

COMPANY DATA FILE

Company Overview (as of June 20, 2003)

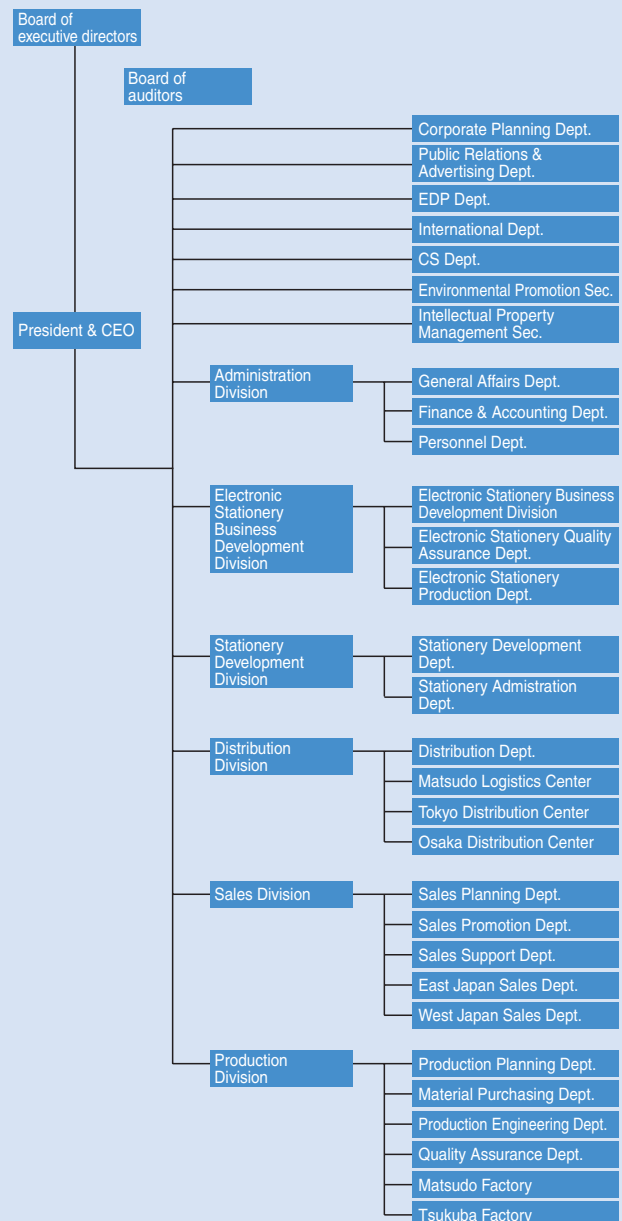
Trade name:	KING JIM CO., LTD.
President & CEO:	Akira Miyamoto
Start of business:	April 1927
Date of incorporation:	August 1948
Capitalization:	¥1,978.69 million
Exchange listing:	Tokyo Stock Exchange, Second Section
	Securities code 7962
Number of shares issued:	16,229,000
Number of employees:	619
Location of head office:	10-18, 2-chome, Higashi-kanda, Chiyoda-ku, Tokyo
Number of offices:	15 sales offices, 2* factories 3 distribution centers
Consolidated subsidiaries:	KING BUSINESS SUPPORT CO., LTD. G CLASSER CO., LTD.* LADONNA & CO., LTD.* P.T. KING JIM INDONESIA KING JIM (MALAYSIA) SDN.BHD.
Affiliated companies:	DALIAN KING JIM CO., LTD. (China) SHANGHAI KING JIM MAKINO TRADING CO., LTD. (China)

*as of December 1, 2003

Corporate Officers (as of September 18, 2003)

