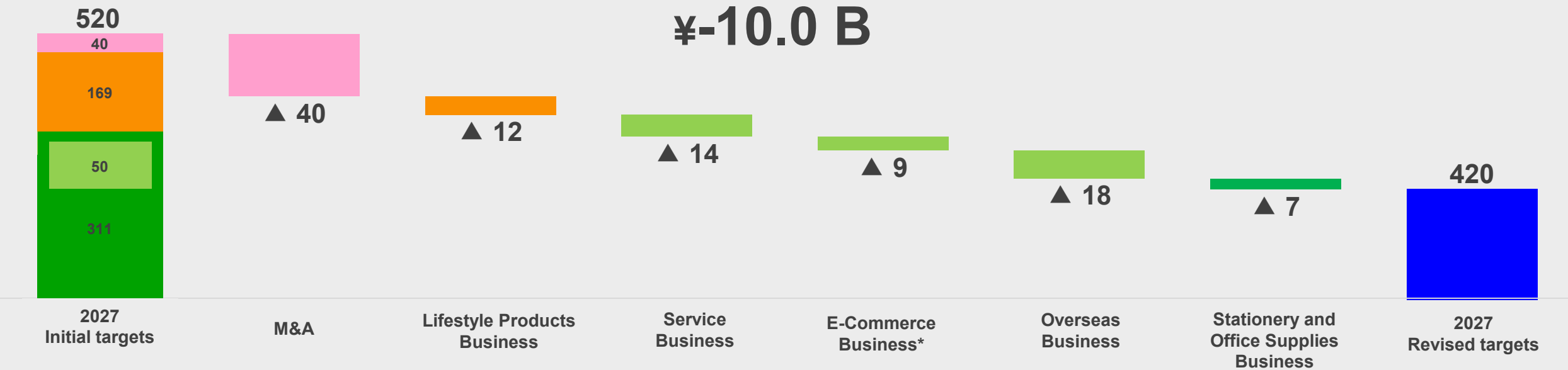


*We targeted ¥5.0 B (amount added) in incremental sales for the Stationery and Office Supplies Business by FY6/27 (vs. FY6/24 base, when the 11th MTMP was formulated). This increase is expected to be driven by ¥2.5 B from the overseas business, ¥1.0 B from the e-commerce business, and ¥1.5 B from the service business.

11th Medium-Term Management Plan: Consolidated Net Sales

Key Reasons for the Downward Revisions and Actions Going Forward

(Unit: ¥100 M)



- M&A
- Lifestyle Products Business
- Services Business
- E-Commerce Business
- Overseas Business
- Stationery and Office Supplies Business

Key reasons for the downward revisions

- Absence of completed M&A transactions
- Sluggish performance at Bon Furniture Co., Ltd.
- Delayed launch
- Missed targets in Latuna business
- Missed target for external net sales
- Missed target for number of new products launched

Action to achieve targets

- Under consideration, with a focus on the Lifestyle Products Business
- Improve the earnings of Bon Furniture Co., Ltd. and maximize synergies across Group companies
- Establish an earnings foundation through the full-scale operation of the TEPLABO business
- Strengthen the Latuna brand and make new products more appealing
- Expand scope of market-oriented product development
- Strengthen earning power of the core business by expanding sales of mainstays and launching new products

*In FY6/26, part of the E-Commerce Business (Toffy official online shop, sales: approx. ¥300 M) was transferred to the Lifestyle Products Business.

Fundamental Policies and Strategy of the 11th Medium-Term Management Plan

Deploy our three **fundamental policies** and advance to the next stage



Development Areas

Product development to empower workplaces and enrich consumer living

Development Areas: Workplaces (BtoB)

Improve productivity Empower workplaces



TEPRA PRO SR-R5600P



Door Notification Light (Outdoor Type)