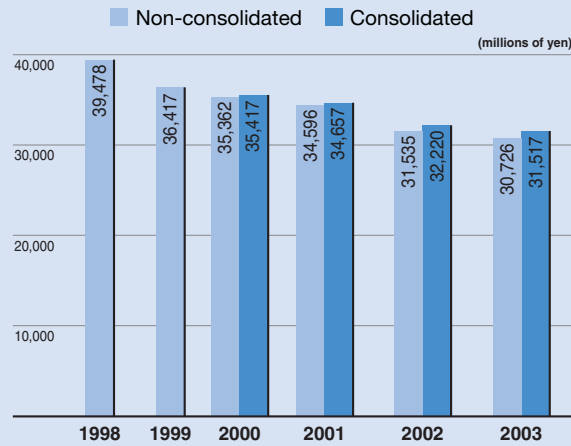
President & CEO	Akira Miyamoto
Senior Managing Director	Hiroyuki Hara
Senior Managing Director	Satoshi Tamura
Managing Director	Hideharu Miyamoto
Managing Director	Noboru Udagawa
Managing Director	Hiroyuki Hashimoto
Managing Director	Mitsumaro Akai
Managing Director	Takaaki Yoshioka
External Director	Ichiro Innami
Standing Auditor	Masazo Emori
Auditor	Makoto Tanaka
Auditor	Toshiro Honda
Auditor	Tsutomu Toyama
Executive Officer	Hiroshi Serizawa
Executive Officer	Kenji Fujii
Executive Officer	Hirohisa Yamaguchi
Executive Officer	Katsuaki Nishiyama

Organization Chart (as of September 18, 2003)

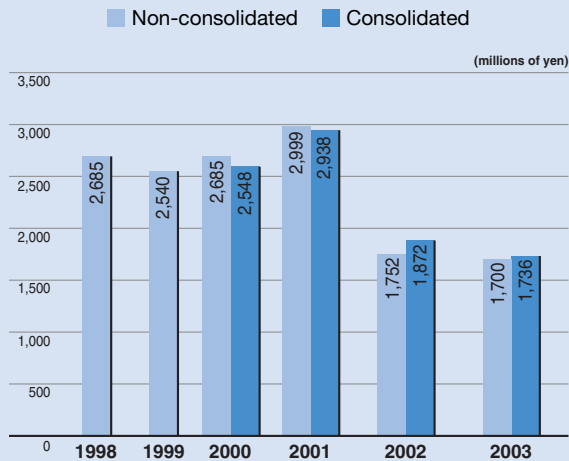


Changes in Key Financial Indicators and Sales by Category

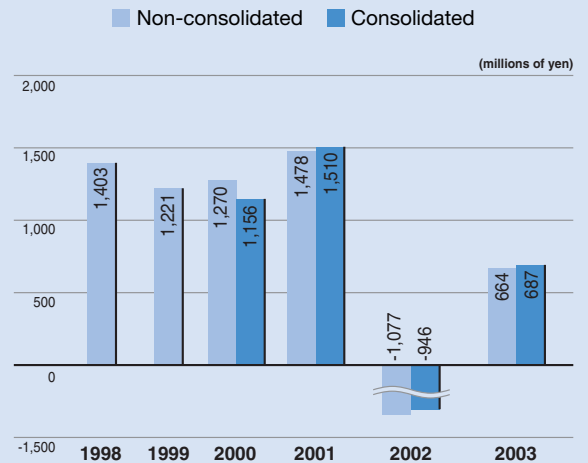
Change in sales



Change in ordinary income



Change in net income



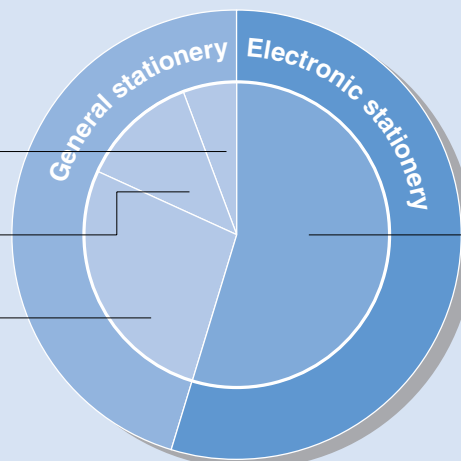
Non-consolidated sales by category

General stationery 45.3%

● Others5.7%

● Personal information management products12.5%

● Files and file supplies27.1%



Electronic stationery 54.7%

● Electronic stationery54.7%

Worldwide Network



- ① Head Office
- ② Sapporo Sales Office
- ③ Sendai Sales Office
- ④ Saitama Sales Office
- ⑤ Tokyo Sales Office
- ⑥ Yokohama Sales Office
- ⑦ Nagoya Sales Office
- ⑧ Osaka Sales Office
- ⑨ Hiroshima Sales Office
- ⑩ Fukuoka Sales Office
- ⑪ Shizuoka Regional Office