Disaster preparedness & safety



Disaster preparedness tents



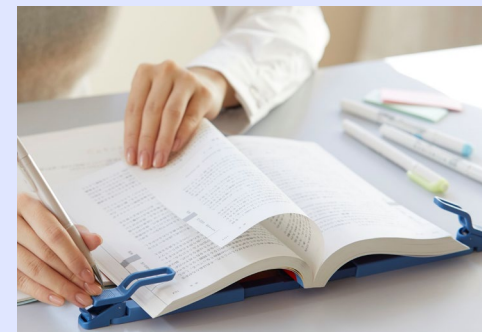
Disaster preparedness kits

Development Areas: Living (BtoC)

Make living convenient & support learning/hobbies



Visual Bar Timer Plus

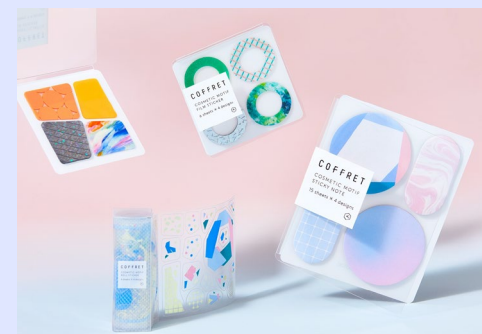


“Twip” Foldable Book Clip

Fill everyday life with fun and color



KING MINI Series featuring
miniature-sized stationery



COFFRET series of cosmetic-motif stationery

Development Areas

Focus on developing and expanding recognition of disaster preparedness goods

東京都暑さ対策
グッズコンテスト
水分・塩分補給部門 グランプリ



Heat Disaster Preparedness Kits



In addition to developing new products informed by expert insights from employees who have obtained the “Bousaisi” disaster preparedness license, we endeavor to expand recognition of and stimulate demand for our products through disaster-simulation overnight stays on company premises, social media posts, and other initiatives.

Strengthening
our existing
businesses

Sales strategy

Sales channels to match the unique properties of customers and products

next stage

Creating demand chain

A new department with the two functions of sales and development
Develop sales channels and market-oriented products in parallel to offer new value
Strengthen initiatives to cultivate new sales partners with large numbers of stores

Expand

Industry channel

Offer products through electrical
equipment and network channels

Mail-order and e-commerce channels

Leverage the office mail order and e-commerce frameworks and offer products through catalogs and the e-commerce site

Stationery and office supplies channel

Offer stationery and office supply products from the wholesaler through distributors, stationery shops, and e-commerce sites

Mass retail channel

Offer products through the physical stores and e-commerce sites of sales partners with large numbers of stores nationwide

B-to-B

Strategically deepen and expand the industry channel to build a portfolio of sales channels ranging from B-to-B to B-to-C, according to customers' properties

B-to-C

TEPRA

Office and living
environment products

Stationery

Digital
stationery

Bags and storage
products

Style
stationery

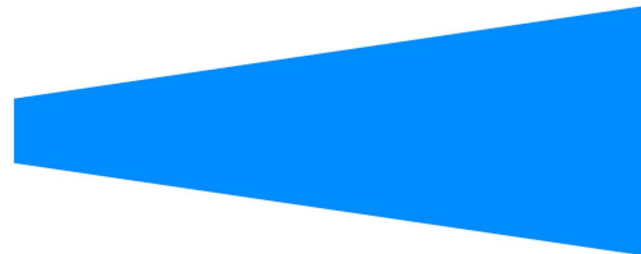
Sales strategy

Execute sales promotion initiatives to strengthen the industry channel

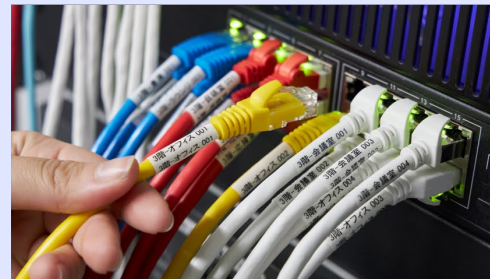


In the second installment in our series of web commercials for TEPRA (“#askTEPRA”), which highlight how TEPRA functional labels can solve workplace problems, we emphasized their usefulness in a range of scenarios. We seek to strengthen the industry channel by presenting use cases beyond the office in locations such as data centers.

職場の悩みに、テプラで挑め。



#おねがいテプラ



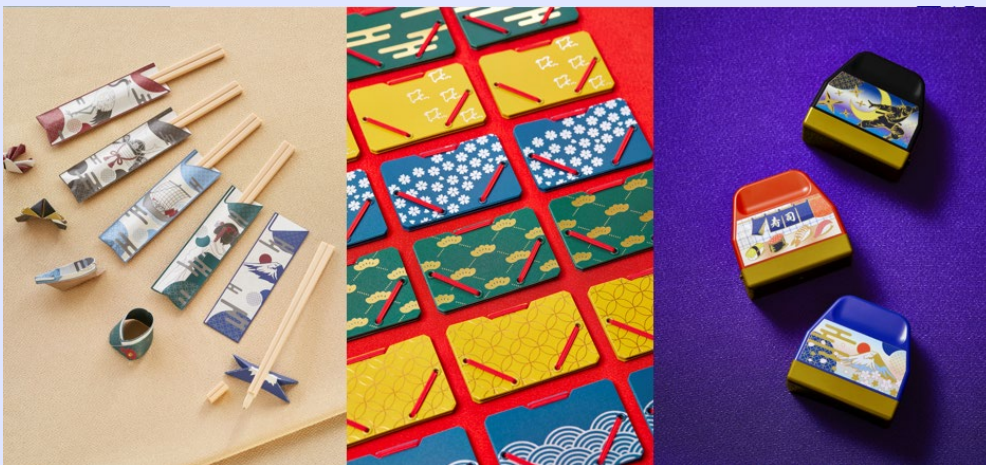
https://www.kingjim.co.jp/sp/tepra_onegai/

Sales strategy

Expand sales channels by collaborating with other companies and tapping the inbound tourism market



**Joint product development with
Daiso Industries Co., Ltd.
Launched nationwide in Standard Products
stores**



**Launched stationery with Japanese designs
aimed at tourists visiting Japan:
“Japan Design Collection”**

Expansion into the service business

Launch of “TEPLABO” online printing service

The screenshot shows the TEPLABO website interface. At the top, the logo "TEPLABO" is on the left, and navigation links "ご利用の流れ", "テンプレート", "商品一覧", "事例", "テプラとは", "よくある質問", and "オーダーメイドデザイン (β版)" are in the center. On the right are "ログイン" and "新規登録" buttons. The main content area features the text "ラベルやチラシを 誰でも簡単 プロ級デザイン" (Labels and flyers, easy for anyone, professional-grade design) and "テンプレートを選んで編集、手元に届く" (Select a template, edit, and it arrives at your hands). Below this is a blue button "テンプレートを見てはじめる →". At the bottom, a footer bar contains "重要なお知らせ" (Important notice), "サービスに関する重要なお知らせやメンテナンス情報をNotionで公開しています。" (Important notices and maintenance information about the service are published on Notion), and a link "お知らせ一覧へ" (View all notices). To the right of the text are three images: a wooden crate of coffee bags, chocolate pieces, and a collection of various printed labels and packaging for products like salad dressing, coffee, and tea.

We have begun offering an online printing service called “TEPLABO,” with food service establishments and miscellaneous goods shops as the main customers. We are aiming to achieve net sales of ¥1.5 B after five years, as we seek to evolve from the "TEPRA era of KING JIM" to the "visual communication era of KING JIM."

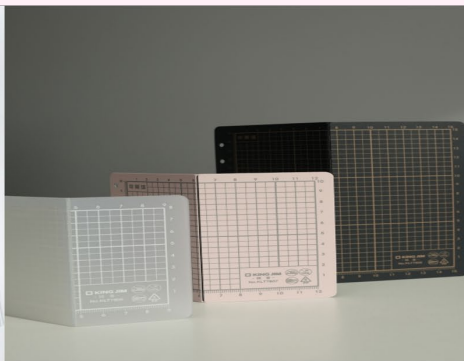
Strengthening of overseas business

Action to raise the overseas sales ratio

Promote market-oriented product development

China (Shanghai)