- ⑫ Kanazawa Regional Office
- ⑬ Kobe Regional Office
- ⑭ Takamatsu Regional Office
- ⑮ Kagoshima Regional Office
- ⑯ Hong Kong Representative Office
- ⑰ Tsukuba Factory
- ⑱ Matsudo Factory
- ⑳ Matsudo Logistics Center
- ㉑ Tokyo Distribution Center
- ㉒ Osaka Distribution Center

- Consolidated Subsidiaries
 - KING BUSINESS SUPPORT CO., LTD.
 - G CLASSER CO., LTD.
 - LADONNA & CO., LTD.
- ⑳ P.T. KING JIM INDONESIA
- ㉓ KING JIM (MALAYSIA) SDN.BHD.
- Affiliated Companies
 - ㉔ DALIAN KING JIM CO., LTD.
(Dalian, Liaoning Province, China)
 - ㉕ SHANGHAI KING JIM MAKINO TRADING
CO., LTD. (Shanghai, China)

Contact Information

KING JIM CO.,LTD. Tokyo Head Office (International Dept.)

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Fax: 03-3864-0698
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Fax: 2572-1866
URL:<http://www.kingjim.com.hk>

SHANGHAI KING JIM MAKINO TRADING CO.,LTD.

17F,No.728 Xi Zang Rd(M),Shanghai,China,200001
Tel: 021-53082770, 63607110-21
Fax: 021-53082769

P.T.KING JIM INDONESIA

JL.Rembang Industri II/1 Rembang-kav.
Pasuruan 67152 Indonesia
Tel: 0343-740167
Fax: 0343-740165

KING JIM (MALAYSIA) SDN.BHD.

Lot 151,Plot1&2,Jalan PKNK3/1,Kawasan Perusahaan Sungai Petani,
08000 Sungai Petani,Kedah Darul Aman,Malaysia
Tel: 04-442-4952~4
Fax: 04-442-4951

Establishment of a New Management Principles

We reviewed the Company's orientation from a wide perspective and established a new management principles in January 2003 for King Jim's further development.

Management Principles

To contribute to society by developing original and value products that creates new culture

Expansion of Subsidiaries and Affiliates

In December 2002 KING JIM established SHANGHAI KING JIM MAKINO TRADING CO., LTD. (SHANGHAI KING JIM), a joint venture with a local company SHANGHAI MUYE TRADING CO., LTD. to sell pipe files, stationery and other office supplies in China. SHANGHAI KING JIM is at the heart of our efforts to strengthen sales of KING JIM products throughout China.

In June 2003 KING JIM acquired GODO CO., LTD., a watch developer and marketer. In October 2003 GODO was merged with EL CLASSER CO., LTD., a subsidiary of KING JIM that plans and markets files for personal use, to form a new company, G CLASSER CO., LTD.



SHANGHAI KING JIM opening ceremony



One of the products handled by G CLASSER

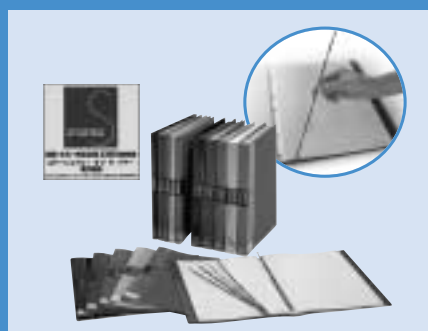
Vigorous Product Development

In November 2003 KING JIM released TEPRA PRO SR3900P, a label printer for use in combination with a PC. This high-end model is the latest addition to the TEPRA PRO series of label printers.

In September 2003 KING JIM introduced the next-generation Clear File Color Base "hiktas±", hiktas± (stick type), the newly developed stick type mechanism, allows users to increase/decrease the number of pockets in a file while maintaining the stylishness and convenience of traditional welded pocket type of Clear Files. We will promote "hiktas±" as a next-generation Clear File, capitalizing on its high added value.



TEPRA PRO SR3900P



Clear File Color Base "hiktas±"