Execute market-oriented product development to capture evolving target needs



Expand the lineup to take advantage of China's notebook boom, and step up collaboration with popular local creators
"KELITA" product series



"SUGArrr" eye-catching collection storage

ASEAN

Develop "TEPRA" models for international markets



"TEPRA" SR-R5600GS that supports English input

**FY6/26
results**

Overseas sales ratio

4.3%

Overseas sales growth rate

About +10%
(Compared with FY6/24)

Export sales growth rate

About +90%
(Compared with FY6/24)

Shanghai: No. of new products launched

124 sku

Vietnam: No. of new products submitted for approval

16 sku

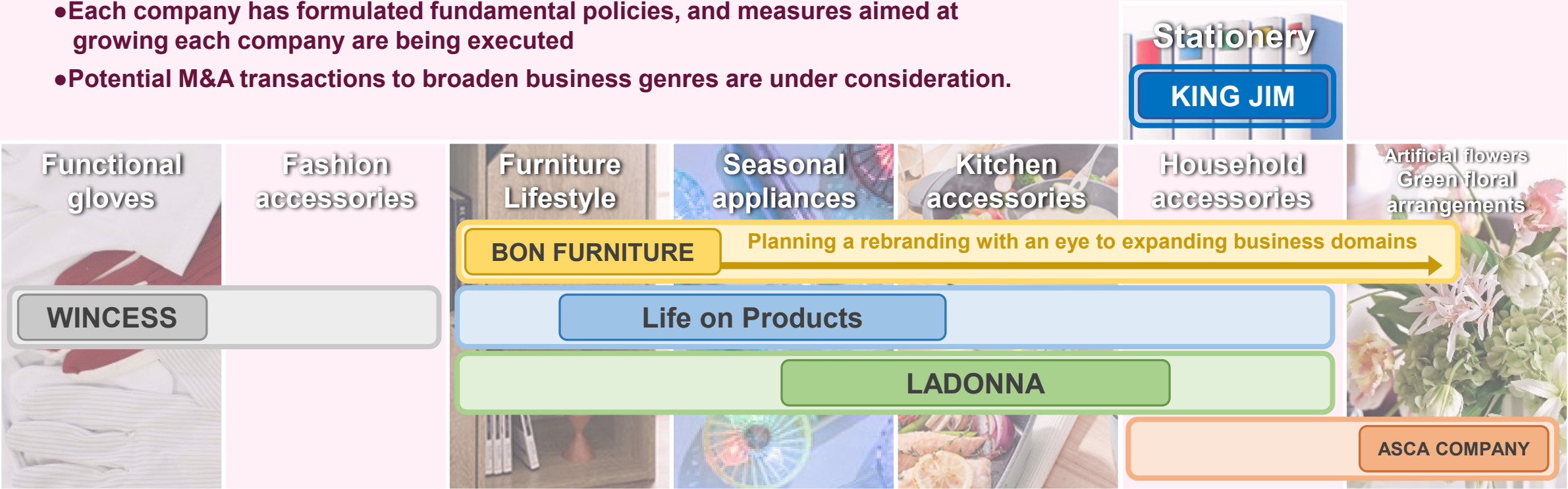
Consider strategic M&A opportunities to enhance our overseas sales channels

Expansion of the lifestyle field

Driving Growth and Strengthening Synergies across Group Companies

Expand beyond the Stationery Business to penetrate neighboring areas where we possess strategic familiarity.

- Through the Group Management Committee and Group Synergy Promotion Project, we are leveraging brand assets and expertise to accelerate product development, sales channel expansion, and the horizontal rollout of business process improvements to optimize operations across the Group
- Each company has formulated fundamental policies, and measures aimed at growing each company are being executed
- Potential M&A transactions to broaden business genres are under consideration.



*Note: Dark-shaded sections represent existing business domains; light-shaded sections indicate target expansion areas.

Expansion of the lifestyle field

Action for the growth of each Group company

Bon Furniture Co., Ltd. : Moving forward with a rebranding

We aim to transform from a lineup centered on storage furniture into a “proposal-focused lifestyle shop” through domain expansion. We are also pursuing initiatives utilizing AI, such as making lifestyle proposals using image generation, as well as forecasting demand and optimizing selling prices.



Expansion of the “Toffy × PUTUPUTU Collection” lineup



Expansion of the lifestyle field

Action for the growth of each Group company

Life on Products, Inc. : Expanding sales of all-year-round products

While maintaining a focus on seasonal goods, we aim to strengthen our offerings of all-year-round products to achieve stable sales throughout the year.



Standing cordless
stick cleaner



USB fast charger



Cool Fan for Lunch Box



YU-REI FAN

Ladonna Co., Ltd. : Strengthening and nurturing the “Toffy” brand

As the brand marks its 10th anniversary, we are increasing customer touchpoints by expanding the product lineup and executing various measures.



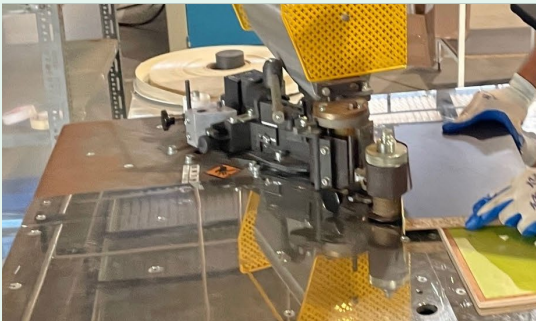
Toffy Happy Collection
summer products



Toffy gift catalogue service

Overseas factories

Enlargement of Indonesia plant to grow the knock-down furniture business



We are building an extension to the carpentry shop at PT. King Jim Indonesia to expand the knock-down furniture business of Bon Furniture Co., Ltd. This will allow us to expand the range and volume of goods manufactured, and to begin producing high-priced goods.

Overseas factories

Expansion of product lineup through utilization of Vietnam plant assets



Leveraging the assets of King Jim (Vietnam) Co., Ltd., which had primarily produced PP files, we are expanding the production lineup to include stationery such as filing notebooks and book clips alongside the kitchen goods sold by a Group company.

Communication with our fans

Promotion of fan-oriented branding and product development by leveraging social media and e-commerce

King Jim Fan Meeting 2026



Bungu Joshi Haku Tokyo 2026



Human Capital Management

Evolving into an organization where King Jim and its employees grow together and continue to take on new challenges

Fostering a workplace culture defined by professional pride and fulfillment, where employees can fully develop their potential.

Female representation in management positions

2022	2023	2024	2025	2026
5.48%	8.00%	10.00%	13.80%	18.60%

*As of June 20, 2026

Inclusion rate for persons with disabilities

2022	2023	2024	2025	2026
3.46%	2.01%	2.69%	2.96%	3.44%

*As of June 20, 2026

Drive engagement

October 2025: We conducted our second engagement survey. We recorded gains across both Group and non-consolidated operations and remain committed to further elevating employee engagement

Platinum Kurumin certification

Secured Platinum Kurumin certification in November 2025 as an excellent 'childcare support company'.



Townhall Meeting



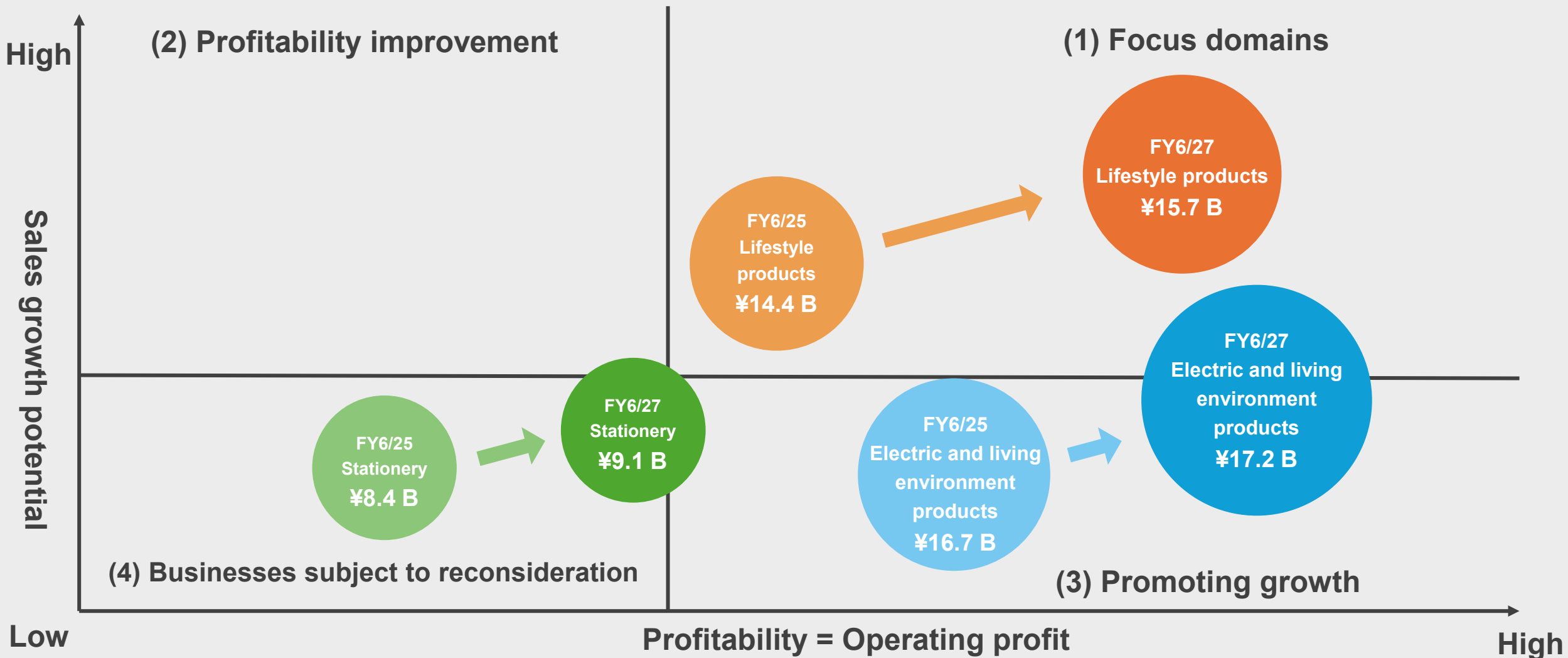
Family Day



Prioritize human capital investment to accelerate AX



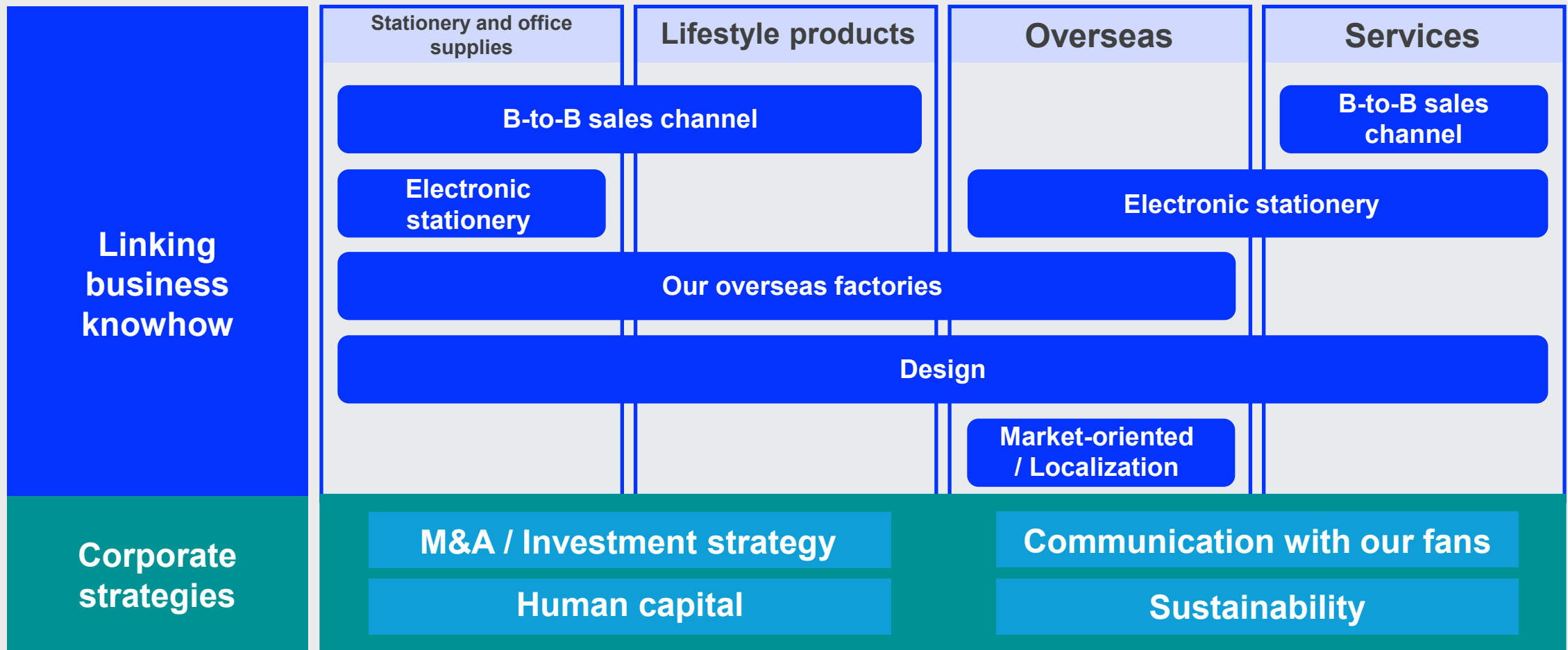
Clarify growth policy for each business and pursue sustainable growth



Initiatives for enhancing corporate value by linking business knowhow

Link and strengthen knowhow accumulated in each business

Leverage management resources to generate synergies and enhance corporate value



Investment Strategy

FY6/27 targets

FY6/26 achievements (Progress toward FY6/27 targets)

Expanding strategic investments in growth fields

M&A: 3.5 billion yen

- Explored opportunities in neighboring areas to expand the Lifestyle Products Business domain
- Target companies with robust overseas sales channels for potential M&A consideration

Investment in new product development and property, plant and equipment: 2.0 billion yen

- Accelerated business expansion by installing new machinery and equipment to enable our manufacturing bases to produce wooden knock-down furniture
- Expanded our reach into new business fields, highlighted, e.g., through the release of our "KOKOBO" disaster preparedness brand
- Pursued partnerships with new sales channels to expand brick-and-mortar retail footprint

Allocated 1.0 billion yen to launching and scaling the new service business segment

- Launched "TEPLABO" business on May 26, 2026

Prioritize human capital investment to accelerate AX across overseas operations and domestic Group companies

- Established development capabilities in the key locations of Shanghai and Vietnam. Accelerated market-oriented product development
- Appointed AX specialists in every department to drive IT literacy (through training in AI usage and business process optimization). Enhanced business process sophistication through Group-wide literacy diffusion.

AX investment to improve efficiency

Revamping of internal corporate systems: 1.2 billion yen

- Completed migration to the new core sales and logistics system during FY6/25 and are now driving operational entrenchment.

Strategic themes for M&A

Create synergies through actively expanding into “neighboring areas,”
overseas sales channels and new genres
Pursue expansion of business domains and sustainable development as a company

Enhancing corporate value of the King Jim Group

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graph TD; A[Enhancing corporate value of the King Jim Group] --> B[Strengthen overseas sales channels]; A --> C[Expand businesses]; A --> D[Expand into new genres]; B --- E[Companies seeking opportunities for business growth in ASEAN countries centered on Vietnam]; C --- F[Companies falling under our “neighboring areas” to help us expand the lifestyle products business]; D --- G[Companies active in business domains different from ours, such as services and AI];
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Strengthen overseas sales channels

Companies seeking opportunities
for business growth in ASEAN
countries centered on Vietnam

Expand businesses

Companies falling under our
“neighboring areas” to help us
expand the lifestyle products
business

Expand into new genres

Companies active in business
domains different from ours, such
as services and AI

Third-party evaluations and major awards

[Evaluation related to human capital and organization]

- June 2026 issue of Nikkei Woman “Best 100 Companies for Women to Thrive” (Work-Life Balance category) 1st in industry

[Evaluation related to branding and marketing]

“#askTEPRA” web commercial series

- 62nd Galaxy Award: Commercial Division, Selected Work (Commendation)
- 2025 65th ACC TOKYO CREATIVITY AWARDS: Film Division (Category B), Silver
- 2025 TCC Award
- 63rd JAA Advertising Award: Consumer-Selected Advertising Contest, Film Advertising (Medium-Length) Division, Medalist
- YouTube Works Awards Japan 2026: Best Brand Lift Division, Gold



YouTube Works Awards
Japan 2026: Best Brand
Lift Division, Gold

[Evaluation related to products]

- 2025 Good Design Award

Disaster Preparedness Kit series and Hands-Free Loudspeaker

- Obtained design certification in accordance with the “Guidelines for the Design of Plastic-Containing Products” under the Plastic Resource Circulation Act

Clear Holder (Thin Type)

- Tokyo Metropolitan Government’s Heat Countermeasure Goods Contest: Grand Prix in the Hydration and Salt Replenishment Division

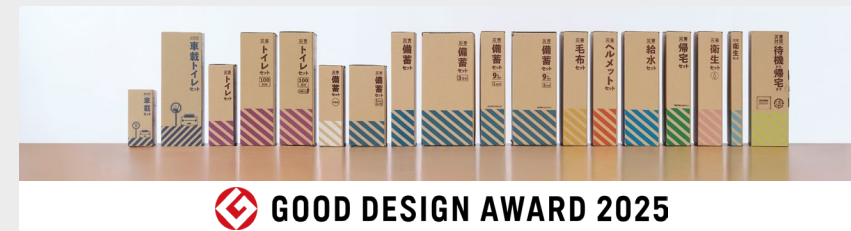
Heat Disaster Preparedness Kits

- Stationery General Election 2026: 1st Place in the “Recording” Division
FILING NOTE

- Stationery General Election 2026: 2nd Place in the “Marking” Division
TEPRA PRO SR-R5600P

- Stationery General Election 2026: 2nd Place in the “Reskilling Stationery” Division

“Twip” Foldable Book Clip



2025 Good
Design Award
recipient

King Jim will celebrate its 100th anniversary in 2027

**King Jim will stay
an original and creative team,
taking the changes of the times
as an opportunity.**

About Segments

Comprising the Company and its 12 subsidiaries, the King Jim Group operates two businesses: the stationery and office supplies business, which involves the planning, manufacturing and sale of stationery, electric products, living environment products, etc., as well as ancillary business activities, and the lifestyle products business, which involves the planning and sale of furniture, everyday goods, clocks, artificial flowers, home appliances, room fragrances, etc.

Stationery and Office Supplies Business	Lifestyle Products Business
KING JIM CO., LTD. PT. KING JIM INDONESIA KING JIM (MALAYSIA) SDN. BHD. KING JIM (VIETNAM) CO., LTD. KING JIM (SHANGHAI) TRADING CO., LTD. KING JIM (HK) CO., LIMITED KING JIM (SHENZHEN) TRADING CO., LTD.	LADONNNA CO., LTD. ASCA CO., LTD. BON FURNITURE CO., LTD. WINCESS CORPORATION Life on Products, Inc.

Disclaimer

- The earnings forecasts and other forward-looking statements herein are based on information currently available to the Company and certain assumptions deemed reasonable as of the date of publication of this document, and are not intended as a guarantee by the Company that they will be achieved.
- Actual results may differ significantly from these forecasts due to a wide range of factors.
- No certified public accountants or audit firms were involved in the preparation of this document.

おどろき、快適、仕事と暮らし

